

**1,047 Precincts in the Election
410 Voting Locations**

59 Municipalities

- 38 Cities
- 19 Villages
- 2 Townships

646 Candidates (includes write-in candidates)

- 508 Municipal
- 124 Educational
- 14 Judicial

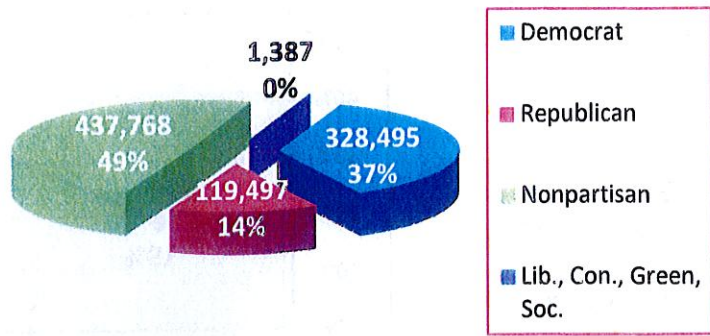
88 Issues

- 5 County
- 9 School
- 71 Municipal
- 1 Library
- 1 Park District
- 1 Port Authority

Total Registered Voters: 887,147

- 328,495 Democrats
- 119,497 Republican
- 437,768 Nonpartisan
- 602 Libertarian
- 293 Constitution
- 452 Green
- 40 Socialist

Voter Registration for November 5, 2013



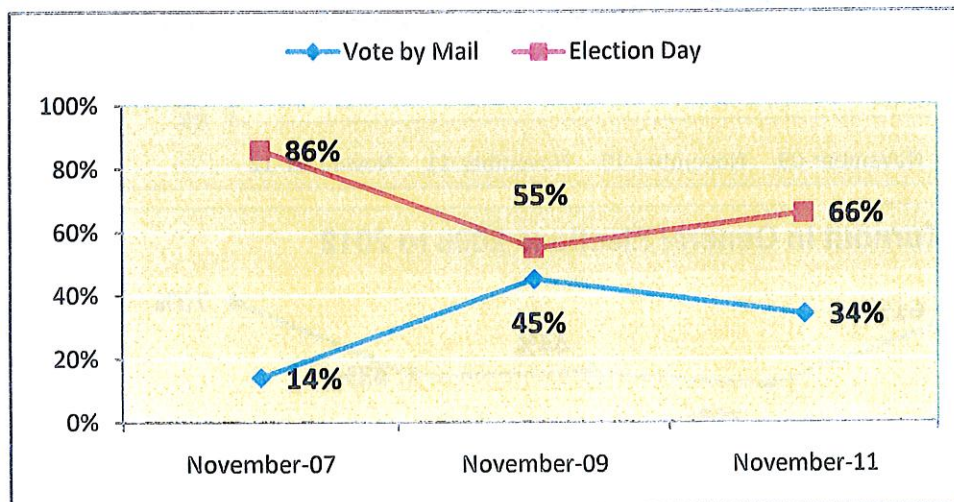
Vote by Mail

88,378 Ballots Requested: 10 % percent of voters have requested a ballot

32,665 Ballots Returned: 37 % percent of voters have returned their voted ballots (includes early voters)

740 Early Voters (included in the Vote by Mail total)

Vote by Mail in Municipal Elections 2007 to 2011

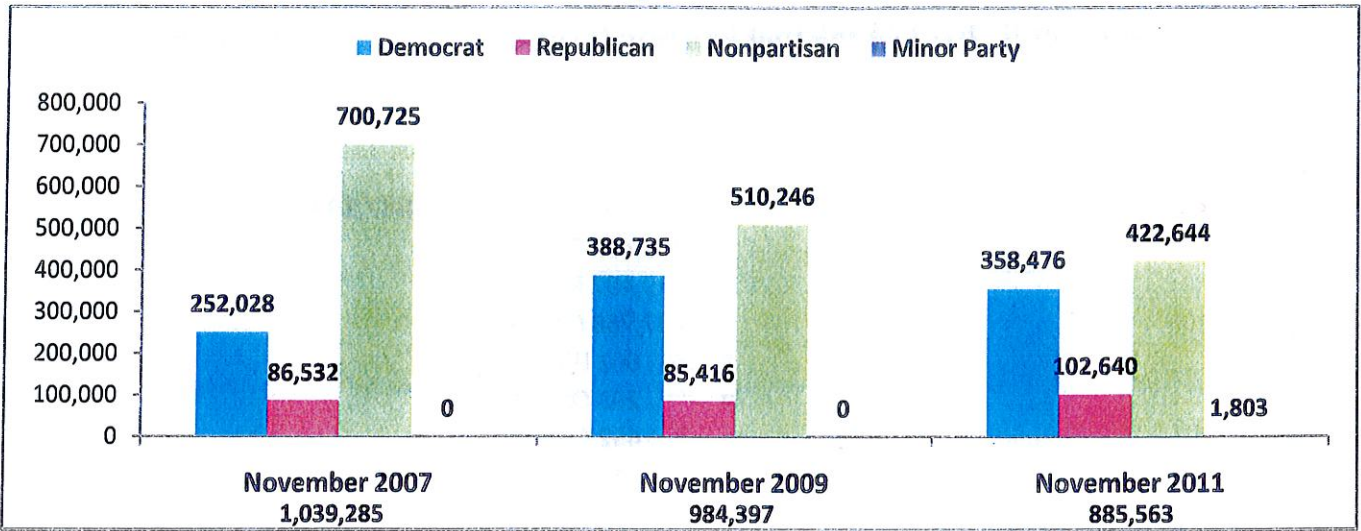


2011 November General
384,202 Total ballots cast
131,167 Vote by Mail Ballots cast

2009 November General
388,851 Total ballots cast
173,475 Vote by Mail Ballots cast

2007 November General
204,379 Total ballots cast
29,130 Vote by Mail Ballots cast

Voter Registration Trends in Municipal Elections Years 2007 to 2011



2011 November General

885,563 Registered voters
 384,202 Total ballots cast
 253,035 Election Day cast
 131,167 Vote by Mail cast

