



AGENDA
CUYAHOGA COUNTY COMMUNITY DEVELOPMENT COMMITTEE MEETING
MONDAY, JUNE 26, 2023
CUYAHOGA COUNTY ADMINISTRATIVE HEADQUARTERS
C. ELLEN CONNALLY COUNCIL CHAMBERS – 4TH FLOOR
10:00 AM

Committee Members:

Cheryl L. Stephens, Chair – District 10
Pernel Jones Jr., Vice Chair – District 8
Sunny M. Simon - District 11
Michael J. Gallagher - District 5
Patrick Kelly - District 1

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. PUBLIC COMMENT**
- 4. APPROVAL OF MINUTES FROM THE JUNE 5, 2023 MEETING [See Page 3]**
- 5. MATTERS REFERRED TO COMMITTEE**
 - a) **R2023-0164: A Resolution awarding a total sum, not to exceed \$200,000, to Case Western Reserve University for the Wade Park Community Engagement Center Project from the District 7 ARPA Community Grant Fund; and declaring the necessity that this Resolution become immediately effective. [See Page 6]**
 - b) **R2023-0172: A Resolution awarding a total sum, not to exceed \$50,000, to the West Side Community House for the West Side Community House 2023 Strategic Plan from the District 7 ARPA Community Grant [See Page 27]**

Fund; and declaring the necessity that this Resolution become immediately effective.

- c) R2023-0175: A Resolution awarding a total sum, not to exceed \$50,000, to the St. Clair Superior Development Corporation for the St. Clair Superior Wayfinding Plan and Sign Design Program from the District 7 ARPA Community Grant Fund; and declaring the necessity that this Resolution become immediately effective. [See Page 35]
- d) R2023-0176: A Resolution awarding a total sum, not to exceed \$30,000, to the Building & Leveraging Opportunities Foundation for Project Fresh Start – Empowering Families Through Homeownership from the District 9 ARPA Community Grant Fund; and declaring the necessity that this Resolution become immediately effective. [See Page 59]

6. MISCELLANEOUS BUSINESS

7. ADJOURNMENT

**Complimentary parking for the public is available in the attached garage at 900 Prospect. A skywalk extends from the garage to provide additional entry to the Council Chambers from the 5th floor parking level of the garage. Please see the Clerk to obtain a complimentary parking pass.*

***Council Chambers is equipped with a hearing assistance system. If needed, please see the Clerk to obtain a receiver.*



MINUTES

**CUYAHOGA COUNTY COMMUNITY DEVELOPMENT COMMITTEE MEETING
MONDAY, JUNE 5, 2023
CUYAHOGA COUNTY ADMINISTRATIVE HEADQUARTERS
C. ELLEN CONNALLY COUNCIL CHAMBERS – 4TH FLOOR
10:00 AM**

1. CALL TO ORDER

Chairwoman Stephens called the meeting to order at 10:08 a.m.

2. ROLL CALL

Ms. Stephens asked Clerk Richardson to call the roll. Committee members Stephens, Jones, Gallagher and Simon were in attendance and a quorum was determined. Committee member Kelly was absent from the meeting. Councilmember Miller was also in attendance.

3. PUBLIC COMMENT

The following individuals addressed Council regarding Ordinance No. O2023-0004:

- a) Ms. Margie Glick, Advocacy Director of Lutheran Metropolitan Ministry**
- b) Mr. Ronald Ware, resident and employee of the Men's Shelter**

Kris Keniray, Associate Director of the Fair Housing Center for Rights & Research submitted correspondence via email in support of Ordinance No. O2023-0004.

4. APPROVAL OF MINUTES FROM THE MAY 30, 2023 MEETING

A motion was made by Mr. Jones, seconded by Ms. Stephens, and approved by unanimous vote to approve the minutes from the May 30, 2023 meeting.

5. MATTERS REFERRED TO COMMITTEE

- a) O2023-0004: An Ordinance enacting the right of county renters to Pay-to-Stay; and declaring the necessity that this Ordinance become immediately effective.

Michael King, Special Counsel for County Council, addressed the Committee and gave an overview of Ordinance O2023-0004. Discussion ensued.

Ms. Stephens introduced a proposed substitute on the floor to Ordinance No. O2023-0004. Discussion ensued.

A motion was then made by Mr. Jones, seconded by Ms. Stephens and approved by unanimous vote to accept the proposed substitute.

Committee members asked questions of Mr. King pertaining to the item, which he answered accordingly.

Councilmember Miller addressed Committee members regarding Ordinance No. O2023-0004. Discussion ensued.

The following Mayors and local leaders of Cuyahoga County addressed Council and gave testimony regarding Ordinance No. O2023-0004:

- a) **Councilwoman Andrea Mitchell, City of Warrensville Heights**
- b) **The Honorable Gigi Traore, Mayor of the Village of Newburgh Heights**
- c) **The Honorable Michael Brennan, Mayor of the City of University Heights**
- d) **Ms. Hazel Remesch, Director of Enterprise Community Partners**
- e) **Councilman Walter Stewart, City of Warrensville Heights**
- f) **Mr. Gary Benjamin, Co-Chair of the Housing and Economic Opportunity Sub-Committee of the Racial Justice Taskforce, represented Council President Melody Joy Hart, City of Cleveland Heights**
- g) **Matthew Vincel, Managing Attorney of the Housing Practice Group at The Legal Aid Society**
- h) **The Honorable Annette Blackwell, Mayor of the City of Maple Heights**

Committee members asked questions of them pertaining to the item, which they answered accordingly.

There was no legislative action taken on Ordinance No. O2023-0004.

6. MISCELLANEOUS BUSINESS

There was no miscellaneous business.

7. ADJOURNMENT

With no further business to discuss, Chairwoman Stephens adjourned the meeting at 12:00 p.m., without objection.

County Council of Cuyahoga County, Ohio

Resolution No. R2023-0164

| | |
|--|---|
| Sponsored by: Councilmember Conwell Co-sponsored by: Councilmember Turner | A Resolution awarding a total sum, not to exceed \$200,000, to Case Western Reserve University for the Wade Park Community Engagement Center Project from the District 7 ARPA Community Grant Fund; and declaring the necessity that this Resolution become immediately effective. |
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WHEREAS, Cuyahoga County received \$239,898,257 from the Federal Government through the American Rescue Plan Act (“ARPA”); and

WHEREAS, Cuyahoga County calculated 100% of the ARPA dollars as loss revenue under the U.S. Department of the Treasury Final Rule; and

WHEREAS, since all the ARPA dollars have been calculated as loss revenue, the ARPA dollars have been deposited in the County’s General Fund; and

WHEREAS, the County Executive and County Council have authorized \$86 million of the ARPA dollars for community grants to benefit the residents of Cuyahoga County (the “ARPA Community Grant Fund”); and

WHEREAS, of the \$86 million for community grants, \$66 million have been encumbered for equal distribution to each County Council District; and

WHEREAS, the Cuyahoga County Council desires to provide funding from the District 7 ARPA Community Grant Fund in the amount of \$200,000 to Case Western Reserve University for the Wade Park Community Engagement Center Project; and

WHEREAS, Case Western Reserve University estimates approximately 45 permanent and temporary jobs will be created or retained through this project; and

WHEREAS, Case Western Reserve University estimates the total cost of the project is \$1,024,210; and

WHEREAS, Case Western Reserve University indicates the other funding source(s) for this project includes money from the Case Western Reserve University, and intends to pursue funding from the City of Cleveland and private funders; and

WHEREAS, Case Western Reserve University requested \$250,000 from the District 7 ARPA Community Grant Fund to complete this project; and

WHEREAS, the Cuyahoga County Council desires to provide funding in the amount of \$200,000 to Case Western Reserve University to ensure this project is completed; and

WHEREAS, this Council by a vote of at least eight (8) members determines that it is necessary that this Resolution become immediately effective in order that critical services provided by Cuyahoga County can continue to provide for the usually, daily operations of the County.

NOW, THEREFORE, BE IT RESOLVED BY THE COUNTY COUNCIL OF CUYAHOGA COUNTY, OHIO:

SECTION 1. That the Cuyahoga County Council hereby awards a not-to-exceed amount of \$200,000 to Case Western Reserve University from the General Fund made available by the American Rescue Plan Act revenue replacement provision for the Wade Park Community Engagement Center Project.

SECTION 2. If any specific appropriation is necessary to effectuate this agreement, the Director of the Office of Budget and Management is authorized to submit the requisite documentation to financial reporting to journalize the appropriation.

SECTION 3. That the County Council staff is authorized to prepare all documents to effectuate said award.

SECTION 4. That the County Executive is authorized to execute all necessary agreements and documents consistent with said award and this Resolution.

SECTION 5. If requested or necessary, the Agency of the Inspector General or Department of Internal Audit is authorized to investigate, audit, or review any part of this award.

SECTION 6. To the extent that any exemptions are necessary under the County Code and contracting procedures, they shall be deemed approved by the adoption of this Resolution.

SECTION 7. It is necessary that this Resolution become immediately effective for the usual daily operation of the County; the preservation of public peace, health or safety in the County; and any additional reasons set forth in the preamble. Provided that this Resolution receives the affirmative vote of at least eight members of Council, it shall take effect and be in force immediately upon the earliest occurrence of any of the following: (1) its approval by the County Executive through signature, (2) the expiration of the time during which it may be disapproved by the County Executive under Section 3.10(6) of the Cuyahoga County Charter, or (3) its passage by at least



Cuyahoga County Council

2079 East 9th Street, 8th Floor • Cleveland Ohio 44115
(216) 698-2010

COUNTY AMERICAN RESCUE PLAN ACT APPLICATION

| | |
|--|-------------------------------|
| APPLICANT INFORMATION: | |
| Name of Requesting Entity (City, Business, Non-Profit, etc.): Case Western Reserve University | |
| Address of Requesting Entity: 10900 Euclid Avenue, Cleveland, Ohio 44106 | |
| County Council District # of Requesting Entity: Council District 7 (Conwell) | |
| Address or Location of Project if Different than Requesting Entity: 11310 Wade Park Avenue, Cleveland, Ohio 44106 | |
| County Council District # of Address or Location of Project if Different than Requesting Entity: | |
| Contact Name of Person Filling out This Request: Julian A. Rogers, Assistant Vice President, Local Government and Community Relations Case Western Reserve University | |
| Address of Entity: Contact Address if different than Requesting Entity: | |
| Email: jxr178@case.edu | Phone: 213-368-2331 |
| Federal IRS Tax Exempt No.: 34-1018992 | Date: Nov 10, 2022 |

PROJECT DESCRIPTION

REQUEST DESCRIPTION (include the project name, a description of the project, why the project is important or needed, and timeline of milestones/tracking of the project):

Background: In 2017, CWRU purchased 11310 Wade Park Avenue, a 4500 square foot building that sits on .58 acres of land in the Magnolia-Wade Park Historic District, a local Cleveland Landmark District, and a National Register Historic District (reference #90001566). The property was built in 1924 and is considered a “contributing structure” to the Magnolia-Wade Park Historic District. The property has sat vacant since at least 2015, and, as such, has seen significant deterioration due to deferred maintenance, vandalism, and age.

Previous owners have submitted plans to raze the building for redevelopment. However, changes made to this building are subject to review and approval through the Cleveland Landmarks Commission and Local Review District, both having repeatedly denied those requests.

The University has now chosen to repurpose the property into a space dedicated to the benefit of the community. We intend to completely renovate the building and make improvements to the grounds to accommodate outdoor recreation and fellowship. Selected staff members from the Office of Local Government and Community Relations will have their offices relocated to the second floor of the building to ensure a constant presence in the building, and to assist and facilitate the community programming that will occur there.

The Project:

The Wade Park Community Engagement Center will serve as a dedicated location for community-facing activities and programs. The Engagement Center will be a place where Case Western Reserve faculty and students can come together with residents and community members from the surrounding neighborhoods to learn from each other and create opportunities to enhance education, build relationships and networks and improve the economic conditions for the neighborhoods and the people within it. The Engagement Center will serve as a resource for members of the surrounding communities to take advantage of and utilize the resources of the university and share their ideas of how the university can best support and add value to the neighborhood. The Center will serve a gathering place for intentional interactions between the campus community and neighborhood residents.

