

# Department of Workforce Development Midyear Budget Hearing

**July 18, 2011**





## Workforce Investment Act (WIA) Funds

- ❖ WIA – Primary source of funding for Workforce Development
- ❖ WIA Purpose – Improve productivity and competitiveness of the nation. Assist employers as well as eligible job seekers

# Workforce Investment Board

- ❖ Set policy and provide oversight
- ❖ **Mission** - Champion a world-class workforce that will retain existing and create new jobs.
- ❖ **Composition:**
  - > 50% private sector
  - Other – Mandated Partners (education, economic development and other workforce organizations)

# County/City Merger

- ❖ Previously separate workforce programs
- ❖ Intergovernmental Agreement signed 2007 – City Administrative Entity, County Fiscal Agent
- ❖ Merged facilities, programs and staff (May 2009)

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# Demand-Facing Shift

- ❖ Earmarked funds to engage employers
- ❖ Employer team is our Sales force
  - Business team have a sales background
  - Understand what employers need and have the tools to address.
  - Performance expectations modeled after private sector (weekly goals for job placements, employer contacts)

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- ❖ July 1, 2010- June 30, 2011 – **2,687 placements**,  
July 1, 2009-June 30, 2010 – **1,505 placements**
- ❖ **Target 2012 – 3,000 Job Placements**
- ❖ Demand-facing initiative was the driving force in increased Job Placements
- ❖ Employer visits – 1,200, on-site employer recruitments - 154
- ❖ Use of Automation to increase efficiency:
  - **PCRecruiter** applicant tracking system
  - Robocalls – immediately engage job seeker with employment opportunity



## Collaboration with Other County Agencies

- ❖ Dept. of Development – Incumbent Worker Training for area employers
- ❖ Employment & Family Services – funds support access points and training of job seekers
- ❖ Office of Reentry – initiative to offer On-the-Job Training



# Funding

- ❖ Realized 50% cut in last 4 years (from \$18 million base allocation to \$9 million)
- ❖ Significant cuts in staff administration and assisting job seeker (from over 80 county/city employees to less than 30)
- ❖ Funding uncertainty in 2012 – expect further reductions