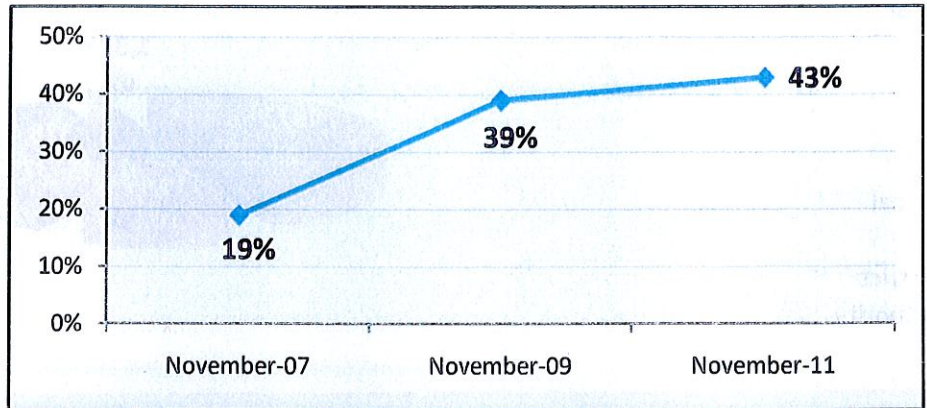
2009 November General

984,397 Registered voters
 388,851 Total ballots cast
 215,376 Election Day cast
 173,475 Vote by Mail cast

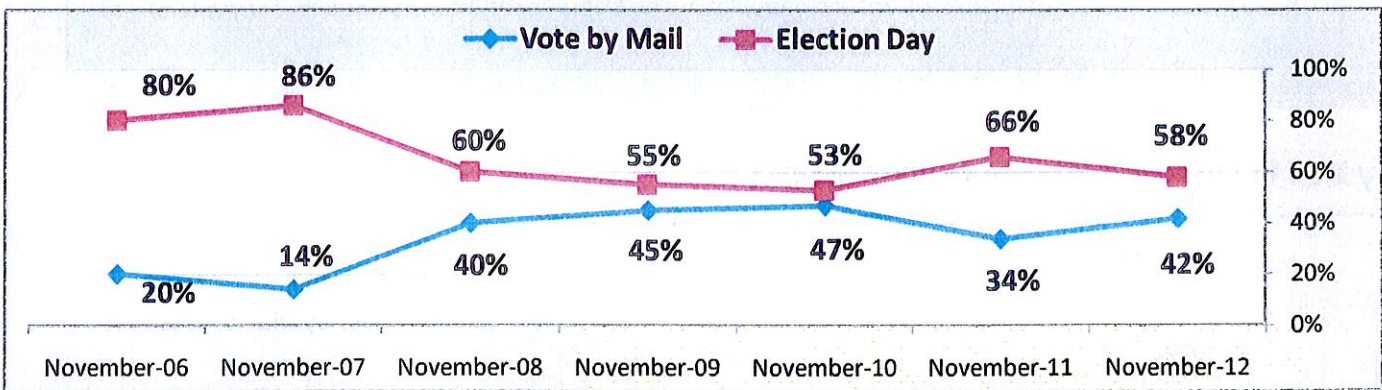
2007 November General

1,039,285 Registered voters
 204,379 Total ballots cast
 175,249 Election Day cast
 29,130 Vote by Mail cast

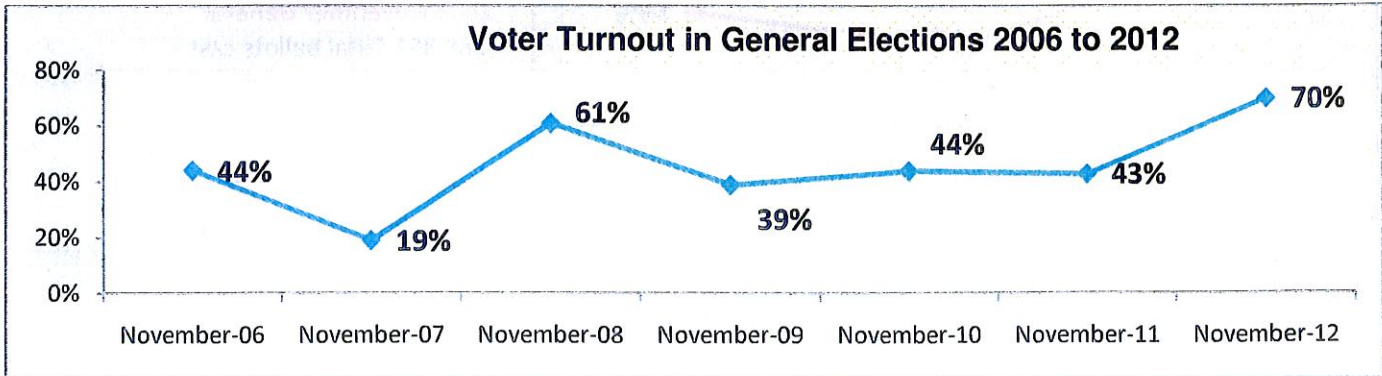
Voter Turnout in Municipal Election Years 2007 to 2011



Voter by Mail in General Elections 2006 to 2012



Voter Turnout in General Elections 2006 to 2012





CUYAHOGA COUNTY BOARD OF ELECTIONS

Inajo Davis Chappell
Chairwoman

Jeff Hastings
Member

Eben O. (Sandy) McNair, IV
Member

Robert S. Frost
Member

Pat McDonald
Director

Anthony W. Perlatti
Deputy Director

THE CUYAHOGA COUNTY BOARD OF ELECTIONS BY DEPARTMENT

Ballot Preparation & Tabulation: 216-443-6420

Prepares ballots for elections and is responsible for ballot tabulation and election results. Tests all election equipment to ensure proper operation on Election Day.

Bilingual Election Coordinator: 216-443-3242

Responsible for the coordination of the Cuyahoga County Board of Elections' bilingual election program including document translation, development and oversight of Spanish-language election publicity, educational outreach to the English and Spanish speaking communities, recruitment and assessment of bilingual poll workers and oversight of the Spanish-Language Advisory Group.

Community Outreach: 216-443-3258

Outreach is the media contact for election information and news interviews. Groups and organizations may request a representative or voter education information for an event where voter information and/or a presentation is appropriate.