While specific programming will be determined in collaboration with members of the community and with consultation with the Neighborhood Advisory Council, the list below represents some of the programs, activities, and space usage that we intend to offer at the property.

- **Offices and meeting location for the Neighborhood Advisory Council** - Last year the Neighborhood Advisory Council (NAC) was established to advise university leadership on relevant issues, programs, and projects that significantly impact people in East Cleveland and Cleveland neighborhoods around campus. The NAC is a 20-member body composed of community members, students, and representatives from Case Western Reserve and local community organizations. The Wade Park Community Engagement Center will serve as the location for their monthly meetings and where they can access office equipment and supplies.
- **Telehealth/Interview Room** – We know that many people may not have reliable internet access at home, and many may not have the proper equipment to conduct remote job interviews or telehealth doctor’s appointments. We intend to provide a dedicated space within the Engagement Center for community residents to be able to reliably conduct remote job interviews or telehealth appointments.
- **Vaccine Clinics** – When Covid 19 vaccines became available, Case Western Reserve began offering vaccine clinics; both on campus in the community using our mobile clinic. As new vaccines come online and there is a continued need for people to be vaccinated against Covid and other diseases, the Engagement Center will be used as a location where community residents can conveniently receive their necessary vaccinations.

- **Tutoring and Mentoring** – Our School-Based Outreach Program and other K-12 programs such as the Provost Scholars Program connect CWRU student and faculty tutors and mentors with elementary, middle, and high school students in neighboring schools. The Engagement Center will serve as a welcoming space for tutoring and mentoring.

- **Financial Literacy/Tax Preparation** – With assistance from students and faculty from the Weatherhead School of Management, we will offer financial literacy workshops and tax preparation clinics for the community at no cost.

- **Re-Entry Clinics** – The Second Chance Reentry Clinic, a program of the School of Law, address the common legal challenges of formerly incarcerated individuals: child support and visitation; housing; and sealing of criminal records. The Reentry Clinic also assists clients with legal needs such as access to public benefits, license reinstatements, and employment. The Engagement Center will serve as one of the locations where the Reentry Clinic will operate.

- **Local Small Business Advising** – Both the Weatherhead School of Management and the School of Law, through its IP Venture Clinic, are able to provide legal and technical assistance to local small businesses that are looking to expand, need assistance with contracts, or developing employee manuals.

- **Community Gathering Space** – Local community organizations, neighborhood groups, or block clubs will be able to reserve meeting/conference rooms for their meeting. We will encourage groups such as the Glenville Neighbor to Neighbor Association and others to host their meetings at the Engagement Center. In addition to the indoor spaces at the Engagement Center, there will also be sheltered picnic areas on site that may be used for community gatherings, outdoor celebrations, recreation, and picnics.

- **Cleveland College, Siegal Lifelong Learning Classroom Space** - The Siegal Lifelong Learning Program at Case Western Reserve University improves and enriches lives by providing access and lowering barriers to educational opportunities for adult learners and skill seekers, connecting CWRU faculty and the broader world of higher education to lifelong learners both locally and around the globe. Siegal currently offers a variety of courses at various locations throughout Northeast Ohio. Cleveland College is in the process of being reestablished at CWRU. Cleveland College will offer certificates and training in areas that will support the local industry workforce development needs and will target non-traditional college students. Both Siegal and Cleveland College will deliver courses, when practical, at the Engagement Center.

- **Job Board** – The Engagement Center will promote access to jobs by maintaining an up-to-date electronic job board where community residents can find out about available jobs at CWRU and other University Circle Institutions. Residents will be able to apply for jobs on site and receive assistance in applying, if necessary, from Engagement Center Staff.

- **Parents' College** - The Parents' College is designed for parents and guardians of K-12 students in our programs to take part in seminars with prominent leaders and experts on topics such as: how to support their

children’s academic success; physical and mental health; financial literacy; and more. These seminars offer support and networking opportunities for parents and families.

· **Trauma and Adversity Training** - The Center on Trauma and Adversity at the Mandel School of Applied Social Sciences at CWRU offers a series of trainings on a range of topics relating to trauma, neurobiology, healing, and resilience to address needs in the community. Offerings are tailored to the wants and needs expressed by stakeholders. These one to three-hour trainings are ideal for teachers, social workers, parents, caregivers, and others who work closely with those who have experienced some form of trauma. These trainings will be offered at the Engagement Center.

This list is just a sampling of the types of activities and programs that we intend to offer at the Wade Park Community Engagement Center. We know that in partnership with the community, other programs will be developed. We are looking forward to establishing this new level of engagement with our community and are eager to see the new types of learning that will occur with the exchange of information and knowledge and the development of positive relationships between the campus and the community.

| | |
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| Project Start Date: September 2022 | Project End Date: June 2023 |
|--|---|

IMPACT OF PROJECT:

Who will be served:

The services and programs offered at the Center will be available to the public. We welcome all Cuyahoga County residents and others to utilize the space and the offerings that will be made available there. We do anticipate that most of the users will be from the east side of Cleveland and Eastern suburbs.

How many people will be served annually: It is difficult to put an exact number of the amount of people that will be served at the Engagement Center, but with the range and volume of programs, services and social gatherings, we can envision hundreds if not thousands of people will be served annually.

Will low/moderate income people be served; if so how:

Yes. Low and moderate income people are the target population for the programs and services that will be offered at the Engagement Center.

How does the project fit with the community and with other ongoing projects:

The property has been sitting vacant for several years, which represents a safety threat to the neighborhood and a negative impact on local property values. Renovating the property and putting it back in use as a hub for community service and programming will be a benefit to the community. Restoring the building to its original state, externally, preserves the character of the street and the Historic District.

If applicable, how many jobs will be created or retained (specify the number for each) and will the jobs be permanent or temporary: We estimate 45 temporary construction related jobs will be created as a result of this project and three permanent jobs will be retained.

If applicable, what environmental issues or benefits will there be:

In November, the asbestos was removed from the building, thus removing that potential environmental hazard. Once the renovation is complete and the building is put back to use, the safety hazard of having a vacant building in the community in proximity of children and young adults will be eliminated. And lastly, with the renovation, we will improve the esthetics of the street, adding to the beauty of the neighborhood.

Address of Entity: 11310 Wade Park Ave., Cleveland, Ohio 44106

If applicable, how does this project serve as a catalyst for future initiatives:

We have already identified a number of programs and services that will be offered at the Engagement Center by various CWRU departments or offices. We believe that once the Engagement Center is up and running, that other departments, offices, and/or faculty and staff members that are not included in the current offerings will come forward with other ideas and suggestions for programming. We also plan to work with community residents and our Neighborhood Advisory Council to determine what else would most benefit the community.

FINANCIAL INFORMATION:

Project Budget Wade Park Community Engagement Center

November 15, 2022

6,290 gsf - Three floors plus basement

| | <u>Concept Est.</u> |
|---|---------------------|
| 1. Building Construction | |
| a. Cost of Construction @ \$100/SF | \$629,000 |
| l. Landscape and site improvements | \$30,000 |
| m. Demo/Abatement | \$100,000 |
| Subtotal Building Construction | \$759,000 |
| | |
| 2. Project Soft Costs | |
| a. Legal and Survey | \$0 |
| b. Facility Assessment | na |
| c. Testing | \$5,000 |
| d. Plan Review | \$7,590 |
| e. GeoTech/ Borings | na |
| f. CM Preconstruction Costs | na |
| g. A/E Fees | \$75,900 |
| h. Reimbursables | \$5,000 |
| i. Special Consultant | na |
| j. Moving cost | \$3,500 |
| k. Commissioning - Enhanced | na |
| l. Builders Risk Insurance - | \$0 |
| m. Tap In Fees and Utility Pole | na |
| n. Construction Period Interest | na |
| o. Furniture and Loose Equipment | \$30,000 |
| p. Kitchenette Equipment | na |
| q. AV Equipment | \$35,000 |
| r. IT Equipment | \$40,000 |
| s. Owner Project Contingency (8%) | \$60,720 |
| t. Signage and Artwork | \$2,500 |
| u. Security Equipment (incl. construction cost) | \$0 |
| v. Fire Alarm Equipment (incl. construction cost) | \$0 |
| Subtotal Soft and Owner Costs | \$265,210 |
| | |
| Total Estimated Project Cost | \$1,024,210 |

The above estimate of probable cost is based on current market conditions and assumes an early spring 2023 start of work.

Other Funding Sources of Project (list each source and dollar amount separately):

In addition to the cost associated with purchasing the property, (\$675,000), Case Western Reserve has started the project with \$100,000 in asbestos abatement and demolition of the interior to the studs (\$100,000). In addition to pursuing funding from Cuyahoga County, we also intend to pursue funding from the City of Cleveland and private funders.

Total amount requested of County Council American Resource Act Dollars:

\$250,000

Since these are one-time dollars, how will the Project be sustained moving forward:

These dollars will be used for capital improvements. Once this building is renovated and put to use for university purposes, its ongoing maintenance will be supported through the facilities budget of the university and the programming will be supported through the Office of Local Government and Community Relations.

DISCLAIMER INFORMATION AND SIGNATURE:

Disclaimer:

I HEREBY CERTIFY that I have the authority to apply for financial assistance on behalf of the entity described herein, and that the information contained herein and attached hereto is true, complete, and correct to the best of my knowledge.

I acknowledge and agree that all County contracts and programs are subject to Federal Guidelines and Regulations, the Ohio Revised Code, the Cuyahoga County Charter, and all County Ordinances including all information submitted as part of this application is a public record.

I understand that any willful misrepresentation on this application or on any of the attachments thereto could result in a fine and/or imprisonment under relevant local, state, and/or federal laws or guidelines.

I agree that at any time, any local, state, or federal governmental agency, or a private entity on behalf of any of these governmental agencies, can audit these dollars and projects.

Printed Name: Julian Rogers

Signature:



Date:

12/1/2022

Additional Documents

Are there additional documents or files as part of this application? Please list each documents name:

Pictures of the site pre-renovation.

Wade Park Community Engagement Center document

County Property Summary Report

Wade Park Community Engagement Center



Wade Park Community Engagement Center

Project: Renovation and Reuse of 11310 Wade Park Avenue

Project Cost: Approximately \$1,000,000

When Western Reserve University moved to University Circle from Hudson in 1882, so began a long and fruitful relationship with the City of Cleveland and the vibrant neighborhoods adjacent to campus. Today, Case Western Reserve University (CWRU) continues this legacy of community engagement by welcoming local residents to its campus to enjoy free concerts, lectures, and community events, as well as sports camps for children and academic camps for teens.

Now Case Western Reserve aims to renovate an historic Wade Park home to create a dedicated physical space for use by neighborhood residents and community groups, to be known as the Wade Park Community Engagement Center.

We respectfully request your support for the renovation project to create the Wade Park Community Engagement Center for the benefit of residents across University Circle and its surrounding neighborhoods.

The Project

In 2017, the University purchased 11310 Wade Park Avenue, a 4500-square-foot building that sits on .58 acres of land in the Magnolia-Wade Park Historic District, a local Cleveland Landmark District and a National Register Historic District (reference #90001566). The property was built in 1914 and is considered a “contributing structure” to the Magnolia-Wade Park Historic District. The property has sat vacant since at least 2015 and, despite routine maintenance, currently suffers from the effects of age and disuse.

The transformation of 11310 Wade Park Avenue to a welcoming community space will require extensive renovation to unearth its original craftsmanship and embed modern technology, with total costs estimated at \$1 million.

We intend to completely renovate the structure and make improvements to the grounds to accommodate outdoor recreation and fellowship. Selected staff members from the university’s Office of Local Government and Community Relations will have their offices relocated to the second floor of the building to ensure a constant presence in the building and to assist and facilitate the community programming that will occur there.

Project Goals

The Wade Park Community Engagement Center will serve as a dedicated location for community-facing activities and programs. The Engagement Center will be a place where Case Western Reserve faculty and students can come together with residents and community members from the surrounding neighborhoods to learn from each other and create opportunities to enhance education, build

relationships and networks, and improve the economic conditions for the neighborhoods and the people within it. The Engagement Center will serve as a resource for members of surrounding communities, who will be able to utilize the resources of the university and share their ideas of how the university can best support and add value to the neighborhood. It will serve a gathering place for intentional interactions between the campus community and neighborhood residents.



