

DR. MARTIN LUTHER KING JR. COMMUNITY SERVICE AWARD 2014
Presented by The Cleveland Orchestra, City of Cleveland and Greater Cleveland Partnership

The Cleveland Orchestra in cooperation with the City of Cleveland, and the Greater Cleveland Partnership, *through the Commission on Economic Inclusion*, are pleased to announce the eleventh annual Dr. Martin Luther King Jr. Community Service Award. This award recognizes the services and achievements of an adult, a youth, and a business or organization that have positively impacted Cleveland in the spirit of the teachings and example of Dr. Martin Luther King Jr. Award presentations will be made at The Cleveland Orchestra's Martin Luther King Jr. Celebration Concert at Severance Hall on Sunday, January 19, 2014.

NOMINATIONS:

Members of the community may submit nominations for consideration by the selection committee comprised of a diverse range of community leaders. A Nomination Form is attached and is also available through the websites of The Cleveland Orchestra (www.clevelandorchestra.com), the City of Cleveland (www.city.cleveland.oh.us/), Greater Cleveland Partnership (www.gcpartnership.com/), or by calling the Cleveland Orchestra Education and Community Programs Office at (216) 231-7355.

AWARD CATEGORIES: 1. ADULT 2. YOUTH 3. BUSINESS OR ORGANIZATION

AWARD CRITERIA: Exemplifying one or more of the following:

- Leadership in community-building
- Advocacy for educational excellence
- Promotion of social justice
- Promotion of diversity and inclusion
- Involvement with music and the arts to promote greater understanding and acceptance

AWARD CRITERIA DESCRIPTIONS:

1. **Leadership in Community-Building** – Individuals or organizations that have made significant contributions toward building a sense of unity among the citizens of Cleveland, with demonstrated success through programs and activities that help revitalize our community and make it a more desirable place to live.
2. **Improving Educational Excellence** – Individuals or organizations with demonstrated success in eradicating barriers that impede the attainment of academic excellence. Activities might include mentoring, tutoring, or scholarship programs, innovative pre-school programs, pre-college programs, etc.
3. **Promotion of Social Justice** – Individuals or organizations that have made significant contributions toward achieving justice for individuals, groups, or communities. Nominees should have demonstrated success using legal, legislative, or governmental systems to reduce disparities in housing, health care, education, employment opportunities, and criminal justice. These activities should reflect a commitment to non-violence.
4. **Promotion of Diversity and Inclusion** – Individuals or organizations that demonstrate a commitment to diversity and inclusion and evidence skill in building and maintaining harmonious and productive cross-cultural relationships. Nominations should identify specific initiatives and accomplishments that foster Dr. King's vision of unity among people of diverse cultural backgrounds.
5. **Music and the Arts as a Tool to Promote Greater Understanding and Acceptance** – Individuals or organizations that support or create music and arts programs that utilize the power of creative pursuits to advocate for positive social change, and/or create a greater understanding of diverse cultures.

**DR. MARTIN LUTHER KING JR. COMMUNITY SERVICE AWARD 2014
NOMINATION FORM & NARRATIVE – DUE MONDAY, DECEMBER 16, 2013**

Instructions: Please type (or legibly print) all fields of this nomination form and **return the form along with a typed, one-page narrative** about how the individual or business/organization exemplifies one or more of the award criteria. The narrative must be **no more than one page** in length for consideration. For additional help, see the attached narrative sample and criteria descriptions.

1. Nomination Category: (check one)

ADULT YOUTH BUSINESS OR ORGANIZATION

2. Contact Information for Nominee (The Individual or Business/Organization you are nominating):

Name: _____

Address: _____

Phone: _____

City: _____ Zip: _____

Email: _____

3. Nominated By: (Your Contact Information)

Name: _____

Address: _____

Phone: _____

City: _____ Zip: _____

Email: _____

4. Send nomination form and typed one-page narrative by Monday, December 16, 2013. Nominations must be fully completed to receive consideration.