Candidate & Petition Services: 216-443-3231

Assists candidates, schools, political subdivisions, businesses, municipalities, or any entity that wishes to have an item placed on the ballot. Processes petition filings for municipalities, candidates, and issues. Provides information on how to file election paperwork properly. Accepts and files campaign finance reports, and notifies filers of missing reports, or mistakes found during audits. Audits campaign finance reports.

Election Support: 216-443-6420

Responsible for voting location selection and assuring accessibility for all voters. Prepares and delivers voting equipment and supplies to voting locations prior to each election. Retrieves, inspects, and stores voting equipment between elections.

Fiscal Services: 216-443-3200

Prepares, oversees, and manages the annual budget and administers and controls all bids and contracts for goods and services.

Information Systems: 216-443-3200

Manages voter registration database and all election information, and ensures information is posted on the Board of Elections website. Draws precinct boundaries according to State law. Ensures voters are assigned to their correct precincts. Uploads Election Night information on an hourly basis to the Secretary of State's office until all precincts report. Provides technical support to all departments.

Poll Worker: 216-443-3277

Recruits, hires, and screens Election Day workers and student poll workers. Trains all Election Day workers, stand-by workers, and support personnel on their Election Day duties. Assigns Election Day workers to precincts on a bipartisan basis according to Ohio Law. Tracks Election Day performance of temporary and full-time staff and makes changes to procedures as needed.

Registration: 216-443-VOTE

Processes voter registration cards, and updates data base (name or address changes, new registrations and cancellations). Verifies signatures on petitions for candidates and issues, both locally and statewide. Mails voter election related notifications. Uses Statewide Voter Registration Data Base to track registered voter population flow into and out of Cuyahoga County. Maintains and updates voter history after each election (party affiliation and voting activity).

Vote by Mail/Absentee: 216-443-3231

Facilitates voting by mail, voting early at the Board of Elections, military voting, overseas voting, nursing home, and hospital voting. Contact to request a Vote by Mail ballot application, to track ballots, or to track ballot applications.

Board Member Offices: 216-443-6450

Republican: 216-443-6450

Jeff Hastings, Member
Robert S. Frost, Member

Democratic: 216-443-6435

Inajo Davis Chappell, Chairwoman
Eben O. (Sandy) McNair, IV, Member

Director: 216-443-6445

Pat McDonald

Deputy Director: 216-443-6677

Anthony W. Perlatti

Contact with questions or concerns about the operations of the Cuyahoga County Board of Elections.

Board of Elections Website:

Check ward, precinct, and voting location, registration status, candidate and issue lists, election results, job postings, and information concerning campaign finance and filing petitions.
www.443VOTE.com



JUNTA ELECTORAL DEL CONDADO DE CUYAHOGA

Inajo Davis Chappell
Presidente

Jeff Hastings
Miembro

Eben O. (Sandy) McNair, IV
Miembro

Robert S. Frost
Miembro

Pat McDonald
Directora

Anthony W. Perlatti
Subdirector

Departamentos de la Junta Electoral del Condado de Cuyahoga

Preparación y Tabulación de Papeletas: 216-443-6420

Preparan las papeletas para las elecciones y son responsables de tabular los resultados de las papeletas el Día de las Elecciones. Administran pruebas a todo el equipo electoral para asegurar el funcionamiento adecuado en el Día de las Elecciones.

Coordinadora del Programa Electoral Bilingüe:

216-443-3242

Ésta es responsable de la coordinación del programa electoral bilingüe de la Junta del Condado de Cuyahoga, incluyendo la traducción de documentos, desarrollo y supervisión de la publicidad electoral en Español, ofrece asistencia educativa para las comunidades que hablan Inglés o/y Español, reclutamiento y evaluación de los trabajadores electorales bilingües y está a cargo de la Junta Asesora del Lenguaje-Español.

Alcance Comunitario:

216-443-3258

Alcance Comunitario es el contacto para los medios de información con relación a las elecciones y entrevistas de prensa. Grupos y organizaciones pueden solicitar un representante e información electoral educativa para eventos donde la información electoral y/o una presentación sea adecuada.

Servicios para Candidatos y Peticiones: 216-443-3231

Ayudan a los candidatos, las escuelas, las subdivisiones políticas, empresas, municipios o cualquier entidad que desee tener un asunto en la papeleta. Procesan las peticiones presentadas para los municipios, candidatos y asuntos. Proporcionan información sobre cómo presentar correctamente la documentación electoral. Aceptan y archivan informes financieros para campañas, y notifican a los contribuyentes de los informes; lo que les faltan o los errores encontrados durante las auditorías. Ejecutan auditorías a los informes financieros de las campañas.

Soporte Electoral:

216-443-6420

Responsable de la selección de los lugares de votación y asegurar accesibilidad para todos los votantes. Preparan y entregan el equipo de votación y los suministran a los lugares de votación antes de cada elección. Recuperan, inspeccionan, y almacenan el equipo de votación entre las elecciones.

Servicios Fiscales:

216-443-3200

Preparan, supervisan y manejan el presupuesto anual; administran y controlan todas las ofertas y contratos para bienes y servicios.

Sistemas de Información:

216-443-3200

Administran la base de datos de registro de votantes y toda la información electoral, y aseguran que la información sea publicada en la página web de la Junta Electoral. Marcan los límites de los distritos electorales de acuerdo con la ley del Estado. Aseguran que los electores sean asignados a los distritos electorales correctos. Descargan información cada hora en la noche de la Elecciones a la oficina del Secretario de Estado hasta que todos los distritos electorales informen. Proporcionan apoyo técnico a todos los departamentos.

Trabajadores Electorales:

216-443-3277

Reclutan, contratan y evalúan los trabajadores del Día de las Elecciones y aquellos trabajadores electorales que son estudiantes. Ofrecen adiestramiento a todos los trabajadores del Día de las Elecciones, brindan soporte a los trabajadores, y apoyan a todo el personal en sus deberes en el Día de las Elecciones. Asignan a los trabajadores del Día de las Elecciones a distritos electorales de forma bipartidista de acuerdo con la Ley de Ohio. Vigilan de cerca el rendimiento del personal temporero y de tiempo completo en el Día de las Elecciones y realizan cambios en los procedimientos, según sean necesario.