Case Western Reserve President Eric W. Kaler, far right, convened the first CWRU Neighborhood Advisory Council (NAC) in 2021. NAC advises University leaders on relevant issues, programs, and projects that significantly impact people in East Cleveland and Cleveland neighborhoods surrounding our campus.

While specific programming will be determined in collaboration with members of the community and in consultation with the university's Neighborhood Advisory Council, the list below represents some of the programs, activities, and space usage that we intend to offer at the property.

- **Offices and meeting location for the Neighborhood Advisory Council** – Established in 2021, the Neighborhood Advisory Council (NAC) is a 20-member body composed of community members, students, and representatives from Case Western Reserve and local community organizations. The Wade Park Community Engagement Center will serve as the location for their monthly meetings and where they can access office equipment and supplies.
- **Telehealth/Interview Room** – We know that many people may not have reliable internet access at home, and many may not have the proper equipment to conduct remote job interviews or telehealth doctor's appointments. We intend to provide a dedicated space within the Engagement Center for community residents to be able to reliably conduct remote job interviews or telehealth appointments.
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elementary, middle, and high school students in neighboring schools. The Engagement Center will serve as a welcoming space for tutoring and mentoring to occur.

- **Financial Literacy/Tax Preparation** – With assistance from students and faculty from the Weatherhead School of Management, we will offer financial literacy workshops and tax preparation clinics for the community at no cost.
- **Re-Entry Clinics** – The Second Chance Reentry Clinic, a program of the School of Law, address the common legal challenges of formerly incarcerated individuals: child support and visitation; housing; and sealing of criminal records. The Reentry Clinic also assists clients with legal needs such as access to public benefits, license reinstatements, and employment. The Engagement Center will serve as one of the locations where the Reentry Clinic will operate.
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- **Community Gathering Space** – Local community organizations, neighborhood groups, or block clubs will be able to reserve conference rooms for their meetings. We will encourage groups such as the Glenville Neighbor to Neighbor Association and others to host their meetings at the Engagement Center. In addition to the indoor spaces at the Engagement Center, there will also be sheltered picnic areas on site that may be used for community gatherings, outdoor celebrations, recreation, and picnics.
- **Cleveland College, Siegal Lifelong Learning Classroom Space** - The Siegal Lifelong Learning Program at Case Western Reserve improves and enriches lives by providing access and lowering barriers to educational opportunities for adult learners and skill seekers, thereby connecting CWRU faculty and the broader world of higher education to lifelong learners both locally and around the globe. Siegal currently offers a variety of courses at various locations throughout Northeast Ohio. Cleveland College is in the process of being reestablished at CWRU. Cleveland College will offer certificates and training in areas that will support the local industry workforce development needs and will target non-traditional college students. Both Siegal and Cleveland College will deliver courses, when practical, at the Engagement Center.
- **Job Board** – The Engagement Center will promote access to jobs by maintaining an up-to-date electronic job board where community residents can learn about available jobs at CWRU and other University Circle Institutions. Residents will be able to apply for jobs on site and receive assistance in applying, if necessary, from Engagement Center Staff.
- **Parents' College** - The Parents' College is designed for parents and guardians of K-12 students in our programs to take part in seminars with prominent leaders and experts on topics such as how to support their children's academic success, physical and mental health, financial literacy, and more. These seminars offer support and networking opportunities for parents and families.

- **Trauma and Adversity Training** - The Center on Trauma and Adversity at the Mandel School of Applied Social Sciences at CWRU offers a series of trainings on a range of topics relating to trauma, neurobiology, healing, and resilience to address needs in the community. Offerings are tailored to the wants and needs expressed by stakeholders. These one to three-hour trainings are ideal for teachers, social workers, parents, caregivers, and others who work closely with those who have experienced some form of trauma. These trainings will be offered at the Engagement Center.

This list is just a sampling of the types of activities and programs that we intend to offer at the Wade Park Community Engagement Center. In partnership with the community, we expect other programs will be developed. We look forward to establishing this new level of engagement with our community and are eager to see the new types of learning that will occur with the exchange of information and knowledge and the development of positive relationships between the campus and the community.

History of the Property

Built in 1914-1915 by most accounts, the first occupants of 11310 Wade Park Avenue were newlyweds Irving H. Putnam, an entrepreneur who founded an industrial parts company, and Ruth Bradford Putnam, a descendant of the Cozad family of early Cleveland settlers. Designed by Cleveland firm Dercum & Beer, architect Hermann Dercum is best known



11310 Wade Park Avenue. Cleveland

for creating the ornamental iron gate for Cleveland’s German Cultural Garden; the Penton Publishing building at 1213 West 3rd Street in Cleveland; and the Cudell Clock Tower on West Boulevard. Dercum’s firm designed stately, Craftsman-style homes, and Wade Park offered an ideal setting.



Hermann Dercum

Envisioned by developers as Cleveland’s first “garden suburb,” streets christened Bellflower, Hazel, Juniper, and Magnolia today criss-cross the campus of Case Western Reserve as part of University Circle.

Entrepreneurs occupied 11310 Wade Park Avenue for more than a half century. In 1917, the Putnams sold the home to Hungarian immigrant Moris Wuliger, owner of fledgling company Ohio Mattress. He and, later, his son Frank made their home at 11310 Wade Park Avenue for the next 27 years – through company’s 1924 purchase of a license to manufacturer beds under the Sealy name; through the retirement of Moris and leadership of Frank; and through rapid growth in 1939, when

Frank called his son Ernest home from college to help run the burgeoning business – a role Ernest Wuliger held for 40 years until the company was sold in 1989. In the 1950s the home became the residence and laboratory of Carl Schugt, a former employee of General Electric at Nela Park. With wife Louise as his bookkeeper, Carl launched Euclid Glass Engineering Laboratory using his home’s basement to transform glass and quartz into scientific instruments for Standard Oil, NASA, and other clients.



Ernest Wuliger

Upon Carl’s passing, Louise Schugt sold the home to the Fellowship Christian Church. While photos are not available of this time in the home’s history, we know that congregants gathered to worship under its roof for 25 years, from 1970 until 2015.

The university purchased the home in 2017 with the long-term goal of eventually transforming the property.

Community Engagement

Roughly 30,000 people work in University Circle and 9,000 live in the district, an increase of nearly 50 percent since 2010. Contiguous neighborhoods include Glenville, Buckeye, Hough, Fairfax, and portions of Little Italy, and East Cleveland.

Enhancing community engagement and impact is a priority of President Eric W. Kaler. Since his arrival in July 2021, the university convened the NAC, formed a Community Engagement and Impact Task Force, launched the Cleveland Population and Urban Health Initiative, and continued to support vaccine clinics for the broader community.

The Wade Park Community Engagement Center also reflects our institutional commitment to Achieve Social Impact, as identified in our 2019 Strategic Plan. The plan calls upon the entire university community to:

- Reduce rates of infant mortality, opioid abuse, hypertension and other negative health indicators in Cleveland and East Cleveland
- Decrease poverty, inequality, environmental threats and structural racism in Cleveland and East Cleveland
- Connect surrounding communities to CWRU educational programs and research innovations

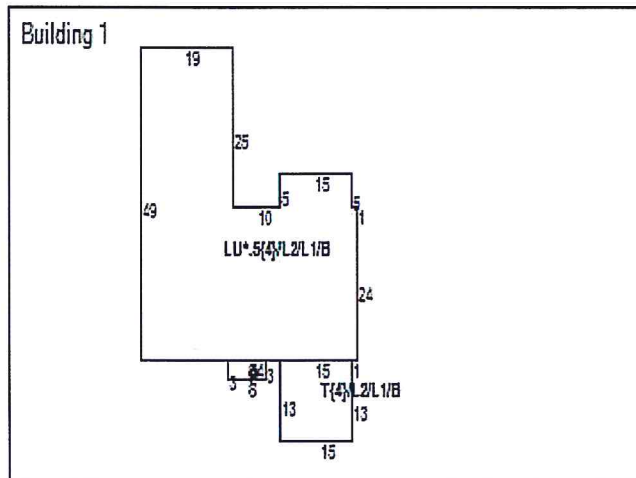
Conclusion

We look forward to sharing information about new classes and events, as well as our progress in renovating this historic residence to create the Wade Park Community Engagement Center.

Thank you for your consideration and for your interest in supporting vibrant, healthy neighborhoods.

Owner CASE WESTERN RESERVE UNIVERSITY
Address 11310 WADE PARK AVE
 CLEVELAND, OH, 44106
Land Use (5100) R - 1-FAMILY PLATTED LOT
Legal Description 395 WADEPK SL 161ALL 0042 ALL
Neighborhood Code 01141

SKETCH



MAP VIEW



BUILDING INFORMATION

| | | | | | |
|------------------------|--------------|----------------------|--------------|----------------------|-------|
| Building Record Number | 1 | Occupancy | 1-FAMILY | Story Height | 2 |
| Style | COLONIAL | Year Built | 1924 | Exterior Walls | BRICK |
| Condition | FAIR | Construction Quality | B+ / GOOD+ | Roof Type | GABLE |
| Roof Material | ASPH-SHINGLE | Heat Type | HT-WATER-STM | Air Conditioning | NONE |
| Attic Type | FULL-FINISHD | Basement Type | BASEMENT | Basement Square Feet | 1,825 |
| Basement Finished | N/A | Rooms | 12 | Bedrooms | 4 |
| Bathrooms (Full/Half) | 3/1 | Garage Type | NONE | Garage Capacity | |
| Year Garage Built | | Garage Size | | Living Area Basement | |
| Living Area 1 | 1,825 | Living Area 2 | 1,825 | Living Area Upper | 815 |
| Living Area Total | 4,465 | Floor Location | | Party Wall | |

LAND

| Code | Frontage | Depth | Acreage | Sq Ft |
|------|----------|-------|---------|--------|
| PRM | 120 | | 0.58 | 25,134 |

VALUATION

| 2021 Values | Taxable Market Value | Exempt Market Value | Abated Market Value | Assessed Taxable Value |
|----------------|----------------------|---------------------|---------------------|------------------------|
| Land Value | \$120,100 | \$0 | \$0 | \$42,040 |
| Building Value | \$362,500 | \$0 | \$0 | \$126,880 |
| Total Value | \$482,600 | \$0 | \$0 | \$168,920 |
| Land Use | 5100 | | | SINGLE FAMILY DWELLING |

PERMITS

| Tax Year | Reason | Tax Change | Exempt Change | Percent Complete | Reinspect | Notes |
|----------|--------------------------|------------|---------------|------------------|-----------|--|
| 2016 | 120 - ReAppraise | \$166,300 | \$ | 100% | No | EXEMPT TRANSFER REVIEW 1-1-2016 [TAXBLD +166300] |
| 2016 | 50 - Change in Exemption | \$ | \$ | 100% | No | CLASS-CHANGE IN EXEMPTION 2016 [E:6850 TO R:5100] |
| 2009 | 30 - New Construction | \$ | \$ | 100% | No | INTERIOR ALTERATION 100% COMPLETE NO VALUE CHANGE 1-1-2009 |

IMPROVEMENTS

| Type | Description | Size | Height Depth |
|------|-------------|------|--------------|
|------|-------------|------|--------------|

SALES

| Date | Buyer | Seller | Price |
|-----------|-------------------------------------|-------------------------------------|-----------|
| 6/29/2017 | CASE WESTERN RESERVE UNIVERSITY | WXZ RESIDENTIAL GROUP/11310 WP, LLC | \$675,000 |
| 8/19/2015 | WXZ RESIDENTIAL GROUP/11310 WP, LLC | Church Fellowship Christian | \$450,000 |
| 1/1/1975 | Church Fellowship Christian | | \$0 |

Taxes

| 2021 Taxes | Charges | Payments | Balance Due |
|---------------------|-------------|-------------|-------------|
| Tax Balance Summary | \$12,899.06 | \$12,899.06 | \$0.00 |

County Council of Cuyahoga County, Ohio

Resolution No. R2023-0172

| | |
|--|--|
| Sponsored by: Councilmember Conwell | A Resolution awarding a total sum, not to exceed \$50,000, to the West Side Community House for the West Side Community House 2023 Strategic Plan from the District 7 ARPA Community Grant Fund; and declaring the necessity that this Resolution become immediately effective. |
|--|--|

WHEREAS, Cuyahoga County received \$239,898,257 from the Federal Government through the American Rescue Plan Act (“ARPA”); and

WHEREAS, Cuyahoga County calculated 100% of the ARPA dollars as loss revenue under the U.S. Department of the Treasury Final Rule; and

WHEREAS, since all the ARPA dollars have been calculated as loss revenue, the ARPA dollars have been deposited in the County’s General Fund; and

WHEREAS, the County Executive and County Council have authorized \$86 million of the ARPA dollars for community grants to benefit the residents of Cuyahoga County (the “ARPA Community Grant Fund”); and

WHEREAS, of the \$86 million for community grants, \$66 million have been encumbered for equal distribution to each County Council District; and

WHEREAS, the Cuyahoga County Council desires to provide funding from the District 7 ARPA Community Grant Fund in the amount of \$50,000 to the West Side Community House for the West Side Community House 2023 Strategic Plan; and

WHEREAS, the West Side Community House estimates approximately 2,000 people will be served annually through this award; and

WHEREAS, the West Side Community House estimates the total cost of the project is \$50,000; and

WHEREAS, the West Side Community House is estimating the project will take about year to complete; and

WHEREAS, the West Side Community House requested \$50,000 from the District 7 ARPA Community Grant Fund to complete this project; and

WHEREAS, the Cuyahoga County Council desires to provide funding in the amount of \$50,000 to the West Side Community House to ensure this project is completed; and

WHEREAS, this Council by a vote of at least eight (8) members determines that it is necessary that this Resolution become immediately effective in order that critical services provided by Cuyahoga County can continue to provide for the usually, daily operations of the County.