Via Email: sjones@clevelandorchestra.com, with Subject Line: MLK Comm. Service Award

Via Fax: (216) 231-4077, Attention Sandra Jones

Via Mail: MLK Community Service Award/Attention Sandra Jones
The Cleveland Orchestra
11001 Euclid Avenue
Cleveland, Ohio 44106

Questions: Call (216) 231-7349

DR. MARTIN LUTHER KING JR. COMMUNITY SERVICE AWARD 2014
[SAMPLE 'NARRATIVE']

Dear Members of the Selection Committee:

It is my honor to nominate Larry Brown for the Dr. Martin Luther King Jr. Community Service Award. Mr. Brown has spent his life serving the community by creating educational arts programs that heighten cultural awareness through workshops, performances, lectures, and creative partnership programs.

In December of 2003, Mr. Brown founded PureDance, a cultural organization dedicated to the preservation, education, and appreciation of the dances, theater, and culture of the African Diaspora. PureDance is comprised of highly trained male and female dancers, actors, singers, musicians, and visual artists. The company has performed at many local venues, including Cleveland Municipal Schools and the Ohio and Palace Theaters. PureDance has over 18 pieces in its repertoire, all created by Mr. Brown. In 1999, working with students, artists, and teachers to create more quality educational experiences in the arts, Mr. Brown produced the masterpiece "When We are Free" to explore the Civil Rights Movement in the United States. "When We are Free" was the first piece of its kind to be performed at MLK celebrations throughout the community and it continues to be performed in and around Cleveland. This piece, not unlike other works Mr. Brown has helped to create, has received critical acclaim from Cleveland's most premier news sources.

Mr. Brown has also developed after-school programs for inner-city youth. "Boystown" and "Girlstown," programs for young men and young women ages 13-18 respectively, reach out to "at risk" teens to instill moral principles as well as communicate philosophies of worth and affirmation through involvement in the arts. Through these programs, young people participate in music and arts education projects that promote self-esteem, community values, and self-empowerment.

For the 2002-03 school year, Mr. Brown was hired by the Cleveland Municipal School District to run these programs at afterschool sites and to design an arts-integrated curriculum for East Cleveland schools. These collaborations continue today and have extended as far as Cincinnati, Detroit and St. Louis. Larry Brown's deep commitment to education and employment of varied media in the arts to promote positive education programs is essential in encouraging a better understanding of cultural awareness in the Cleveland community. His ideas and, most importantly, demonstration of unity and understanding of all people are truly in the spirit and teachings of Dr. Martin Luther King Jr.

For these reasons, I respectfully nominate Larry Brown for the Dr. Martin Luther King Jr. Community Service Award.

Sincerely,

Julie Jackson

PAST RECIPIENTS OF DR. MARTIN LUTHER KING JR. COMMUNITY SERVICE AWARD

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YEAR	CATEGORY	NAME
2004	Individual	Charles See
2004	Organization	Broadway: Diversity in Progress
2005	Individual	Ted Ginn, Sr.
2005	Organization	Murtis H. Taylor Multi-Service Center
2006	Individual	Akil Marshall
2006	Organization	Case Western Reserve University
2007	Individual	Dr. Charles S. Modlin
2007	Organization	Consortium of African American Organizations
2008	Individual	Norma Harko
2008	Organization	The Cleveland Cavaliers
2008	Youth	Kevin Hatcher
2009	Individual	Danny R. Williams
2009	Organization	Esperanza, Inc.
2009	Youth	Howard Johnson
2009	Special Award	Robert P. Madison
2010	Individual	Theodore (Ted) Horvath
2010	Organization	The President's Council
2010	Youth	Ebony Summers
2011	Individual	Dr. Julian M. Earls
2011	Organization	Baldwin-Wallace College, Student Affairs Division
2011	Youth	Cedric Thorbes
2012	Individual	Donshon Wilson
2012	Organization	The Horvitz Youth Ability Program
2012	Youth	Dontea Gresham
2013	Individual	Betty K. Pinkney
2013	Organization	Care Alliance Health Center
2013	Youth	Justin Orr
2013	Special Award	Cory United Methodist Church