



**AGENDA**  
**CUYAHOGA COUNTY EDUCATION, ENVIRONMENT & SUSTAINABILITY**  
**COMMITTEE MEETING**  
**WEDNESDAY, APRIL 3, 2024**  
**CUYAHOGA COUNTY ADMINISTRATIVE HEADQUARTERS**  
**C. ELLEN CONNALLY COUNCIL CHAMBERS – 4<sup>TH</sup> FLOOR**  
**3:00 PM**

**Committee Members:**

Sunny M. Simon, Chair – District 11

Cheryl L. Stephens, Vice Chair – District 10

Pernel Jones, Jr. – District 8

Jack H. Schron, Jr. – District 6

Yvonne M. Conwell – District 7

**1. CALL TO ORDER**

**2. ROLL CALL**

**3. PUBLIC COMMENT**

**4. APPROVAL OF MINUTES FROM THE MARCH 6, 2024 MEETING**

**5. MATTERS REFERRED TO COMMITTEE**

- a) R2024-0105: A Resolution awarding a total sum, not to exceed \$25,000, to the Cleveland Leadership Center for the purpose of funding the Cleveland Leadership Center's Look Up to Cleveland High School Program from the District 8 ARPA Community Grant Fund; and declaring the necessity that this Resolution become immediately effective.

**6. MISCELLANEOUS BUSINESS**

**7. ADJOURNMENT**

*\*Complimentary parking for the public is available in the attached garage at 900 Prospect. A skywalk extends from the garage to provide additional entry to the Council Chambers from the 5<sup>th</sup> floor parking level of the garage. Please see the Clerk to obtain a complimentary parking pass.*

*\*\*Council Chambers is equipped with a hearing assistance system. If needed, please see the Clerk to obtain a receiver.*



## **MINUTES**

### **CUYAHOGA COUNTY EDUCATION, ENVIRONMENT & SUSTAINABILITY COMMITTEE MEETING**

**WEDNESDAY, MARCH 6, 2024**

**CUYAHOGA COUNTY ADMINISTRATIVE HEADQUARTERS**

**C. ELLEN CONNALLY COUNCIL CHAMBERS – 4<sup>TH</sup> FLOOR**

**3:00 PM**

#### **1. CALL TO ORDER**

**Chairwoman Simon called the meeting to order at 3:05 p.m.**

#### **2. ROLL CALL**

**Ms. Simon asked Deputy Clerk Carter to call the roll. Committee members Simon, Stephens, Schron and Conwell were in attendance and a quorum was determined. Committee member Jones entered the meeting after the roll call was taken.**

#### **3. PUBLIC COMMENT**

**There were no public comments given.**

#### **4. APPROVAL OF MINUTES FROM THE FEBRUARY 21, 2024 MEETING**

**A motion was made by Mr. Schron, seconded by Ms. Stephens and approved by unanimous vote to approve the minutes from the February 21, 2024 meeting.**

#### **5. MATTERS REFERRED TO COMMITTEE**

**a) None**

**There were no matters referred to Committee.**

#### **6. DISCUSSION**

a) Water-related business attraction efforts

**Mr. Paul Herdeg, Director of the Department of Economic Development; Ms. Mindy McLaughlin, Managing Director of Global Business Development for Team NEO; Mr. William Koehler, Chief Executive Officer of Team NEO; and Ms. Ebie Holst, Director of Clusters and Innovation for the Cleveland Water Alliance, addressed the Committee regarding water-related business attraction efforts in Cuyahoga County. Discussion ensued.**

**Committee members asked questions of Mr. Herdeg, Ms. McLaughlin, Mr. Koehler and Ms. Holst pertaining to the item, which they answered accordingly.**

**7. MISCELLANEOUS BUSINESS**

**There was no miscellaneous business.**

**8. ADJOURNMENT**

**With no further business to discuss, Chairwoman Simon adjourned the meeting at 3:52 p.m., without objection.**

# County Council of Cuyahoga County, Ohio

## Resolution No. R2024-0105

Sponsored by: <b>Councilmembers Jones and Schron</b>	<b>A Resolution</b> awarding a total sum, not to exceed \$25,000, to the Cleveland Leadership Center for the purpose of funding the Cleveland Leadership Center's Look Up to Cleveland High School Program from the District 8 ARPA Community Grant Fund; and declaring the necessity that this Resolution become immediately effective.
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**WHEREAS**, Cuyahoga County received \$239,898,257 from the Federal Government through the American Rescue Plan Act ("ARPA"); and