NOW, THEREFORE, BE IT RESOLVED BY THE COUNTY COUNCIL OF CUYAHOGA COUNTY, OHIO:

SECTION 1. That the Cuyahoga County Council hereby awards a not-to-exceed amount of \$50,000 to the West Side Community House from the General Fund made available by the American Rescue Plan Act revenue replacement provision for the West Side Community House 2023 Strategic Plan.

SECTION 2. If any specific appropriation is necessary to effectuate this agreement, the Director of the Office of Budget and Management is authorized to submit the requisite documentation to financial reporting to journalize the appropriation.

SECTION 3. That the County Council staff is authorized to prepare all documents to effectuate said award.

SECTION 4. That the County Executive is authorized to execute all necessary agreements and documents consistent with said award and this Resolution.

SECTION 5. If requested or necessary, the Agency of the Inspector General or Department of Internal Audit is authorized to investigate, audit, or review any part of this award.

SECTION 6. To the extent that any exemptions are necessary under the County Code and contracting procedures, they shall be deemed approved by the adoption of this Resolution.

SECTION 7. It is necessary that this Resolution become immediately effective for the usual daily operation of the County; the preservation of public peace, health or safety in the County; and any additional reasons set forth in the preamble. Provided that this Resolution receives the affirmative vote of at least eight members of Council, it shall take effect and be in force immediately upon the earliest occurrence of any of the following: (1) its approval by the County Executive through signature, (2) the expiration of the time during which it may be disapproved by the County Executive under Section 3.10(6) of the Cuyahoga County Charter, or (3) its passage by at least eight members of Council after disapproval pursuant to Section 3.10(7) of the

Cuyahoga County Charter. Otherwise, it shall take effect and be in force from and after the earliest period allowed by law.

SECTION 8. It is found and determined that all formal actions of this Council concerning and relating to the adoption of this Resolution were adopted in an open meeting of the Council, and that all deliberations of this Council and of any of its committees that resulted in such formal action were in meetings open to the public, in compliance with all legal requirements, including Section 121.22 of the Ohio Revised Code.

On a motion by _____, seconded by _____, the foregoing Resolution was duly adopted.

Yeas:

Nays:

| | |
|--------------------------|-------|
| _____ | _____ |
| County Council President | Date |
| | |
| _____ | _____ |
| County Executive | Date |
| | |
| _____ | _____ |
| Clerk of Council | Date |

First Reading/Referred to Committee: June 20, 2023
 Committee(s) Assigned: Community Development

Journal _____
 _____, 20____



**Cuyahoga County
Council**

2079 East 9th Street, 8th Floor • Cleveland Ohio 44115
(216) 698-2010

COUNTY AMERICAN RESCUE PLAN ACT APPLICATION

| | |
|--|---------------------------------------|
| APPLICANT INFORMATION: | |
| Name of Requesting Entity (City, Business, Non-Profit, etc.): West Side Community House | |
| Address of Requesting Entity: 9300 Lorain Ave. Cleveland, OH. 44102 | |
| County Council District # of Requesting Entity: 3 | |
| Address or Location of Project if Different than Requesting Entity: N/A | |
| County Council District # of Address or Location of Project if Different than Requesting Entity: N/A | |
| Contact Name of Person Filling out This Request: Rachelle Milner | |
| Contact Address if different than Requesting Entity: N/A | |
| Email: rmilner@wschouse.org | Phone: 216-771-7297 Ext.325 |
| Federal IRS Tax Exempt No.: 34-0714820 | Date: 10/19/2022 |

PROJECT DESCRIPTION

REQUEST DESCRIPTION (include the project name, a description of the project, why the project is important or needed, and timeline of milestones/tracking of the project):

Project Name: West Side Community House 2023 Strategic Plan

Project Description:

A strategic plan will be completed to identify and redefine the mission, vision and the next array of services that will purposefully meet the needs of the community. Goals and objectives that carry the organization to fulfill the proposed changes will be established as well. This will be completed by a diverse team to include the strategic planning consultants, agency leadership and staff, Board, community stakeholders and most importantly participants and community members.

Project Importance/Need:

The West Side Community House (WSCH) is one of Cleveland's Settlement Houses that celebrated 132 years of service this year. Given this rich history, agencies such as this have to remain relevant by providing services that meet the changing needs of the community. Services to families cover the life span from our Healthy Aging Center, Community Based Services for families and Sisterhood programming for youth. This is a pivotal time for the agency. We are exploring ways that we can further meet the needs of our participants and expand our services to do this in a more sufficient manner. For example, the Senior population that we serve is changing. Many of those who come to the center have cognitive delay or mental health diagnosis. Possibilities include: Expanding case management or supportive services to support them in one location. For youth and families exploring the possibility of CARF or other accreditations will expand our eligibility for grant opportunities and services, i.e. Care Coordination services to families and children with mental health needs.

WSCH has been providing the same foundational services over the last several years. With the ever changing guidelines of funders and what grants will pay for, we need to operate in wisdom and strategically establish the direction that will meet the needs of our participants, keep our dedicated staff employed, but also keep an organization operating in a community that reaps the benefit of the services and support. The last strategic plan was completed in a process through 2009 and 2010. This organization is well overdue for an opportunity to establish a fresh vision and direction.

Project Timeline/Tracking: WSCH would begin work immediately on the proposed activities. The Board of Directors will be responsible for discussing and monitoring the progress of the plan with the group and sub-committee. They will work in partnership with the Executive Director to communicate with the Consultant on progress. The following timeline is anticipated in 2023:

February: Identify and hire a consultant

March: Preparation and Environmental Scan, Board Engagement

April and May: Community Engagement, Identify community stakeholders and other participants

June - August: Strategic Planning Meetings

September: Presentation of Written Strategic Plan

October – January: Begin Strategic Plan implementation, review process and put metrics in place

Project Start Date:

2/1/2023

Project End Date:

1/31/2024

IMPACT OF PROJECT:**Who will be served:**

There are no direct clients participating with this project.

How many people will be served annually:

WSCH serves over 2,000 families annually, all of which will be directly impacted by the strategic plan.

Will low/moderate income people be served; if so how:

Moderate to low income individuals and families reflects the clientele of WSCH coming from 44102, 44109, 44111 and 44113 and will be directly impacted by the finished product of the strategic plan's process, programs and services.

How does the project fit with the community and with other ongoing projects:

The environmental scan and community needs assessment provided by the chosen consultant will give information as to what services are needed. WSCH will continue to create synergy with our established partnerships with schools, churches, hospitals, FQHC's, rec centers and other non-profit organizations to continue the work.

If applicable, how many jobs will be created or retained (specify the number for each) and will the jobs be permanent or temporary:

Although no permanent staff will be hired from this project, community members and program participants that contribute will be paid for their time and expertise.

If applicable, what environmental issues or benefits will there be:

N/A

If applicable, how does this project serve as a catalyst for future initiatives:

This project serves as a catalyst for future initiatives in a major way. This work will drive the next phase of services and community engagement for the organization. The community has changed and WSCH will be in a better position for service delivery after the strategic planning process and implementation.

FINANCIAL INFORMATION:

Total Budget of Project:

\$50,000

Other Funding Sources of Project (list each source and dollar amount separately):

N/A

Total amount requested of County Council American Resource Act Dollars:

\$50,000

Since these are one-time dollars, how will the Project be sustained moving forward:

This project is limited to the activity of strategic planning.

DISCLAIMER INFORMATION AND SIGNATURE:

Disclaimer:

I HEREBY CERTIFY that I have the authority to apply for financial assistance on behalf of the entity described herein, and that the information contained herein and attached hereto is true, complete, and correct to the best of my knowledge.

I acknowledge and agree that all County contracts and programs are subject to Federal Guidelines and Regulations, the Ohio Revised Code, the Cuyahoga County Charter, and all County Ordinances including all information submitted as part of this application is a public record.

I understand that any willful misrepresentation on this application or on any of the attachments thereto could result in a fine and/or imprisonment under relevant local, state, and/or federal laws or guidelines.

I agree that at any time, any local, state, or federal governmental agency, or a private entity on behalf of any of these governmental agencies, can audit these dollars and projects.

Printed Name:

Ashelle Milner

Signature:

Ashelle Milner

Date:

10/21/22

Additional Documents

Are there additional documents or files as part of this application? Please list each documents name:

County Council of Cuyahoga County, Ohio

Resolution No. R2023-0175

| | |
|--|--|
| Sponsored by: Councilmember Conwell | A Resolution awarding a total sum, not to exceed \$50,000, to the St. Clair Superior Development Corporation for the St. Clair Superior Wayfinding Plan and Sign Design Program from the District 7 ARPA Community Grant Fund; and declaring the necessity that this Resolution become immediately effective. |
|--|--|

WHEREAS, Cuyahoga County received \$239,898,257 from the Federal Government through the American Rescue Plan Act (“ARPA”); and

WHEREAS, Cuyahoga County calculated 100% of the ARPA dollars as loss revenue under the U.S. Department of the Treasury Final Rule; and

WHEREAS, since all the ARPA dollars have been calculated as loss revenue, the ARPA dollars have been deposited in the County’s General Fund; and

WHEREAS, the County Executive and County Council have authorized \$86 million of the ARPA dollars for community grants to benefit the residents of Cuyahoga County (the “ARPA Community Grant Fund”); and

WHEREAS, of the \$86 million for community grants, \$66 million have been encumbered for equal distribution to each County Council District; and

WHEREAS, the Cuyahoga County Council desires to provide funding from the District 7 ARPA Community Grant Fund in the amount of \$50,000 to the St. Clair Superior Development Corporation for the St. Clair Superior Wayfinding Plan and Sign Design Program; and

WHEREAS, the St. Clair Superior Development Corporation estimates thousands of people will be served annually through this award; and

WHEREAS, the St. Clair Superior Development Corporation estimates the total cost of the project is \$50,000; and

WHEREAS, the St. Clair Superior Development Corporation indicates the other funding source(s) for this project includes \$25,000 from the Ohio Erie Canal Way; and

WHEREAS, the St. Clair Superior Development Corporation is estimating the start date of the project will be July 2023 and the project will be completed by June 2024; and

WHEREAS, the St. Clair Superior Development Corporation requested \$50,000 from the District 7 ARPA Community Grant Fund to complete this project; and

WHEREAS, the Cuyahoga County Council desires to provide funding in the amount of \$50,000 to the St. Clair Superior Development Corporation to ensure this project is completed; and

WHEREAS, this Council by a vote of at least eight (8) members determines that it is necessary that this Resolution become immediately effective in order that critical services provided by Cuyahoga County can continue to provide for the usually, daily operations of the County.