Inscripción o Registración:

216-443-VOTE

Procesan tarjetas de inscripción de electores, y actualizan la base de datos (cambio de nombre o dirección, las nuevas inscripciones y cancelaciones). Verifican las firmas en las peticiones para candidatos y asuntos, tanto como a nivel local y estatal. Se encargan del envío postal de notificaciones a los votantes con relación a las elecciones. Utilizan la Base de Datos del Registro Estatal de Votantes para observar el curso de la población de votantes registrados que entran y salen del Condado de Cuyahoga. Mantienen y actualizan la historia de votación después de cada elección (afiliación partidista y la actividad de votación).

Votar por Correo/Ausente:

216-443-3231

Facilitan la votación por correo, la votación temprana en la Junta Electoral, votación en las fuerzas armadas, votación en el extranjero, en los asilos de ancianos, y votación en los hospitales. Contacte este departamento para pedir una solicitud de papeleta de voto por correo, para mantenerse al tanto de las papeletas, o las solicitudes de papeleta.

Oficinas de la Junta Directiva:

Republicano:

216-443-6450

Jeff Hastings, miembro

Robert S. Frost, miembro

Democrático:

216-443-6435

Inajo Davis Chappell, presidente

Eben O. (Sandy) McNair, IV, miembro

Director:

Pat McDonald

216-443-6445

Subdirector:

Anthony W. Perlatti

216-443-6677

Pueden ser contactados para obtener respuestas sobre preguntas o dudas acerca de las operaciones de la Junta Electoral del Condado de Cuyahoga

Página Web de la Junta Electoral del Condado de Cuyahoga:

Verifique distrito, distrito electoral y lugar de votación, el estado de su inscripción, lista de candidatos y asuntos, resultados de las elecciones, anuncios de trabajos e información concerniente a las finanzas de las campañas y presentación de peticiones.

www.443VOTE.com

Cuyahoga County, Ohio

County Council Districts

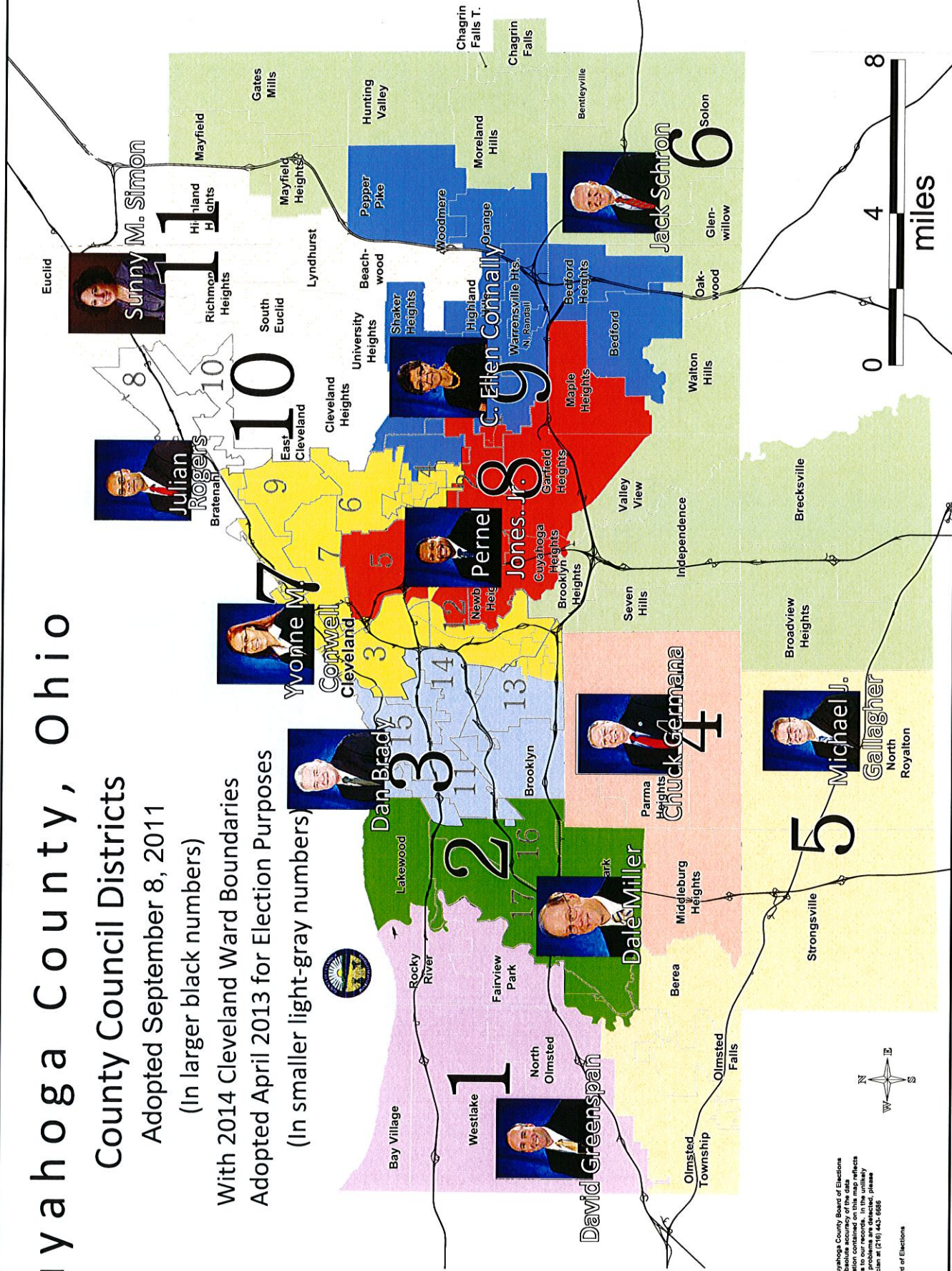
Adopted September 8, 2011

(In larger black numbers)

With 2014 Cleveland Ward Boundaries

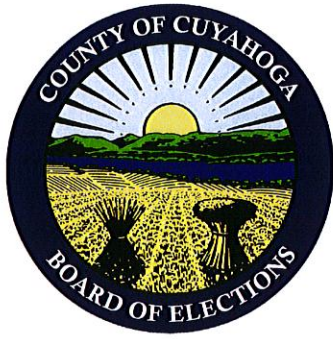
Adopted April 2013 for Election Purposes

(In smaller light-gray numbers)



Notice to Buyer: The Cuyahoga County Board of Elections cannot guarantee the absolute accuracy of the data purchased. The information contained on this map reflects the best available data as of the date of publication. If you are aware of any errors or omissions, please contact the GIS Technician at (216) 443-6886.