**WHEREAS**, Cuyahoga County calculated 100% of the ARPA dollars as loss revenue under the U.S. Department of the Treasury Final Rule; and

**WHEREAS**, since all the ARPA dollars have been calculated as loss revenue, the ARPA dollars have been deposited in the County's General Fund; and

**WHEREAS**, the County Executive and County Council have authorized \$86 million of the ARPA dollars for community grants to benefit the residents of Cuyahoga County (the "ARPA Community Grant Fund"); and

**WHEREAS**, of the \$86 million for community grants, \$66 million have been encumbered for equal distribution to each County Council District; and

**WHEREAS**, the Cuyahoga County Council desires to provide funding from the District 8 ARPA Community Grant Fund in the amount of \$25,000 to the Cleveland Leadership Center for the purpose of funding the Cleveland Leadership Center's Look Up to Cleveland High School Program; and

**WHEREAS**, the Cleveland Leadership Center estimates approximately 1,700 students will be served annually through this award; and

**WHEREAS**, the Cleveland Leadership Center estimates the total cost of the project is \$173,766 for Fiscal Year 2024 and

**WHEREAS**, the Cleveland Leadership Center indicates the other funding source(s) for this project includes:

- A. \$25,000 from the PwC Foundation
- B. \$20,000 from the Reinberger Foundation
- C. \$7,500 from the City of Cleveland
- D. \$10,500 from fees paid by local high schools; and

**WHEREAS**, the Cleveland Leadership Center is estimating the start date of the project will be June 2024 and the project will be completed by June 2025; and

**WHEREAS**, the Cleveland Leadership Center requested \$25,000 from the District 8 ARPA Community Grant Fund to complete this project; and

**WHEREAS**, the Cuyahoga County Council desires to provide funding in the amount of \$25,000 to the Cleveland Leadership Center to ensure this project is completed; and

**WHEREAS**, this Council by a vote of at least eight (8) members determines that it is necessary that this Resolution become immediately effective in order that critical services provided by Cuyahoga County can continue to provide for the usually, daily operations of the County.

**NOW, THEREFORE, BE IT RESOLVED BY THE COUNTY COUNCIL OF CUYAHOGA COUNTY, OHIO:**

**SECTION 1.** That the Cuyahoga County Council hereby awards a not-to-exceed amount of \$25,000 to the Cleveland Leadership Center from the General Fund made available by the American Rescue Plan Act revenue replacement provision for the purpose of funding the Cleveland Leadership Center's Look Up to Cleveland High School Program.

**SECTION 2.** If any specific appropriation is necessary to effectuate this agreement, the Director of the Office of Budget and Management is authorized to submit the requisite documentation to financial reporting to journalize the appropriation.

**SECTION 3.** That the County Council staff is authorized to prepare all documents to effectuate said award.

**SECTION 4.** That the County Executive is authorized to execute all necessary agreements and documents consistent with said award and this Resolution.

**SECTION 5.** If requested or necessary, the Agency of the Inspector General or Department of Internal Audit is authorized to investigate, audit, or review any part of this award.

**SECTION 6.** To the extent that any exemptions are necessary under the County Code and contracting procedures, they shall be deemed approved by the adoption of this Resolution.

**SECTION 7.** It is necessary that this Resolution become immediately effective for the usual daily operation of the County; the preservation of public peace, health or safety in the County; and any additional reasons set forth in the preamble. Provided that this Resolution receives the affirmative vote of at least eight members of Council, it shall take effect and be in force immediately upon the earliest occurrence of any of the following: (1) its approval by the County Executive through signature, (2) the expiration of the time during which it may be disapproved by the County Executive under Section 3.10(6) of the Cuyahoga County Charter, or (3) its passage by at least eight members of Council after disapproval pursuant to Section 3.10(7) of the Cuyahoga County Charter. Otherwise, it shall take effect and be in force from and after the earliest period allowed by law.

**SECTION 8.** It is found and determined that all formal actions of this Council concerning and relating to the adoption of this Resolution were adopted in an open meeting of the Council, and that all deliberations of this Council and of any of its committees that resulted in such formal action were in meetings open to the public, in compliance with all legal requirements, including Section 121.22 of the Ohio Revised Code.

On a motion by \_\_\_\_\_, seconded by \_\_\_\_\_, the foregoing Resolution was duly adopted.