NOW, THEREFORE, BE IT RESOLVED BY THE COUNTY COUNCIL OF CUYAHOGA COUNTY, OHIO:

SECTION 1. That the Cuyahoga County Council hereby awards a not-to-exceed amount of \$50,000 to the St. Clair Superior Development Corporation from the General Fund made available by the American Rescue Plan Act revenue replacement provision for the St. Clair Superior Wayfinding Plan and Sign Design Program.

SECTION 2. If any specific appropriation is necessary to effectuate this agreement, the Director of the Office of Budget and Management is authorized to submit the requisite documentation to financial reporting to journalize the appropriation.

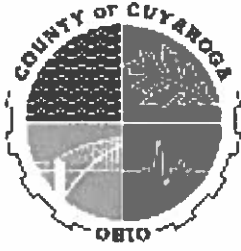
SECTION 3. That the County Council staff is authorized to prepare all documents to effectuate said award.

SECTION 4. That the County Executive is authorized to execute all necessary agreements and documents consistent with said award and this Resolution.

SECTION 5. If requested or necessary, the Agency of the Inspector General or Department of Internal Audit is authorized to investigate, audit, or review any part of this award.

SECTION 6. To the extent that any exemptions are necessary under the County Code and contracting procedures, they shall be deemed approved by the adoption of this Resolution.

SECTION 7. It is necessary that this Resolution become immediately effective for the usual daily operation of the County; the preservation of public peace, health or safety in the County; and any additional reasons set forth in the preamble. Provided that this Resolution receives the affirmative vote of at least eight members of Council,



**Cuyahoga County
Council**

2079 East 9th Street, 8th Floor • Cleveland Ohio 44115
(216) 698-2010

COUNTY AMERICAN RESCUE PLAN ACT APPLICATION

| | |
|---|----------------------------|
| APPLICANT INFORMATION: | |
| Name of Requesting Entity (City, Business, Non-Profit, etc.): | |
| St. Clair Superior Development Corporation | |
| Address of Requesting Entity: | |
| 6413 St. Clair Ave., Cleveland, Ohio 44103 | |
| County Council District # of Requesting Entity: | |
| 7 | |
| Address or Location of Project if Different than Requesting Entity: | |
| | |
| County Council District # of Address or Location of Project if Different than Requesting Entity: | |
| St. Clair Ave., E. 55 th Street to E. 72 nd Street along corridors and toward Lake Erie | |
| Contact Name of Person Filling out This Request: | |
| Jeremy Taylor | |
| Contact Address if different than Requesting Entity: | |
| | |
| Email: <u>Jtaylor@stclairsuperior.org</u> | Phone: 216-881-0644 |
| Federal IRS Tax Exempt No.: 34-1238020 | Date: May 15, 2023 |

PROJECT DESCRIPTION

REQUEST DESCRIPTION (include the project name, a description of the project, why the project is important or needed, and timeline of milestones/tracking of the project):

The “St. Clair Superior Wayfinding Plan and Sign Design Program” will provide a plan and additional startup capital for signage within the St. Clair Superior Neighborhood. Guided by the St. Clair Superior Neighborhood Plan; “Re-Discover St. Clair-Superior” which describes the problem as being a neighborhood lacking a unified sense of identity, despite having of a rich history and many natural assets. St. Clair Superior is found on the east side of the City of Cleveland and runs from E. 40th street to Martin Luther King Boulevard and from Payne Avenue and Superior Avenue all the way to Lake Erie, one of Cuyahoga County’s largest assets. The project area is composed of Cleveland Council Wards 7, 9, and 10 and County Council District 7.

St. Clair-Superior has brought a plethora of businesses and jobs to the City of Cleveland, but the community has struggled to unite itself as a place. Growing development interests and increasingly understood opportunity has placed St. Clair Superior in the crosshairs of those looking to lead the redevelopment of this community. We believe that Branding and Wayfinding are powerful communication tools that can help improve image, elevate the experience, and contribute to positive economic growth for communities.

When communities look to elevate the image and experience of their place through a wayfinding program — by extension — it elevates the image and experience of the entire community. This communication tool helps show a quality and character that boosts reputation. It says that this place is “cared for” and sets a standard for stewardship in the surrounding community. A place that is well loved and cared for is a place where people and businesses want to be.

Through community engagement, designs for neighborhood monument and wayfinding signs will be developed and installed to serve the community’s needs, such as connecting residents and visitors to the Lake and other neighborhood assets.

The expected outcomes of this project will be plan and startup capital for wayfinding signs, neighborhood banners, and a neighborhood monument/welcome sign. The other outcomes of this project will be an increased sense of neighborhood pride and awareness for residents, better connections to Lake Erie, and increased support for local businesses through marketing.

The planning process timeline is contingent around acquiring funding but will begin immediately by consulting with Guide Studios and we anticipated the plans completion within 6 months. The installation of wayfinding signage contingent upon further funding will take another 6 to 12 months.

Project Start Date: July 1, 2023

Project End Date: June 1, 2024

IMPACT OF PROJECT:

Who will be served:

Residents, business owners, and stakeholders of the St. Clair Superior Neighborhood.

How many people will be served annually:

This wayfinding project will affect thousands of residents and visitors.

Will low/moderate income people be served; if so how:

Yes, this project will benefit all by providing access to lake Erie and other assets in the community through wayfinding.

How does the project fit with the community and with other ongoing projects:

This proposal is guided and fits strategically into several plans and larger developments within and around the St. Clair Superior Neighborhood. Many of these projects and plans have brought added attention to the neighborhood: The St. Clair Superior Neighborhood Plan, “Rediscover St. Clair” led by Councilman Anthony Hairston, The St. Clair Superior Neighborhood Plan Summary from the “Connecting Cleveland 2020 Citywide Plan”, conducted by the City of Cleveland, The project also ties into the Cleveland MetroPark's Lakefront Bikeway, The Superior MidWay Plan implementation, A protected bike lane that will end at the Beginning of the St. Clair Superior Neighborhood, and The E. 66th corridor Plan that ends at E. 66th and Superior Ave.

Due to the added attention all these projects bring to the challenges in the neighborhood we believe that more dollars can be leveraged as the neighborhood raises its own “flag”. The Wayfinding project will provide a sense of place and a physical map for visitors, legacy residents, and stakeholders to use to navigate the neighborhood and its assets.

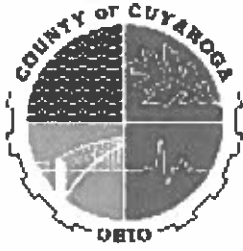
The expected outcomes of this project will be wayfinding signs, neighborhood banners, and a neighborhood monument/welcome sign. The other outcomes of this project will be an increased sense of neighborhood pride and awareness for residents, better connections to Lake Erie, and increased support for local businesses through marketing.

If applicable, how many jobs will be created or retained (specify the number for each) and will the jobs be permanent or temporary:

N/a

If applicable, what environmental issues or benefits will there be:

This project will impact environmental issues by tying into Cleveland MetroParks CHEERS project by connecting residents to and thereby raising awareness of Lake Erie building a healthy community.



**Cuyahoga County
Council**

2079 East 9th Street, 8th Floor • Cleveland Ohio 44115
(216) 698-2010

COUNTY AMERICAN RESCUE PLAN ACT APPLICATION

| | |
|---|----------------------------|
| APPLICANT INFORMATION: | |
| Name of Requesting Entity (City, Business, Non-Profit, etc.): | |
| St. Clair Superior Development Corporation | |
| Address of Requesting Entity: | |
| 6413 St. Clair Ave., Cleveland, Ohio 44103 | |
| County Council District # of Requesting Entity: | |
| 7 | |
| Address or Location of Project if Different than Requesting Entity: | |
| | |
| County Council District # of Address or Location of Project if Different than Requesting Entity: | |
| St. Clair Ave., E. 55 th Street to E. 72 nd Street along corridors and toward Lake Erie | |
| Contact Name of Person Filling out This Request: | |
| Jeremy Taylor | |
| Contact Address if different than Requesting Entity: | |
| | |
| Email: jtaylor@stclairsuperior.org | Phone: 216-881-0644 |
| Federal IRS Tax Exempt No.: 34-1238020 | Date: May 15, 2023 |

PROJECT DESCRIPTION

REQUEST DESCRIPTION (include the project name, a description of the project, why the project is important or needed, and timeline of milestones/tracking of the project):

The “St. Clair Superior Wayfinding Plan and Sign Design Program” will provide a plan and additional startup capital for signage within the St. Clair Superior Neighborhood. Guided by the St. Clair Superior Neighborhood Plan; “Re-Discover St. Clair-Superior” which describes the problem as being a neighborhood lacking a unified sense of identity, despite having of a rich history and many natural assets. St. Clair Superior is found on the east side of the City of Cleveland and runs from E. 40th street to Martin Luther King Boulevard and from Payne Avenue and Superior Avenue all the way to Lake Erie, one of Cuyahoga County’s largest assets. The project area is composed of Cleveland Council Wards 7, 9, and 10 and County Council District 7.

St. Clair-Superior has brought a plethora of businesses and jobs to the City of Cleveland, but the community has struggled to unite itself as a place. Growing development interests and increasingly understood opportunity has placed St. Clair Superior in the crosshairs of those looking to lead the redevelopment of this community.

We believe that Branding and Wayfinding are powerful communication tools that can help improve image, elevate the experience, and contribute to positive economic growth for communities.

When communities look to elevate the image and experience of their place through a wayfinding program — by extension — it elevates the image and experience of the entire community. This communication tool helps show a quality and character that boosts reputation. It says that this place is “cared for” and sets a standard for stewardship in the surrounding community. A place that is well loved and cared for is a place where people and businesses want to be.

Through community engagement, designs for neighborhood monument and wayfinding signs will be developed and installed to serve the community’s needs, such as connecting residents and visitors to the Lake and other neighborhood assets.

The expected outcomes of this project will be plan and startup capital for wayfinding signs, neighborhood banners, and a neighborhood monument/welcome sign. The other outcomes of this project will be an increased sense of neighborhood pride and awareness for residents, better connections to Lake Erie, and increased support for local businesses through marketing.

The planning process timeline is contingent around acquiring funding but will begin immediately by consulting with Guide Studios and we anticipated the plans completion within 6 months. The installation of wayfinding signage contingent upon further funding will take another 6 to 12 months.

Project Start Date: July 1, 2023

Project End Date: June 1, 2024

IMPACT OF PROJECT:

Who will be served:

Residents, business owners, and stakeholders of the St. Clair Superior Neighborhood.

How many people will be served annually:

This wayfinding project will affect thousands of residents and visitors.

Will low/moderate income people be served; if so how:

Yes, this project will benefit all by providing access to lake Erie and other assets in the community through wayfinding.

How does the project fit with the community and with other ongoing projects:

This proposal is guided and fits strategically into several plans and larger developments within and around the St. Clair Superior Neighborhood. Many of these projects and plans have brought added attention to the neighborhood: The St. Clair Superior Neighborhood Plan, "Rediscover St. Clair" led by Councilman Anthony Hairston, The St. Clair Superior Neighborhood Plan Summary from the "Connecting Cleveland 2020 Citywide Plan", conducted by the City of Cleveland, The project also ties into the Cleveland MetroPark's Lakefront Bikeway, The Superior MidWay Plan implementation, A protected bike lane that will end at the Beginning of the St. Clair Superior Neighborhood, and The E. 66th corridor Plan that ends at E. 66th and Superior Ave.

Due to the added attention all these projects bring to the challenges in the neighborhood we believe that more dollars can be leveraged as the neighborhood raises its own "flag". The Wayfinding project will provide a sense of place and a physical map for visitors, legacy residents, and stakeholders to use to navigate the neighborhood and its assets.

The expected outcomes of this project will be wayfinding signs, neighborhood banners, and a neighborhood monument/welcome sign. The other outcomes of this project will be an increased sense of neighborhood pride and awareness for residents, better connections to Lake Erie, and increased support for local businesses through marketing.

If applicable, how many jobs will be created or retained (specify the number for each) and will the jobs be permanent or temporary:

N/a

If applicable, what environmental issues or benefits will there be:

This project will impact environmental issues by tying into Cleveland MetroParks CHEERS project by connecting residents to and thereby raising awareness of Lake Erie building a healthy community.

If applicable, how does this project serve as a catalyst for future initiatives:

This project is spearheading the forthcoming development in the St. Clair Superior Neighborhood by connecting the City of Cleveland's Superior MidWay Project and Cleveland MetroParks CHEERS project to the community. It further catalyzes the St. Clair Superior Neighborhood Plan; ReDiscover.

