



One Direction For Workforce Development






Generation Work: Introduce

- What are your primary initiative or organizational goals?

Generation Work-Cleveland/Cuyahoga County is a collaborative effort to improve employment and earning outcomes for young adults in Cuyahoga County.

- Describe Your Organization's Workforce Efforts:
 - **Improve Practices:** implementing positive youth development practices and deepening relationships with businesses.
 - **Align and Connect:** support to the Young Adult Council of the Workforce Development Board and providers engaged in youth/young adult programming.
 - **Drive Systems Change:** helping Cuyahoga County mapping team to capture youth/young adult providers; investing in racial equity and inclusion efforts; promoting integrated services (WIOA, TANF, philanthropy).



Generation Work: Connect to vision

- How is your initiative connected to the ***Local WIOA Plan / County Workforce Transformation Plan?***
 - Broad goal: increase earnings for young adults through employment.
 - Adopted as the youth strategy for the WIOA plan as integrated into County Workforce Transformation Plan.
 - Cuyahoga County and OhioMeansJobs are part of Advisory Council:
 - *Eliminating the demand-supply gap*: focus on engaging employers and intermediaries to align their needs with the provider network services.
 - *Developing career pathways with business leaders for in-demand jobs*: focus on career pathways, case management, and positive youth development.
 - *Driving better coordination*: partners have intentionally aligned goals and priorities with each other.



Generation Work: Celebrate Wins

- What are your top successes so far?
 - Generation Work adopted as the community's youth plan
 - 21 companies now partner with YRC—up from 5 in 2016
 - 100 spots for racial equity training are available to youth/young adult providers
- How have your efforts contributed to aligning the Workforce System?
 - Shared planning across OhioMeansJob, Cuyahoga County HHS, and YRC
 - Connections between young adult providers and adult providers for outreach to businesses; racial equity and inclusion training for youth/young adult providers



Generation Work: Share Next Steps

- What actions are needed in the community to reach our Workforce Development Goals?
 - Adoption or development of shared metrics
 - Focus on racial equity and inclusion
 - Ongoing alignment and collaboration
 - A shared community vision and narrative
- What are the next steps for your organization?
 - Engage more business and industry partners at the Young Adult Resource Center
 - Use the Workforce System Map to promote alignment and collaboration
 - Offer racial equity and inclusion training and increased data through a backmap