Prepared by:
Cuyahoga County Board of Elections
October 26, 2013



2014 & 2015 Biennial Budget Testimony

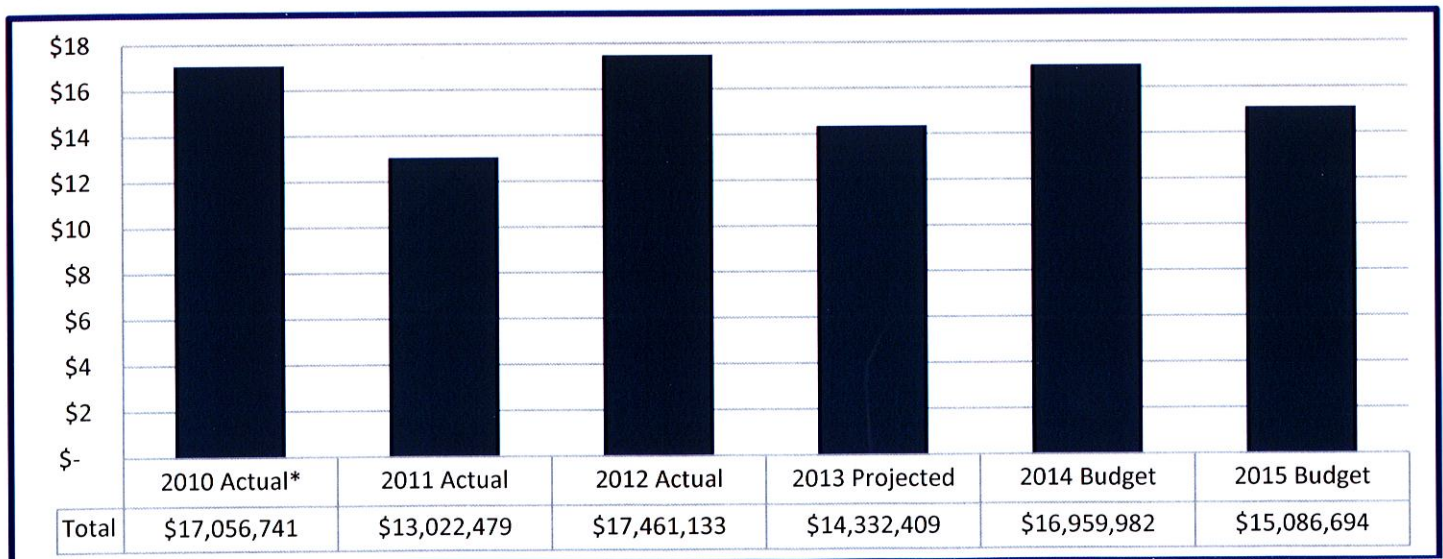
Pat McDonald, Director
Monday, October 28th, 2013

Council President Connally, Finance Chairman Miller, and Members of the County Council, thank you for allowing me this opportunity to provide budget testimony on behalf of the Board of Elections.

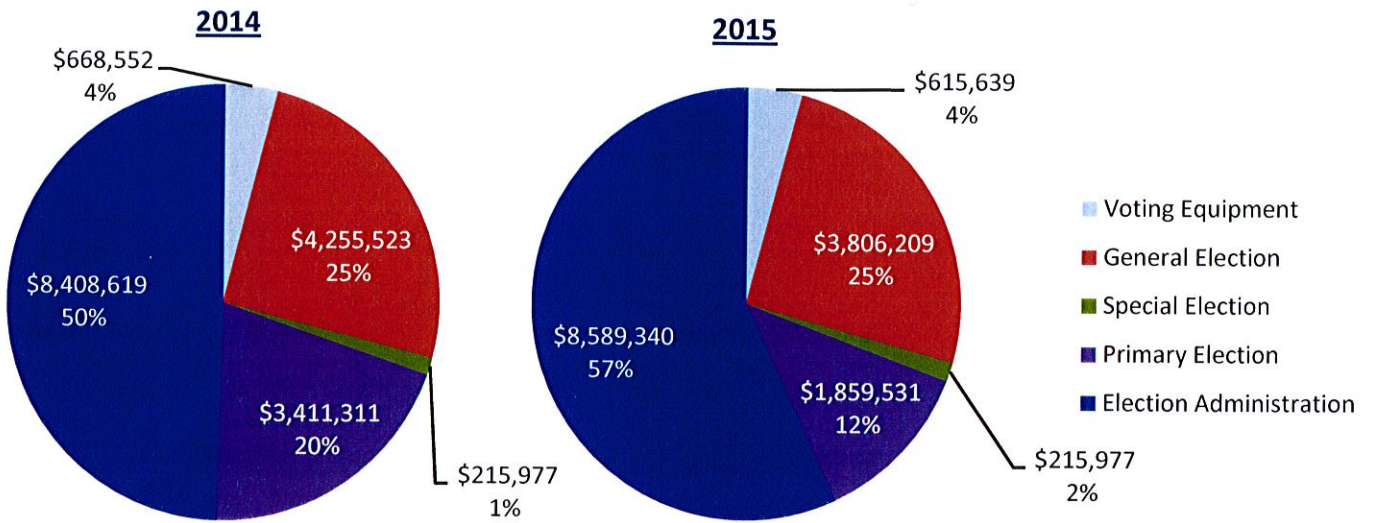
My staff has worked diligently to put together our 2014 and 2015 recommended biennial budget, and we believe it is sufficient to successfully provide election services to all candidates, committees, and political subdivisions within Cuyahoga County. For a typical countywide election, these services include:

- Recruiting and training over 5,000 poll workers, 200 temporary workers, and 175 rovers of all party affiliations;
- Maintaining accurate records of approximately 900,000 voters, which constitutes the largest voter registration database in the State of Ohio;
- Securing 410 voting locations across the county, including schools, churches, public buildings, apartments, and community centers;
- Testing and delivering 1,700 electronic voting units to the polling locations;
- Designing and proofing over 1,000 ballot styles in both English and Spanish and printing over 1 million optical scan ballots;
- Conducting our vote by mail program, which consists of mailing upwards of 250,000 ballots and processing, reconciling, and validating all returned ballots;
- Scanning upwards of 500,000 absentee ballot pages in the week leading up to Election Day;
- Managing our early in-person voting process, which assists up to 5,000 voters in non-presidential years;
- Processing the petitions and campaign finance reports of approximately 700 candidates and issue groups.

