

Cleveland/Cuyahoga Workforce Development Board – Area 3
 Friday, August 16, 2019 Meeting Minutes – **APPROVED 11.15.19**

Last Name	First Name	Agency	Last Name	First Name	Agency
WDB Members					
Bruno	Gabe	Lincoln Electric	O'Malley	Dan	North Shore AFL-CIO
Carter	Ted	County Dept. of Development	Shank	Jason	Plumbers Local 55 (JATC)
Ebersole	David	Richard Barga (proxy) City ED	Shelnick	Kim	University Hospitals
Jankowski	Pam	Aspire Greater Cleveland	Smith	LaToya	Fifth Third Bank
Karp	Ethan	MAGNET	Thomas, Jr.	Felton	Cleveland Public Library
Marbury	Shana	GCP	Thomas	Kim	Christopher Amira Studio
Merriman	David	County H&HS	Tubbs	Micki	FIT Technologies
Moore	William	ODJFS	Vesy	Deborah	Deaconess Foundation
OhioMeansJobs Cleveland-Cuyahoga County Staff					
Brickner	Frank		Kelley	Mary	
Emery	Amy		Kilbane	Grace	
Fluellen	Anthony		Megenhardt	Dave	
Ford	Ida		Nugent	Rosemary	
Guests					
Anthony Adkisson	Maher & Maher (consultant)		Rick Maher	Maher & Maher Senior Consultant	
Harriet Applegate	Cleveland Bldg. & Const. Trades Council		Gretchen Sullivan	Maher & Maher (consultant)	
Kelly Kehn	Lincoln Electric		Natoya Walker Minor	City of Cleveland	

I. Call to Order/Welcome & Introductions

Chair Tubbs called the meeting to order at 8:33 a.m. Micki welcomed Harriet Applegate, Executive Secretary of the North Shore Federation of Labor, who is awaiting formal appointment from Mayor Jackson. She announced Ethan Karp will serve as vice chair of the Executive Committee and chair of the Strategic Functions Committee. In addition, Kim Thomas will serve as chair of the Youth Committee. Micki introduced Rosemary Nugent, new OMJ|CC executive assistant. As this is Grace's last meeting, Micki thanked Grace for her leadership and said OMJ|CC and the WDB have grown stronger because of her efforts. Micki explained the executive director is appointed by the mayor of Cleveland in consultation with the county executive.

The purpose of today's meeting is to finalize the 2019-23 Strategic Plan. Thank you to everyone for your input. Anthony Adkisson and Gretchen Sullivan of Maher & Maher will lead the discussion.

II. Approval of WDB Minutes

Motion to Approve May 17, 2019 Meeting Minutes
 Moved by K. Thomas
 Seconded F. Thomas
 Motion Passed

III. Business Session

A. Phase 2 Certification

Deputy Director/CFO Brickner reviewed the process for Phase 2 Certification which is mandated by the Ohio Department of Labor. An internal team of Pam Jankowski, Jason Shank, and Mike Longo was assembled to review benchmark metrics as adapted from the U. S. Department of Labor by the Ohio Department of Job and Family Services. Phase 1 Certification was passed last year. Our score is 71.5 which indicates a superior OhioMeansJobs center. A score of 63 is the minimum acceptable score.

The Cleveland/Cuyahoga County Workforce Development Board accepts the recommendation from the certification review team that the Phase 2 certification requirements have been met for the comprehensive center located at 1910 Carnegie Avenue; Cleveland, Ohio 44115.

Motion to Approve Phase 2 Certification

Moved by: D. Merriman

Seconded F. Thomas

Motion Passed

B. Work Experience for Adults and Transitional Jobs Policies:

Deputy Director/CFO Frank Brickner explained the Work Experience for Adult/Dislocated Workers Policy can be used for pilot projects and for those with barriers to employment, including ex-offenders. The policy allows participants be paid a stipend, as well as for hours worked, and is exempt from unemployment compensation. He indicated we anticipate piloting a project modeled after the State policy.

Frank Brickner explained the Transitional Jobs Policy provides work experience to those with barriers to employment or chronic unemployment, and participants must be paid a wage for hours worked only and cannot be paid a stipend. Included in this update is language stating that wages are exempt from unemployment compensation. The maximum reimbursement per trainee is \$7,500.00 if paid with WIOA formula funds. There is no cap for non-WIOA formula funds.

Motion to Approve Work Experience for Adults and Transitional Jobs Policies

Moved by: J. Shank

Seconded D. Merriman

Motion Passed

C. Adult and Dislocated Worker Performance for Program Year 2018 July-December:

Executive Director Grace Kilbane reviewed the annual performance data and thanked ULA who runs the programs. OMJ|CC receives 14% of State funding, while responsible for 35-40% of job placements throughout the state. D. Merriman asked about recognition of our performance from OWA. Grace replied no.

D. Marketing & Outreach RFP Update:

Program Administrator Mary Kelley reported the RFP was sent out to bid in May and we received six submissions. A team scored the submissions and two firms were clustered at the top. Both firms were interviewed by the Management Team, references were contacted, and Strategic Resources & Consulting led by Ken Dowell was selected. SR&C works in complement with Joe Mosbrook of Acclaim Communications.

E. 2019-23 Strategic Plan:

Motion to Adopt the 2019-23 Strategic Plan

Moved by: E. Karp

Seconded G. Bruno

Motion Passed

F. **Next Meeting is** 8-10 a.m. Friday, November 15, 2019, 3rd Floor Board Room, 1910 Carnegie Ave, Cleveland 44115

2019-20 CCWDB meetings 8-10 a.m. February 21 and May 15, 2020

G. Closed business portion of CCWDB meeting and convened Strategic Planning 2019-23 retreat with consultants from Maher & Maher.

Guest Speaker

Grace introduced today's guest speaker, Rick Maher, Maher & Maher Senior Consultant & IMPAQ Advisory Board Member

As a getting to know each other exercise, G. Sullivan asked Board members to mingle and respond to the question, 'why have you chosen to serve on the WDB and what is your passion?' Afterwards, Board members and staff shared their responses with the group.

G. Sullivan reviewed the action planning instructions for the five breakout groups. Each group developed priorities and action plans for implementation of specific strategies. At the conclusion of the breakouts, a representative of each group gave the report out. Maher & Maher will compile the results.

ADJOURNED

Recorded by Rosemary Nugent