FINANCIAL INFORMATION:

Total Budget of Project:

The total project budget is dependent on the plan that is being developed. The cost of the Plan is \$48,000 and we are requested \$2,000 for overhead expenses.

Other Funding Sources of Project (list each source and dollar amount separately):

Ohio Erie Canal Way Partners for soft costs of planning: \$25,000. If we receive these funds we will re-allocate \$23,000 from the Cuyahoga County ARPA grant to pay for hard costs of wayfinding signs.

Total amount requested of County Council American Resource Act Dollars:

\$50,000 for material costs.

Since these are one-time dollars, how will the Project be sustained moving forward:

We plan to leverage these dollars with a solid strategy to promote the neighborhood's needs. With the wayfinding plan and sign program design secured fundraising efforts from foundations will begin. Gund Foundation, The Jack, Joseph, and Morton Mandel Foundation, and further support from the Cleveland Foundation are in line to be tapped via the plan. Additional fundraising efforts will also take place

DISCLAIMER INFORMATION AND SIGNATURE:

Disclaimer:

I HEREBY CERTIFY that I have the authority to apply for financial assistance on behalf of the entity described herein, and that the information contained herein and attached hereto is true, complete, and correct to the best of my knowledge.

I acknowledge and agree that all County contracts and programs are subject to Federal Guidelines and Regulations, the Ohio Revised Code, the Cuyahoga County Charter, and all County Ordinances including all information submitted as part of this application is a public record.

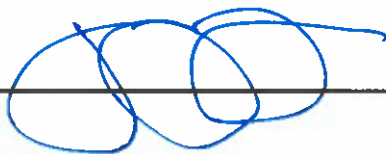
I understand that any willful misrepresentation on this application or on any of the attachments thereto could result in a fine and/or imprisonment under relevant local, state, and/or federal laws or guidelines.

I agree that at any time, any local, state, or federal governmental agency, or a private entity on behalf of any of these governmental agencies, can audit these dollars and projects.

Printed Name:

Jeremy Taylor

Signature:



Date:

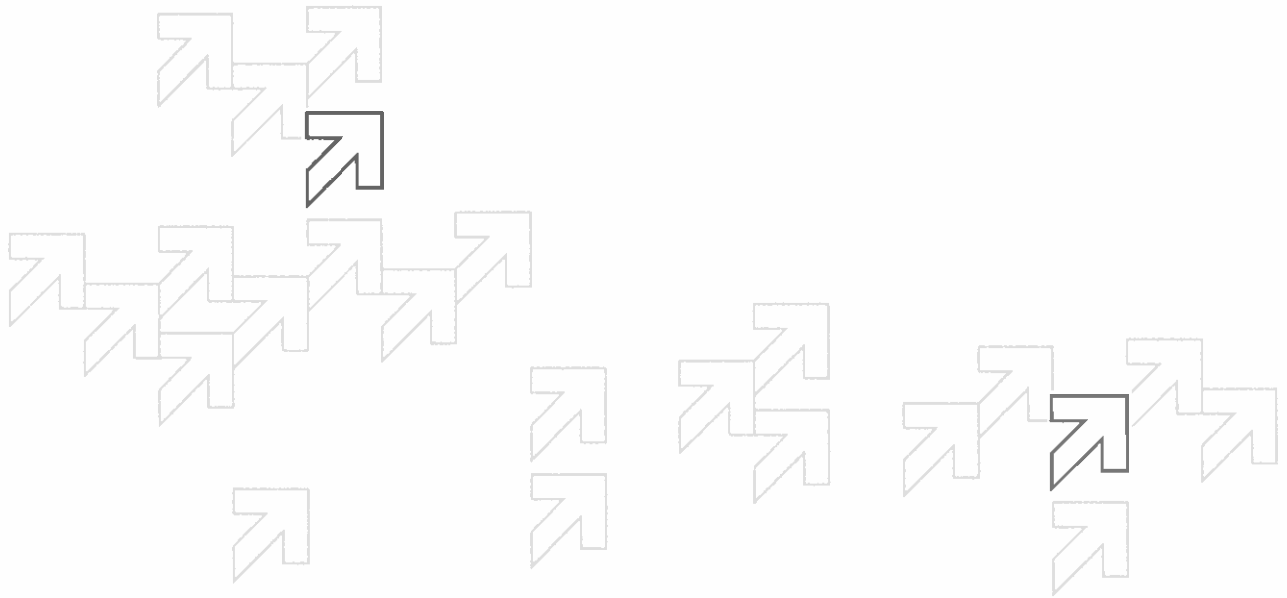
5/18/2023

Additional Documents

Are there additional documents or files as part of this application? Please list each documents name:

1. Guide Studio's Proposal

Guide



SCOPE & APPROACH | 22 NOVEMBER 2022

WAYFINDING PLAN AND SIGN PROGRAM DESIGN

St. Clair Superior Neighborhood, Cleveland

Guide Studio

13110 Shaker Square, Suite 101
Cleveland, OH 44120

guidestudio.com
216-921-0750

guidestudio.com

STATEMENT OF QUALIFICATIONS

Wayfinding Plan and Sign Program Design | St. Clair Superior Neighborhood

We believe that Branding, and Wayfinding are powerful communication tools that can help improve image, elevate the experience, and contribute to positive economic growth for communities.

On behalf of Guide Studio, I am pleased to submit our proposed Wayfinding Plan and Sign Program Design Approach and Qualifications for the St. Clair Superior Neighborhood in Cleveland, Ohio.

When communities look to elevate the image and experience of their place through a new wayfinding program — by extension — it elevates the image and experience of your community. This communication tool helps establish a quality and character that boosts reputation. It states that this place is “cared for”, and a place that is well loved and cared for is a place where people (and businesses) want to be.

Design With Direction™

Guide Studio uses a three-step process that will help you create a lasting, positive image through your wayfinding program.

- **Step 1: Engagement to inform the work.** We believe that you and your stakeholders are the true experts of Birmingham and our team facilitates conversation to extract the right information, understand your struggles, and arrive at the best solutions.
- **Step 2: Design that serves a purpose and your needs.** We believe that design can be beautiful, solve problems, and strengthen communications. We create solutions that highlight your character, and best assets. We use design to bring consistency and clarity to the experience you offer so that people understand that all these wonderful amenities are part of your community.
- **Step 3: Implementation support and tools that help you succeed.** We all know that the work doesn't end with a design. We want you to believe in the outcomes and have all the tools for a successful implementation and for the longevity of the project. Signage and Wayfinding initiatives are a long term investment that require the right plan which can inform and manage budget and resource requirements.

In 2018, Guide Studio worked with your neighbor — MidTown to develop a signage and wayfinding program for the district. That exercise was part of a larger scale initiative to develop well-designed, easy to maintain, and affordable wayfinding sign structures that can be customized for each Cleveland neighborhood. We believe this would be a great approach for your neighborhood.

Carefully Cultivated Experience and Expertise

For 25 years, Guide Studio has focused on building our expertise and partnerships in the services that help community organizations communicate effectively with residents, visitors and businesses. We help develop brand tools that improve image and tell your authentic story; we design wayfinding programs that welcome visitors and guide the experience of place through signage, graphics and technology; and we help communities stay connected with their people through smart communications strategies. Not only has Guide Studio been working with place-based clients for 25 years, but each of our team members have 20+ years of experience as strategic design consultants for places, and this is how you benefit:

- **We understand the needs and challenges facing municipalities and place-based organizations**
Guide Studio's experience, expertise and services have been carefully cultivated to address image, reputation, communication and experience challenges that face municipalities and public-places.
- **Our process and methodology for this work is proven and we will guide you every step of the way**
We design a project journey with your goals, objectives, and end benefits in mind. We know these projects can be complicated, especially when managing the expectations of community stakeholders. But this isn't our first rodeo and we aren't afraid to face issues head on to help you find consensus and harmony for this work within your community.



STATEMENT OF QUALIFICATIONS

Wayfinding Plan and Sign Program Design | St. Clair Superior Neighborhood

- **We use brand and design to solve challenges and meet objectives**
We understand how important your brand is to your place. Whether we have helped you build your brand or we are using it to establish a sense of place in your community, we understand how to apply brand to built environments for maximum impact. We pride ourselves in maintaining a high standard of design quality as well as developing solutions that work within budgets and are purposeful and implementable.
- **We empower you to manage your image, reputation and experience**
We want you to feel confident in the results of the projects we deliver — but we know the hard work doesn't end there. It is critical to your investment that you are set-up with the right tools, processes and action plans to ensure that your brand, communications or wayfinding programs will be implemented and managed for optimal results, now and into the future.

We Know and Love Public Places

Communities are our passion, and this team has worked with hundreds of cities, towns, and villages in Ohio and beyond. This focused experience has helped us deeply understand the issues and challenges related to wayfinding and brand specifically for places. Every project has provided us new and valuable insights that we provide back to our clients through education and the execution of our work.

We have the knowledge and expertise to deliver the work objectives outlined in this proposal and we believe the information contained in this response will demonstrate our process, as well as clearly presenting our experience in developing a Signage and Wayfinding Plan and Sign Program Design for St. Clair Superior Neighborhood.

Sincerely,


Cathy Fromet, President
cathy@guidestudio.com

From the outset, we were so impressed with Guide Studio, not only for their creativity, but their approach to the relationship. Rather than dictating their own ideas, they opened up a dialogue and listened.”

Lee Brown, Director, Planning and Building Department, City of Worthington



guidestudio.com

SERVICES

Wayfinding Plan and Sign Program Design | St. Clair Superior Neighborhood

We help municipalities and place-based organizations develop tools to manage image and reputation — strengthening pride and investment in their communities and public places.

Our services provide strategies, designs and implementation plans that can help improve image, elevate the experience and foster engagement with your people.

Wayfinding

Wayfinding is one of the most valuable communication tools that public place can use to set up a positive and engaging experience for people who are new to or unfamiliar with a place. Signage and technology are part of the wayfinding tool kit; but more than that it's a strategy that provides information in the right way, at the right moments, so people don't get lost or confused.

- Community Engagement
- Wayfinding Analysis
- Wayfinding and Sign Planning
- Sign Program Design
- Sign Standards
- Implementation Management

Place Branding

Branding is important to any public place. It defines the critical elements that people value about a community and provides a foundation for how to express these things to the most people in the most consistent way.

- Community Engagement
- Brand Audit
- Positioning
- Messaging
- Identity Design
- Brand Guidelines and Templates
- Brand Implementation Plan

Brand Implementation

A place brand is so much more than a logo. Understanding how to use a brand platform to effectively communicate to audiences, attract new people or businesses, and improve the image of place requires planning, creative implementation and a resource management.

- Brand Launch Planning
- Marketing Strategy
- Communications Planning
- Messaging Salad Bar
- Brand Voice
- Placemaking Planning
- Website Design & Development
- Ongoing Design Support

PROCESS

Wayfinding Plan and Sign Program Design | St. Clair Superior Neighborhood

Since 1997, Guide Studio has partnered with communities and place-based organizations to communicate and engage with their residents, visitors, and local businesses.

Design With Direction®

ENGAGE

IT STARTS WITH PEOPLE

The best part of our jobs is getting to know new people and places! For our wayfinding process, this includes facilitated discovery with community stakeholders to understand parts of your brand strategy including audience profiles and community character and their understanding of navigational and experience challenges. All wayfinding projects include experience tours to help the team understand context of place as well as how wayfinding can help showcase your best assets.

- Facilitated workshops (virtual & in person)
- Focus Groups
- Interviews
- Online surveys
- Competitor Analysis
- Experience Tours
- Project Websites
- Branding, Wayfinding & Placemaking Audits

DESIGN

THE BLUEPRINT FOR EVERYTHING

From our discovery sessions and visit, we compile a Wayfinding Framework — an essential plan that will inform the strategy and design of your signage and wayfinding program. This includes a study of primary travel paths, recommended sign type hierarchy, and messaging matrix. From this plan, we enter into an iterative design process that provides multiple touchpoints with your team to inform in the design and process.

- Design created from foundational plans and strategies
- Personality & character studies
- Iterative and collaborative design process
- Budget building and refinement throughout the process

IMPLEMENT

SUPPORT AND TOOLS TO HELP YOU SUCCEED

Signage and wayfinding programs are long term investments. We help you understand the best way to prioritize the implementation of your sign program. We can also help you find, resource and manage contractors for the implementation of your sign programs to ensure quality and continuity.