2010 – 2015 Expenditures Comparison (\$ in millions)



*Does not include \$2.8M for the September 2010 County Charter Primary Election and \$2.6M for voting equipment purchases.



Budget Summary

The biennial budget as recommended reflects a continuation of our operations over the past biennium while also incorporating necessary adjustments related to the election cycle. As you know, 2014 will be a gubernatorial election year during which we will conduct two large countywide elections. As indicated in the chart on the first page, the \$17.0M requested for 2014 is approximately equivalent to our total expenditures in 2010, which was the last gubernatorial election year.

Less funding will be needed for 2015, when we will conduct a municipal general election and two smaller municipal primary elections. The \$15.1M requested for 2015 is more in line with actual and projected expenditures for 2011 and 2013, the most recent municipal election years.

Approximately half of our budget in 2014 will provide funding for administrative expenses such as full-time employee payroll, the Halle Warehouse lease, and county chargebacks for custodial, security, and phone services.

For both 2014 and 2015, our full-time staff will remain at its current level of 94 employees and 4 board members. The Halle lease is approximately \$285,000 per year plus an additional \$36,000 for electricity. The current lease with Graystone Properties lasts through March of 2015 with an

option to extend either through March of 2016 or through March of 2017.

2014 Gubernatorial General Election

The recommended biennial budget includes \$4.3M to conduct the 2014 Gubernatorial General Election. This budget is based on a 3-page ballot and a projected turnout of 50%, or about 450,000 voters. It would provide funding for approximately 250 temporary workers, including 30 operators for early voting stations at the board.

Included in the budget is \$100,000 to conduct a voter education campaign. This campaign will primarily focus on promoting our vote by mail program, but will also aim to educate voters about how to update their registration and find their precinct and poll location. Also included is \$86,050 for our student poll worker program, which will hire approximately 500 student poll workers to supplement our typical poll worker staffing levels and provide much needed extra assistance to handle the increased expected turnout.

We have also recently learned that the Ohio Secretary of State will again conduct and fund a statewide absentee application mailing for this election, and we project to receive up to 250,000 vote by mail ballots. We will also continue to mail the voter information postcards to all registered voters in the county prior to each election, which provide important

election information such as a voter's precinct, poll location, early voting information, and ID requirements. We have conducted these mailings for every election since the March 2012 Presidential Primary, and we have received much positive feedback from voters and voter advocacy groups as to their helpfulness.

Other Countywide Elections

Our recommended budget for the 2014 Gubernatorial Primary Election is \$3.4M. This budget is based on a 2-page

ballot and a projected turnout of 35%, with approximately 125,000 vote by mail ballot requests. It would also provide funding for approximately 200 temporary workers to assist with election operations.

The recommended budget of \$3.8M for the 2015 General Election is based on a 3-page ballot and a projected turnout of 40%, with about 150,000 vote by mail ballot requests, and would provide funding for approximately 230 temporary workers needed to help conduct the election.

Category	2010 General (Actual)	2012 General (Actual)	2014 Primary (Projected)	2014 General (Projected)	2015 General (Projected)
Registered Voters	978,267	927,996	900,000	900,000	900,000
Voter Turnout	432,052	650,437	315,000	450,000	360,000
Absentee Voters	229,282	291,502	125,000	250,000	150,000
Ballot Length	2 pages	3 pages	2 pages	3 pages	3 pages
Budget	\$3.9M	\$4.8M	\$3.4M	\$4.3M	\$3.8M

Voting Equipment Maintenance

At approximately \$669K in 2014 and \$616K in 2015, our budget for voting equipment and maintenance is consistent with expenditures in non-presidential years. This past August, we were able to renew our voting equipment hardware and software maintenance contract through September 2017 with Election Systems and Software, our voting equipment vendor. We were also able to negotiate reduced pricing, which will save over \$81,000 per year.

Special Elections

Approximately \$216K or 1% of our total budget each year is also reserved for conducting special elections. While these elections may vary in size, this level of funding would be sufficient to conduct all special elections in each of the past five years.

Bilingual Program

While the Consent Decree with the Department of Justice regarding our bilingual program will expire in March of 2014,

our biennial budget includes funding for the continuation of all aspects of the current bilingual agreement, including the printing of bilingual ballots for all precincts.

We recently held a forum with the DOJ and several community leaders to discuss the future of the program, and we will be working with Baldwin Wallace University to develop and conduct a survey to examine the effectiveness of our current program. A summary of the proposed survey is included in your folder.

To date, the BOE has incurred approximately \$1.4M in additional expenditures related to the Bilingual Consent Decree.

Pilot Programs

In an effort to incorporate new technology into elections, the BOE is currently conducting pilot programs with electronic poll books (e-poll books) and DS850 high-speed absentee ballot scanners. While funding for these items was not requested in the BOE's operating budget, we have asked OBM to include these items in the 2014 capital update plan.

Electronic Poll Books

E-poll books would replace the paper poll books currently used to lookup and check in voters at their polling location on Election Day. These devices could significantly reduce wait times at the polls by allowing voters to check-in simply by scanning their driver license. Since each unit can store the entire county's registration database, they could also potentially reduce the number of provisional voters by making it easier for poll workers to redirect voters to their correct precinct and polling location.

Additionally, the units would make post-election processes more efficient, reducing the time needed to conduct such processes as ballot reconciliation from days to hours. These benefits could potentially result in significant cost savings in printing and personnel.