Yeas:

Nays:

\_\_\_\_\_  
County Council President

\_\_\_\_\_  
Date

\_\_\_\_\_  
County Executive

\_\_\_\_\_  
Date

\_\_\_\_\_  
Clerk of Council

\_\_\_\_\_  
Date

First Reading/Referred to Committee: March 26, 2024  
Committee(s) Assigned: Education, Environment & Sustainability

Journal \_\_\_\_\_

\_\_\_\_\_, 20\_\_\_\_





## Cuyahoga County Council

2079 East 9<sup>th</sup> Street, 8<sup>th</sup> Floor • Cleveland Ohio 44115  
(216) 698-2010

### COUNTY AMERICAN RESCUE PLAN ACT APPLICATION

APPLICANT INFORMATION:	
<b>Name of Requesting Entity (City, Business, Non-Profit, etc.):</b>  Cleveland Leadership Center (non-profit)	
<b>Address of Requesting Entity:</b> Cleveland Leadership Center 1240 Huron Rd. E #450 Cleveland, OH 44115	
<b>County Council District # of Requesting Entity:</b>  District 8	
<b>Address or Location of Project if Different than Requesting Entity:</b>  	
<b>County Council District # of Address or Location of Project if Different than Requesting Entity:</b>  	
<b>Contact Name of Person Filling out This Request:</b>  Marianne Crosley	
<b>Contact Address if different than Requesting Entity:</b>  	
<b>Email:</b>  mcrosley@cleveleads.org	<b>Phone:</b>  440-552-9385
<b>Federal IRS Tax Exempt No.:</b>  34-1927317	<b>Date:</b>  March 17, 2024

## PROJECT DESCRIPTION

**REQUEST DESCRIPTION (include the project name, a description of the project, why the project is important or needed, and timeline of milestones/tracking of the project):**

### **Cleveland Leadership Center's Look Up To Cleveland High School Programs**

#### **Brief History**

Look Up To Cleveland, a school year program for high school juniors from throughout Cuyahoga County, was founded in 1986 by alumni of the Leadership Cleveland program in partnership with the League of Women Voters. It was established on the premise that Cleveland's next generation of leaders need exposure to and familiarization with the community to become vested in their city's future. The first class of high school leaders graduated in 1987.

In 2006, Look Up To Cleveland was one of four programs that merged to form the Cleveland Leadership Center with a vision to create a continuum of civic leadership development programs for our Greater Cleveland community. The Look Up To Cleveland school year program serves up to 55 high school students annually and other offerings through the Leadership Center to high school students directly serve an additional 250 students and career explorations serve several thousand more. These young people represent diverse backgrounds, life experiences, and perspectives, and hail from public, parochial, private, and charter schools from across the County.

#### **Program Expansion**

Appreciating the need to expose more young people to this transformational programming, the Leadership Center launched two summer programs: **Look Up To Cleveland Summer** and **Reach Out To Cleveland**. In Look Up Summer, the school year curriculum is condensed to a single week and delivered from a base in University Circle. This enables young people who cannot participate in the school year program due to an inability to miss school or a demanding extracurricular schedule to benefit in the summer from the same experiences offered during the school year. Reach Out To Cleveland gives young people an in-depth look at our rich civic infrastructure through weekly meetings at non-profits where they converse with the leaders advancing the work and then engage in service at the organizations. Many students continue their service during the school year and recruit their friends to join them in service. Past sites include: Greater Cleveland Foodbank, Cleveland Kids Book Bank, Goods Bank NEO, MedWish, and Cleveland MetroParks.

In addition, due to great demand, we will be reinstituting our **Dare2Lead** anti-bullying and inclusion workshops to address growing concerns in the schools and our **Career Compass** program in which our alumni visit high school classrooms and share their career journeys. Both programs take place during the school year.

#### **Impact**

The Leadership Center rigorously evaluates all of its programs to determine their impact on the individual's leadership growth and understanding of the community. The results for Look Up are compelling as you can see from a review of the attached "Look Up To Cleveland Outcomes", which is a compilation of evaluation results. We ask participants to evaluate their experience based on four foundational curricular pillars: Civic Education, Collaborative Leadership, Relationship Building, and Civic Readiness. The percentage increase in growth our students experience from the beginning to the end of program speaks to the powerful impact of Look Up To Cleveland.

#### **The Need**

The Look Up To Cleveland school year program has always been offered free of charge to the student participants as we do not want cost to be a barrier to participation. For the summer programs, fees are charged to those who can afford to pay and other students are provided with scholarships. While we have been able to support the program through our operational budget, such is no longer the case due to philanthropic funding cuts in operations, and we face eliminating this important offering and the opportunity to build the leaders of tomorrow.

We will evaluate the impact of each program per our protocols at the conclusion of each.