- Phased Implementation Plans. Community Building, Economic Development, Placemaking
- Accountability check points
- Success monitoring
- Process Building and Training
- Implementation management and support

QUALIFICATIONS & EXPERIENCE | TEAM

Wayfinding Plan and Sign Program Design | St. Clair Superior Neighborhood

CLIENT RELATIONSHIP TEAM

| | | |
|---|---|---|
| Cathy Fromet President/Partner Brand & Wayfinding Strategist 24 Years Experience 17 with Guide Studio | Jessica Sharp Studio Manager 20 Years Experience 1 with Guide Studio | Erica Deutsch Business Development Manager 19 Years Experience 14 with Guide Studio |
|---|---|---|

DESIGN CONSULTING TEAM

| | | |
|---|--|--|
| Gina Gerken Creative Director Brand Strategist 23 Years Experience 22 with Guide Studio | Kevin Fromet Senior Design Consultant Wayfinding Strategist 25 Years Experience 10 with Guide Studio | Jamie Wilhelm Senior Design Consultant 23 Years Experience 11 with Guide Studio |
| Ryan Kenny Project Manager Design Consultant 8 Years Experience 1 with Guide Studio | Bryan Evans Brand Strategist Wayfinding Strategist 16 Years Experience 3 with Guide Studio | |

The majority of our design consultants & strategists each hold over 20 years of experience in place brand development, wayfinding and experiential graphic design.

Quick Facts



Founded by
Rachel Downey/Partner
1997 incorporated 1999
Certified Female
Business Enterprise

Location
13110 Shaker Square, Suite 101
Cleveland, OH 44120

Contact
216-921-0750
cathy@guidestudio.com

Website
www.guidestudio.com

guidestudio.com

PROJECT UNDERSTANDING & SCOPE

Wayfinding Plan and Sign Program Design | St. Clair Superior Neighborhood

Our Promise

- To guide you through a creative and strategic process that helps you understand how brand, wayfinding and placemaking tools can be effectively used in YOUR community;
 - Provide a process that allows you and your stakeholders to feel that you contributed and feel a sense of ownership for the project and its outcomes;
 - And project deliverables that allow your team to feel prepared to confidently implement this work when you are ready.
 - That you have a supportive partners in our team as you continue to progress this work for the St. Clair Superior Neighborhood.
-

Project Scope

1. **Project Work Area** We will study and provide comprehensive recommendations for the entire St. Clair Superior Neighborhood in Cleveland, Ohio.
 2. **Community Stakeholder Engagement** We involve members of the community to provide their own observations regarding signage and wayfinding issues and experiences as well as tapping into their expertise of place — understanding the character, personality and unique stories that make your community special.
 3. **Wayfinding Analysis and Framework** The Framework will present our observations and recommendations for improving the experience of the St. Clair Superior Neighborhood.
 4. **Sign System Design** The design phases of this project will be from Concept Presentation through Design Intent (Bid Documents).
 5. **Program Budget and Implementation Plan** We will establish a budget for the sign program, and a practical phasing and management plan, as well as a public relations approach to presenting and education to the public on this initiative.
-

Analysis & Planning

Getting Started

We refer to the Client Team as the 2-3 individuals from the St. Clair Superior Development Corporation who will act as the project contacts on the client side. For balanced support throughout the project process, we will also ask you to form a Steering Committee comprised of 4-6 additional individuals from the community who will be responsible for advising the process, making decisions and advocating for the determined solution.

PROJECT UNDERSTANDING & SCOPE

Wayfinding Plan and Sign Program Design | St. Clair Superior Neighborhood

Research

- **Initial Meeting with the Client Team:** To establish priorities, define the work plan and Phase 1 timeline, set benchmarks, define the working relationships, and work out the agenda for our Discovery which may include a Site Visit and Wayfinding Workshop.
- **Existing Brand, Master Plan, Special Initiatives Review:** We will request any existing strategic plans, information about past signage and wayfinding initiatives, etc. This information helps to inform how we develop our discovery sessions as well as future recommendations.
- **Online surveys:** We may conduct online surveys that will help us verify the ideas and conclusions that may have been drawn through the Discovery Workshops.

Discovery

Discovery that may include the following activities:

- **Experience Tours and meeting with the project team:** Review the neighborhood's sense of place and overall visitor experience. This will be a mix of windshield and walking tours where you highlight for us, all the best amenities and experiences offered within the district.
- **Discovery Workshop:** The consulting team will conduct a Discovery Workshop with the Steering Committee and an invited group of public stakeholders. This workshop will help us understand in greater detail what your stakeholders see as the biggest challenges and greatest opportunities for the St. Clair Superior Neighborhood.
- **Wayfinding Planning session:** Our project team will spend a day analyzing the results of the site visits and discovery workshop to begin developing the wayfinding strategy.
- **Strategy Working Session w/Steering Committee:** On the same day as the Planning session, we will meet with the Steering Committee and share our initial thoughts from our Planning Session — the foundation for the wayfinding strategy. This working session allows us to make sure we all are on the same page before we head back and begin to develop the Sign Program. We will also share some precedent sign program designs and budget ranges so that we understand what type of investment you are looking to make in your sign program before we start the design process.

Framework Development & Conceptual Design

The Framework contains our recommendations for signage and wayfinding for your neighborhood.

This comprehensive document may contain the following information:

- Destination List
- User perspective profiles/needs
- Entry point, travel path(s), arrival and decision point study
- Sign Type Hierarchy that outlines and defines the recommended sign types
- Nomenclature/Terminology Study
- Preliminary Location Plan and Nomenclature/Sign Message Criteria
- Preliminary Budget based on historic project data, sign type quantities from the location plan and previous budget discussions.
- Beyond Signage recommendations that support experience - including new technology

PROJECT UNDERSTANDING & SCOPE

Wayfinding Plan and Sign Program Design | St. Clair Superior Neighborhood

Conceptual Design

- **Conceptual Design** will address functional and aesthetic goals for your sign program. We will present up to (2) conceptual design themes for the proposed program. Client team/Steering Committee will select a conceptual direction to move forward and provide consolidated feedback to inform the next phase of development.
 - Conceptual Design typically includes hand sketches, support imagery and notations to describe the concepts.
 - 4-6 sign types will be selected from the Sign Type Hierarchy to demonstrate the conceptual design themes.
- **Conceptual Design Presentation** We will present the completed Framework and Conceptual Design to the Steering Committee.

Sign Program Development

Design Development

Based on the selected concept direction, our team will begin to develop the sign family, which includes the development of a coordinated Message/Content Schedule and Location Plan. Activities and deliverables include:

- **System Programming** We will establish coordinated sign messaging with each sign type location found on the plan. Client team will review and provide consolidated feedback.
- **Sign Family Design (30% Schematic/60% Design Intent):** Based on the selected Conceptual Theme, we will develop designs for all the sign types recommended.
 - Schematic level designs provide scaled drawings with basic dimensions, material, color and recommended fabrication techniques. Client team will review and provide consolidated feedback. Any revisions will be presented in the Design Development.
 - Design Intent includes more functional details with selected material, color, finishes, etc. Detailed views of architectural elements, construction and installation will also be developed in this step. Mock-ups/photo renderings of the signs within the context of the proposed environment will be developed.

Schematic Design and Programming Presentation Progress will be presented client team and steering committee for review and comment on the design direction before moving on to the development of Design Intent Drawings.

Design Intent Presentation Final presentation of the Wayfinding Signage Program to City Council.

PROJECT UNDERSTANDING & SCOPE

Wayfinding Plan and Sign Program Design | St. Clair Superior Neighborhood

Bid/Construction Documentation

Comments and changes based on the review of the 60% Design Intent Presentations will be incorporated.

- **Programming Scenarios:** Select facility Location plans and a coordinated message schedules will undergo a final update.
- **Develop a Sign Content Policy:** These guidelines will aid in future decision making when the need arises for additional signs and messages.
- **Sign Type Drawings:** May include additional views and details for each sign type along with more extensive dimensioning of sign structure components. Material and installation specifications will be finalized.

Implementation and Management Plan/Final Master Plan

- **Updated Program Budget** we will send the Design Intent Documents to (2) local Sign Fabrication Contractors to get budget numbers based on the selected designs.
- **Phased Implementation Plan** we will provide recommendations on how the Sign Program may be implemented over a period of time with alignment of projects and resources.
- **Executive Summary** that presents the purpose behind the program, along with an overview of the sign family design.
- **Final Documentation** Location Plan, Message Schedule, Sign Type Drawings along with design standards will be compiled into a final document
- **Compilation of Project Documents will be accessible to the client as PDF forms via Drop Box:**
 - Wayfinding Framework
 - Conceptual Presentation
 - Schematic Design Presentation
 - Programming Documents
 - Implementation Plan

PROJECT UNDERSTANDING & SCOPE

Wayfinding Plan and Sign Program Design | St. Clair Superior Neighborhood

Project Timeline

| | |
|---------------|---|
| WEEKS 1-3 | <ul style="list-style-type: none">• Initial meeting with client team via online meeting• Internal project & Discovery Workshop preparation; Project Communications set-up• Conduct initial research; Review of existing research, plans, etc.• Deploy perception survey |
| WEEK 4 | <ul style="list-style-type: none">• Discovery Workshops |
| WEEKS 5-12 | <ul style="list-style-type: none">• Develop Wayfinding Framework• Develop Preliminary Programming Scenarios• Conceptual Sign Program Design• Present Wayfinding Framework and Sign Design Concepts to Client Team/Steering Committee |
| 2 WEEK BUFFER | <ul style="list-style-type: none">• Conceptual Design Feedback/Revision period |
| WEEKS 14-18 | <ul style="list-style-type: none">• Sign System Programming (Round 1)• Schematic Design (30%)• Presentation of Design Development to Client Team/Steering Committee |
| WEEKS 19-23 | <ul style="list-style-type: none">• Design Intent Drawings development• Design Intent (60%) Presentation to Client Team |
| 2 WEEK BUFFER | <ul style="list-style-type: none">• City Planning and Council Presentations |
| WEEK 24-28 | <ul style="list-style-type: none">• Further development of Design Intent Drawings, Instructional Drawings, Specifications Packet and Bid Documents• Development of Implementation Plan• Sign System Programming (Round 2)• 90% Drawing/Implementation Plan Progress Meeting via online meeting with Client Team |
| WEEK 29-32 | <ul style="list-style-type: none">• Final updates to Bid Documents• Delivery of Bid Documents: final Budget, Drawings, Location Plans, Message Schedule, Specifications |



INVESTMENT

Wayfinding Plan and Sign Program Design | St. Clair Superior Neighborhood

The Scope and Approach we present is a standard recommendation for any community that is seeking to undertake a wayfinding initiative. We know municipal budgets can be tight, so we've created an approach that is flexible so you don't have to do this work all at once!

Communities seeking to understand what they actually need to create a great experience often start with the Discovery and Sign Plan Framework. If you want to understand how the design will look in the context of your community, and want a more detailed budget to plan future implementation, we recommend pairing the Sign Plan with Conceptual Design. We are happy to discuss the approach that would work best for you.

Scope of Services

| | |
|--|-----------------|
| PHASE 1: ANALYSIS, PLANNING & FRAMEWORK | \$28,000 |
| Expenses included in total | |
| • Discovery & Sign Plan/Framework | \$18,000 |
| • Conceptual Design | \$10,000 |
| PHASE 2: SIGN PROGRAM DEVELOPMENT | \$20,000 |
| Expenses included in total | |
| • Programming | \$5,000 |
| • Design Development (30%, 60%) | \$10,000 |
| • Design Intent/Bid Documents (100%) | \$5,000 |
| • Implementation Plan (\$5,000 value) | included |
| PROJECT TOTAL | \$48,000 |

Out-of-Pocket Expenses: Are included in the fees proposed above. No additional funds will be requested to cover out-of-pocket expenses.

Fees and expenses estimates do not include applicable sales or use tax.