We will be conducting our first pilot with the e-poll books during this November's General Election. Two polling locations and two different vendors will be used for this initial

pilot. If successful, we will likely conduct at least two more pilot programs in 2014, with a goal of moving forward with a purchase of up to \$2.0M by the end of next year.

DS850 High Speed Scanners

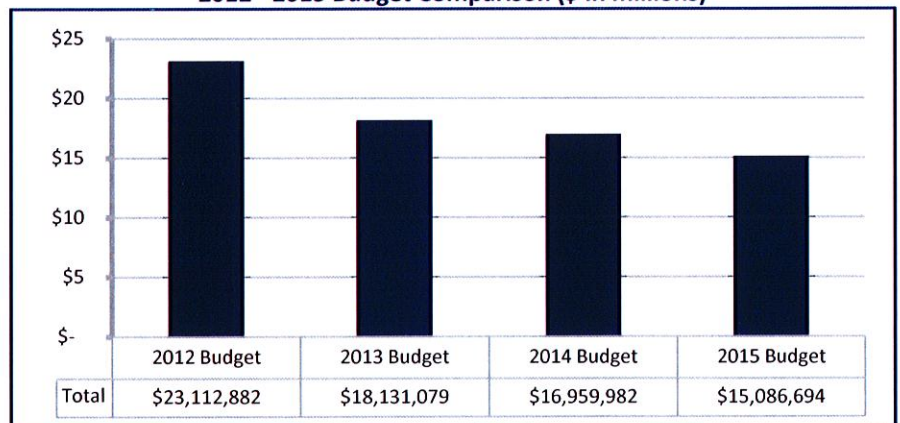
DS850 scanners are manufactured by ES&S and are used to scan and tabulate absentee ballots. These units can scan ballots about four times as fast as the BOE's current scanners and would result in long-term savings in personnel and maintenance costs. The BOE conducted a successful pilot with one unit for the September 10th Primary Election, and will be conducting a second pilot program with three units for the November 5th General Election.

If successful, we will conduct a final pilot program for the May 2014 Primary Election, and then move forward with a purchase in the summer of 2014. We have asked OBM to reserve about \$400,000 in the capital plan in order to purchase 4 DS850 units, which would replace our 15 current scanners.

In conclusion, the BOE strongly believes that this budget represents a fiscally responsible approach to election administration. As indicated by the chart at right, requested funding for this biennium is significantly less than appropriations from 2012 and 2013. We are committed to continuing this trend by always looking for ways to reduce costs and still provide efficient election administration. I appreciate your attention today and will now be pleased to answer any questions you may have.

Sean Webster, our Fiscal Services Manger, is also with me today and is available to provide more support on specific components of our budget request. Thank you for allowing me the opportunity to present this testimony to you.

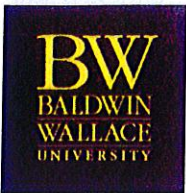
2012 - 2015 Budget Comparison (\$ in millions)



Pat McDonald
Director
Cuyahoga County Board of Elections

2014 & 2015 Budget Overview

Category	2014 Budget	2015 Budget
Election Administration Budget	\$ 8,408,619	\$ 8,589,340
Administrative Full-Time Staff	\$ 6,344,442	\$ 6,525,163
Halle Warehouse	\$ 320,983	\$ 320,983
Administrative Agreements	\$ 115,300	\$ 115,300
Printing	\$ 100,000	\$ 100,000
Postage & Mail House Services	\$ 140,000	\$ 140,000
Miscellaneous Expenses	\$ 185,000	\$ 185,000
Capital Expenses	\$ 120,000	\$ 120,000
County Controlled Expenses	\$ 1,082,894	\$ 1,082,894
Primary Election Budget	\$ 3,411,311	\$ 1,859,531
Temporary Worker Wages	\$ 517,990	\$ 323,210
Temporary Worker Benefits	\$ 162,894	\$ 87,800
Poll Workers & Election Day Personnel	\$ 1,085,862	\$ 558,451
Ballot Printing	\$ 754,930	\$ 375,604
Voter Material Printing	\$ 230,354	\$ 167,724
Postage & Mail House Services	\$ 254,250	\$ 126,276
Polling Locations	\$ 129,600	\$ 63,000
Election Day Agreements	\$ 155,431	\$ 91,966
Miscellaneous Expenses	\$ 120,000	\$ 65,500
Special Election Budget	\$ 215,977	\$ 215,977
Temporary Worker Wages	\$ -	\$ -
Temporary Worker Benefits	\$ 10,000	\$ 10,000
Poll Workers & Election Day Personnel	\$ 103,210	\$ 103,210
Ballot Printing	\$ 46,210	\$ 46,210
Voter Material Printing	\$ 6,120	\$ 6,120
Postage & Mail House Services	\$ 18,990	\$ 18,990
Polling Locations	\$ 12,900	\$ 12,900
Election Day Agreements	\$ 14,046	\$ 14,046
Miscellaneous Expenses	\$ 4,500	\$ 4,500
General Election Budget	\$ 4,255,523	\$ 3,806,209
Temporary Worker Wages	\$ 607,570	\$ 508,020
Temporary Worker Benefits	\$ 247,618	\$ 232,237
Poll Workers & Election Day Personnel	\$ 1,187,712	\$ 1,081,662
Ballot Printing	\$ 1,134,792	\$ 1,056,564
Voter Material Printing	\$ 267,200	\$ 244,545
Postage & Mail House Services	\$ 281,700	\$ 254,250
Polling Locations	\$ 126,000	\$ 126,000
Election Day Agreements	\$ 267,931	\$ 167,931
Miscellaneous Expenses	\$ 135,000	\$ 135,000
Voting Equipment Budget	\$ 668,552	\$ 615,639
Maintenance Contract	\$ 408,531	\$ 408,531
Professional Services & Support Days	\$ 150,000	\$ 103,500
Consumables	\$ 110,021	\$ 103,608
Total Budget	\$ 16,959,982	\$ 15,086,694



TO: Eben O. 'Sandy' McNair
Cuyahoga County Board of Elections

FROM: Tom Sutton, Ph.D.
Director, Baldwin Wallace University Community Research Institute

RE: Revised proposal for study of bilingual language ballot accessibility

DATE: September 30, 2013

The Baldwin Wallace University Community Research Institute (CRI) proposes to replicate with greater detail and accuracy a preliminary study of Cleveland neighborhoods with higher percentages of Hispanic residents to determine whether bilingual ballots have facilitated voting for this population. The 2011 study conducted by an introductory research methods/statistics class (POL 240: Introduction to Political Analysis) involved a walking survey of neighborhoods with higher concentrations of residents who identified as Hispanic on the 2010 US Census.