**Project Start Date: June 2024**

**Project End Date: June 2025**

## **IMPACT OF PROJECT:**

### **Who will be served:**

The project will serve high school students throughout Cuyahoga County.

### **How many people will be served annually:**

Approximately 1,700.

### **Will low/moderate income people be served; if so how:**

Yes, the programs are open to any low/moderate income student. We anticipate service to these students through the school year Look Up To Cleveland program, Reach Out to Cleveland, and the Career Compass program.

### **How does the project fit with the community and with other ongoing projects:**

The Look Up To Cleveland school year program has been serving high school students since 1986. In the past ten years the program has expanded its services to reach additional students in the county and this outreach has met with strong positive response thereby affirming the need for the services.

### **If applicable, how many jobs will be created or retained (specify the number for each) and will the jobs be permanent or temporary:**

Since the programs are based in experiential education and leadership development for high school students, awareness of careers and jobs is provided but no jobs are created or retained.

### **If applicable, what environmental issues or benefits will there be:**

In Look Up To Cleveland school year and Reach Out, environmental issues are raised and discussed to create a stronger awareness of the challenges facing our northeast Ohio community.

### **If applicable, how does this project serve as a catalyst for future initiatives:**

The development of young leaders committed to staying in northeast Ohio is critical to our future. We hope that these programs will: 1) Inspire young people to be strong ambassadors for Greater Cleveland and to choose to make their futures here and 2) Catalyze high schools to do more to connect their students to the larger community and the many opportunities available to them here.

## FINANCIAL INFORMATION:

### Total Budget of Project:

Look Up to Cleveland

(Fiscal Years are July 1 – June 30)

		FY 2023 actual	FY 2024 budget
<b>REVENUE</b>			
	Corporations	\$0	\$0
	Foundations	\$16,000	\$17,500
	Individuals	\$2,736	\$2,221
	Tuition & fees	\$3,775	\$8,950
	<b>Total</b>	<b>\$22,511</b>	<b>\$28,671</b>
<b>EXPENSE</b>			
	Staff, benefits, supplies, office	\$91,256	\$146,016
	Programming	\$13,564	\$27,750
	<b>Total</b>	<b>\$104,820</b>	<b>\$173,766</b>
	<b>Net profit (loss)</b>	<b>(\$82,309)</b>	<b>(\$145,095)*</b>

\*The difference in net loss is due to the fact that we were still working remotely for half of FY2023 (without expenses of rent, parking, etc.) and the program was not fully staffed (savings on salary, health insurance, and benefits). Staffing costs will be reduced in FY25.

### Other Funding Sources of Project (list each source and dollar amount separately):

#### PENDING:

- Grant proposal submitted to PwC Foundation (\$25,000) (new funding)
- Grant LOI submitted to Reinberger Foundation (\$20,000) (increased renewal requested)
- Request submitted to City of Cleveland (\$7,500) (new funding)
- Fees to be paid by local high schools (\$10,500) (new funding)

### Total amount requested of County Council American Resource Act Dollars:

\$25,000

### Since these are one-time dollars, how will the Project be sustained moving forward:

The program has faced dramatically increased costs and reduced foundation support over the past few years. This funding will allow for full program delivery for the summer and upcoming school year and provide time to identify new sources of philanthropic funding and exploration of earned revenue to sustain the programs.

## DISCLAIMER INFORMATION AND SIGNATURE:

### Disclaimer:

I HEREBY CERTIFY that I have the authority to apply for financial assistance on behalf of the entity described herein, and that the information contained herein and attached hereto is true, complete, and correct to the best of my knowledge.

I acknowledge and agree that all County contracts and programs are subject to Federal Guidelines and Regulations, the Ohio Revised Code, the Cuyahoga County Charter, and all County Ordinances including all information submitted as part of this application is a public record.

I understand that any willful misrepresentation on this application or on any of the attachments thereto could result in a fine and/or imprisonment under relevant local, state, and/or federal laws or guidelines.

I agree that at any time, any local, state, or federal governmental agency, or a private entity on behalf of any of these governmental agencies, can audit these dollars and projects.

### Printed Name:

Marianne Crosley

### Signature:



### Date:

March 17, 2024

## Additional Documents

**Are there additional documents or files as part of this application? Please list each documents name:**

The document attached is **Look Up To Cleveland Outcomes 2023**. The spreadsheet illustrates the positive impact of the program in changing the perceptions of young people and developing them as stronger leaders for today and tomorrow. The results come from assessments administered to determent the measurements in growth post-program.