The CRI will implement multiple data collection methods to gather information about perceptions of the bilingual ballot, the degree to which it facilitates voting, and whether other factors help or hinder voting access for Spanish-speaking voters. The 2011 study found that language was not a primary limitation for ballot access. Information about when and where to vote, transportation, access to childcare, and being able to take time from work and/or family responsibilities were more prominent as obstacles to voting.

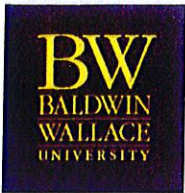
The CRI study will also gather data to gauge perceptions of the ease of usage of the bilingual ballot by Spanish and English speaking voters through a landline phone survey of a sample of voters across Cuyahoga County. The county-wide phone survey will collect data from English-speaking voters that will be combined with data collected via a landline phone survey of a sample of census tracts in Cleveland wards 12 and 14, Brooklyn, Lakewood, North Olmsted, and Parma where there are higher concentrations of Hispanic residents, according to the 2010 U.S. Census.

An additional data collection method will be exit polling of a sample of twenty polling locations in Cuyahoga County on November 5th, 2013. Ten polling locations in the Brooklyn Center and Clark-Fulton neighborhoods will be selected, as well as ten polling locations in different parts of Cuyahoga County with low Hispanic populations. The exit polling will be used to measure perceptions of the experience of using bilingual ballots by Spanish and English speaking voters in predominantly Hispanic neighborhoods, compared to the experience in ten polling places with low Hispanic populations. Exit polling surveyors will be posted for two hour shifts at different parts of Election Day at each of the selected polling locations.

The study will use the data to determine perceptions of the usage of bilingual ballots by English and Spanish speaking voters. Analysis will also be conducted of perceptions of survey and exit poll respondents concerning a single language ballot choice (Spanish and English) as an alternative to the bilingual ballot. Perceptions of impediments to voting gathered from Hispanic residents will be used to develop recommendations for outreach strategies that can be used by the Cuyahoga County Board of Elections to increase voter participation by this population, as well as increase voter participation for English speaking residents of Cuyahoga County, particularly those in neighborhoods with lower rates of voting.

The CRI proposes the following:

1. Work with the Cuyahoga County Board of Elections to develop a survey instrument and set of focus group questions designed to capture information about whether use of a bilingual ballot has helped Spanish-language and Hispanic residents to vote. Other factors that may help or hinder voting access will also be explored in the survey and the focus groups. BW students with Spanish fluency will be recruited to conduct the phone and walking surveys, and assist with the focus groups.
2. Conduct a literature review of studies and surveys of Hispanic voting at the national level, including analysis of data gathered in the Latino National Survey. This will provide contextual background for the experience of Hispanic voters, with concentration on the experience of Spanish speaking voters.
3. Conduct a semi-randomized landline phone survey of residents in neighborhoods that are predominantly Hispanic. Phone databases would include: a randomized landline phone database for targeted census tracts in statistical planning areas of Cleveland and Cuyahoga County, using census data maps available through the Northern Ohio Data Information Service; phone lists of parents from area Cleveland Metropolitan School District schools; phone lists of volunteers and members of community groups (e.g., churches, ward clubs, Clark-Fulton Community Development Corp., Hispanic service and advocacy organizations such as Esperanza and the Spanish-American Committee).
Target: complete 400 phone surveys.
3. Replicate neighborhood walking paper survey in census tracts with populations of Hispanic/Puerto Rican residents (work with Board of Elections to determine specific streets for survey). Include high walking traffic locations such as local grocery stores, community centers, churches, hair care businesses, and service organizations. Target: 200 completed surveys.
4. Conduct exit polling of voters on November 5th, 2013 at ten selected polling stations in the Clark-Fulton and Brooklyn Center neighborhoods of Cleveland (areas with high concentrations of likely Spanish-speaking voters), as well as ten polling stations across Cuyahoga County in neighborhoods with low Hispanic populations. Target: 800 completed exit surveys across twenty polling stations.



5. Conduct randomized landline phone survey of adult residents of Cuyahoga County to gauge perceptions of usability of bilingual ballot and awareness of requirement for language-accessibility of ballots. Target: 500 completed landline phone surveys.

Timeline from approval of project:

* recruiting survey student staff, development of survey questions, pulling together phone databases:	3 weeks
* Phone and walking survey (conducted concurrently):	5 weeks
* Exit polling on November 5 th , 2013:	1 day
* Data analysis and report preparation:	<u>2 weeks</u>
Total timeline:	10 weeks

Budget

*Phone surveys:	
Student callers/Spanish language survey: (400 hours x \$12/hr. x 11% FICA and Medicare)	\$5,280
(note: this cost is at lower call completion rate for surveying respondents who speak predominantly Spanish)	
County-wide phone survey: (300 hours x \$12/hr. x 11% FICA and Medicare)	\$3,960
Phone number databases for landline call surveys:	\$3,000
* Walking survey (200 completed surveys): (100 hours x \$12/hr. x 11% FICA and Medicare)	\$1,320
* Exit polling (800 completed surveys): (8 hours x 20 polling locations x \$12/hr. x 11% FICA and Medicare)	\$2,112
Student coordinator (supervises survey calling and walking survey scheduling)	\$2,000
* CRI investigator fee: (2 CRI investigators to conduct organization and supervision of project; data analysis and report development)	\$8,000
* Overhead/indirect costs:	<u>\$2,000</u>
Total project cost:	\$27,672

Note: Cost increases are due to change in hourly rate for student surveyors, and addition of county-wide phone survey and exit polling. The higher rate of \$12/hour is necessary in order to compete with students' other employment commitments in the second half of the fall semester. The additional phone survey increases the cost of survey calling, as well as administration, data analysis, and report development.

Calling costs are estimates based on prior experience. Should the costs be lower due to higher productivity rates, the savings will be passed on to the client.