Submitted by:


 Cathy Fromet, President
 cathy@guidestudio.com

County Council of Cuyahoga County, Ohio

Resolution No. R2023-0176

| | |
|---|---|
| Sponsored by: Councilmember Turner | A Resolution awarding a total sum, not to exceed \$30,000, to the Building & Leveraging Opportunities Foundation for Project Fresh Start – Empowering Families Through Homeownership from the District 9 ARPA Community Grant Fund; and declaring the necessity that this Resolution become immediately effective. |
|---|---|

WHEREAS, Cuyahoga County received \$239,898,257 from the Federal Government through the American Rescue Plan Act (“ARPA”); and

WHEREAS, Cuyahoga County calculated 100% of the ARPA dollars as loss revenue under the U.S. Department of the Treasury Final Rule; and

WHEREAS, since all the ARPA dollars have been calculated as loss revenue, the ARPA dollars have been deposited in the County’s General Fund; and

WHEREAS, the County Executive and County Council have authorized \$86 million of the ARPA dollars for community grants to benefit the residents of Cuyahoga County (the “ARPA Community Grant Fund”); and

WHEREAS, of the \$86 million for community grants, \$66 million have been encumbered for equal distribution to each County Council District; and

WHEREAS, the Cuyahoga County Council desires to provide funding from the District 9 ARPA Community Grant Fund in the amount of \$30,000 to the Building & Leveraging Opportunities Foundation for Project Fresh Start – Empowering Families Through Homeownership; and

WHEREAS, the Building & Leveraging Opportunities Foundation estimates approximately one family of four will be served annually through this award; and

WHEREAS, the Building & Leveraging Opportunities Foundation estimates approximately 15-20 permanent and temporary jobs will be created or retained through this project; and

WHEREAS, the Building & Leveraging Opportunities Foundation estimates the total cost of the project is \$150,000; and

WHEREAS, the Building & Leveraging Opportunities Foundation indicates the other funding source(s) for this project includes:

- A. \$50,000 from Rocket Mortgage;
- B. \$30,000 from the Cuyahoga County Land Bank;
- C. \$5,000 from T-Mobile;
- D. \$5,000 from MT&T Bank;
- E. \$30,000 from Jacks Entertainment (TBD);
- F. \$30,000 (in-kind) from AKA Construction;
- G. \$15,000 (in-kind) from Humble Designs; and

WHEREAS, the Building & Leveraging Opportunities Foundation is estimating the start date of the project will be June 2023 and the project will be completed by September 2023; and

WHEREAS, the Building & Leveraging Opportunities Foundation requested \$30,000 from the District 9 ARPA Community Grant Fund to complete this project; and

WHEREAS, the Cuyahoga County Council desires to provide funding in the amount of \$30,000 to the Building & Leveraging Opportunities Foundation to ensure this project is completed; and

WHEREAS, this Council by a vote of at least eight (8) members determines that it is necessary that this Resolution become immediately effective in order that critical services provided by Cuyahoga County can continue to provide for the usually, daily operations of the County.

NOW, THEREFORE, BE IT RESOLVED BY THE COUNTY COUNCIL OF CUYAHOGA COUNTY, OHIO:

SECTION 1. That the Cuyahoga County Council hereby awards a not-to-exceed amount of \$30,000 to the Building & Leveraging Opportunities Foundation from the General Fund made available by the American Rescue Plan Act revenue replacement provision for Project Fresh Start – Empowering Families Through Homeownership.

SECTION 2. If any specific appropriation is necessary to effectuate this agreement, the Director of the Office of Budget and Management is authorized to submit the requisite documentation to financial reporting to journalize the appropriation.

SECTION 3. That the County Council staff is authorized to prepare all documents to effectuate said award.

SECTION 4. That the County Executive is authorized to execute all necessary agreements and documents consistent with said award and this Resolution.

SECTION 5. If requested or necessary, the Agency of the Inspector General or Department of Internal Audit is authorized to investigate, audit, or review any part of this award.

SECTION 6. To the extent that any exemptions are necessary under the County Code and contracting procedures, they shall be deemed approved by the adoption of this Resolution.

SECTION 7. It is necessary that this Resolution become immediately effective for the usual daily operation of the County; the preservation of public peace, health or safety in the County; and any additional reasons set forth in the preamble. Provided that this Resolution receives the affirmative vote of at least eight members of Council, it shall take effect and be in force immediately upon the earliest occurrence of any of the following: (1) its approval by the County Executive through signature, (2) the expiration of the time during which it may be disapproved by the County Executive under Section 3.10(6) of the Cuyahoga County Charter, or (3) its passage by at least eight members of Council after disapproval pursuant to Section 3.10(7) of the Cuyahoga County Charter. Otherwise, it shall take effect and be in force from and after the earliest period allowed by law.

SECTION 8. It is found and determined that all formal actions of this Council concerning and relating to the adoption of this Resolution were adopted in an open meeting of the Council, and that all deliberations of this Council and of any of its committees that resulted in such formal action were in meetings open to the public, in compliance with all legal requirements, including Section 121.22 of the Ohio Revised Code.

On a motion by _____, seconded by _____, the foregoing Resolution was duly adopted.

Yeas:

Nays:

County Council President

Date

County Executive

Date

Clerk of Council

Date

First Reading/Referred to Committee: June 20, 2023
Committee(s) Assigned: Community Development

Journal _____
_____, 20____



Cuyahoga County Council

2079 East 9th Street, 8th Floor • Cleveland Ohio 44115
(216) 698-2010

COUNTY AMERICAN RESCUE PLAN ACT APPLICATION

| APPLICANT INFORMATION: | |
|---|---|
| Name of Requesting Entity (City, Business, Non-Profit, etc.): The Building & Leveraging Opportunities (BLO) 501c3 Foundation. | |
| Address of Requesting Entity: 531 East 260 th Street Euclid Ohio 44132 | |
| County Council District # of Requesting Entity: Cuyahoga County District #9 | |
| Address or Location of Project if Different than Requesting Entity: 3206 East 137 Street Cleveland Ohio 44120 | |
| County Council District # of Address or Location of Project if Different than Requesting Entity: 3206 East 137 Street Cleveland Ohio 44120 | |
| Contact Name of Person Filling out This Request: Orlando O. Grant | |
| Contact Address if different than Requesting Entity: 531 East 260th Street Euclid Ohio 44132 | |
| Email: Orlandogrant55@gmail.com betaambdaomega@iotaphitheta.org | Phone: 216-870-6917 216-659-3790 |
| Federal IRS Tax Exempt No.: 87-4655330 | Date: June 12, 2023 |

PROJECT DESCRIPTION

REQUEST DESCRIPTION (include the project name, a description of the project, why the project is important or needed, and timeline of milestones/tracking of the project):

Grant Proposal: Project Fresh Start

Project Name: Project Fresh Start - Empowering Families Through Homeownership

Description of the Project:

Project Fresh Start is a collaborative initiative that aims to empower a family transitioning from a state of homelessness to the accumulation of generational wealth through the life-changing opportunity of homeownership. We understand the positive impact that stable housing has on families' long-term financial well-being and their ability to break the cycle of poverty. Through this project, we brought together a coalition of partners, including City Mission, Jacks Entertainment, Habitat for Humanity, T-Mobile, Burten Bell Carr Development, Iota Phi Theta, The World Renown Downing Brothers, AKA Construction, Rocket Mortgage Fund, Humble Designs, and various community-based organizations. Working as a unified force, we are committed to supporting these family as they embark on a journey towards stability, self-sufficiency, and prosperity.

Why the Project is Important and Needed:

Homeownership plays a crucial role in building generational wealth and providing a stable foundation for families. For families transitioning from homelessness, it is even more vital as it offers stability, security, and a sense of belonging. By providing a safe and permanent home, we empower single-parent-headed households to create a nurturing environment for their children, fostering their educational and personal growth. The Project Fresh Start initiative recognizes the significance of stable housing and its potential to break the cycle of poverty, promoting upward mobility, and fostering long-term economic independence.

Timeline of the Project:

The Project Fresh Start initiative will commence on June 13, 2023, with the collaboration of our dedicated partners. Over the following months, we will work diligently to identify and secure suitable housing, complete necessary renovations, and provide wrap-around services for the selected families. The project is slated for completion and delivery of the home on September 30, 2023, ensuring a seamless transition for the family towards a brighter future.

Tracking Progress:

The BLO Foundation, serving as the lead agency for Project Fresh Start, will take on the responsibility of tracking the progress of the project. The City Mission will provide additional WRAP services after they take possession of the home. With our experience in community development and our commitment to transforming lives, we will oversee and coordinate the various aspects of the project, ensuring effective implementation, timely delivery, and the provision of comprehensive support services to the families.

By investing in Project Fresh Start, we have an incredible opportunity to make a lasting impact on the lives of vulnerable families in our community. Through the power of collaboration and homeownership, we can pave the way for generational wealth, stability, and a future filled with possibilities. Together, we can uplift families, strengthen our community, and create a more equitable society.

Project Start Date: June 13, 2023

Project End Date: September 30, 2023

IMPACT OF PROJECT:

Who will be served:

This project will serve an African American Single parent led home. The family consist of the mother and three sons (15, 16, and 6) who currently reside in the City Mission Crossroad Homeless to Home Ownership Program.

How many people will be served annually:

This program is designed to serve the first family of four in 2023. We look to expand this program to ten more homes and families in 2024-2026

Will low/moderate income people be served; if so how:

Project Fresh Start will have a profound impact on this low and moderate-income family transitioning from homelessness to stable housing. By providing them with a safe and permanent home, this initiative addresses their immediate need for shelter while setting them on a transformative path towards a brighter future.

The benefits of stable housing extend far beyond the physical aspect. Socially, having a stable home provides families with a sense of belonging and community integration. It allows children to attend consistent schools, build friendships, and establish a support network. Stable housing also fosters a greater sense of security and belonging, promoting emotional well-being and improved mental health for both parents and children.

Moreover, Project Fresh Start recognizes the critical role that homeownership plays in breaking the cycle of poverty and creating generational wealth. By giving families the opportunity to own a home, we empower them to build equity, invest in their future, and establish a foundation for long-term financial stability. This shift from transient living to homeownership instills a sense of pride, self-worth, and the belief that they can achieve economic independence.

The reduction of the poverty mindset is a key aspect of Project Fresh Start. Stable housing and the accumulation of generational wealth serve as powerful catalysts for changing mindsets and breaking free from the cycle of poverty. When families have a place to call home and access to economic opportunities, they can envision a future beyond survival and embrace the possibilities of personal growth, education, and career advancement. This shift in mindset promotes a positive outlook, resilience, and the motivation to achieve long-term goals.

Overall, Project Fresh Start goes beyond providing shelter. It offers a comprehensive approach to support families in their transition by addressing social and emotional intelligence. Through stable housing and the opportunity to build generational wealth, we empower families to overcome the challenges of homelessness, unlock their potential, and create a brighter future for themselves and future generations.

How does the project fit with the community and with other ongoing projects:

The revitalization of the Buckeye community is a crucial component of the master plan for community redevelopment. Efforts led by organizations like Burten Bell Carr Development are instrumental in providing resources and support for home ownership improvement initiatives. Through programs and initiatives, such as access to improvement grants and financial literacy training, residents are empowered to enhance their homes and build equity.

In addition, the redevelopment of Shaker Square plays a pivotal role in the economic and housing development projects that will further support Project Fresh Start. The rejuvenation of this iconic area creates a vibrant and thriving community, attracting businesses, residents, and investments. As a result, there will be increased opportunities for affordable housing, job creation, and economic growth, directly benefiting the family involved in Project Fresh Start and the Buckeye Community.

These collective efforts are part of a comprehensive plan to uplift the Buckeye community and create a sustainable environment for residents. By aligning initiatives like Project Fresh Start with community redevelopment goals, we are fostering a holistic approach that addresses both housing and economic development. The result is a community where families can thrive, find stability, and create a better future for themselves and future generations.

Through collaboration, investment, and a shared vision for revitalization, the Buckeye community is poised to experience a remarkable transformation. With Project Fresh Start serving as a catalyst for positive change, alongside the concerted efforts of Burten Bell Carr Development, Shaker Square redevelopment, and other economic and housing development projects, we are building a stronger, more resilient community that offers opportunities for all residents to flourish.

If applicable, how many jobs will be created or retained (specify the number for each) and will the jobs be permanent or temporary:

We anticipate that this project will create 15-20 short term contractual positions.

If applicable, what environmental issues or benefits will there be:

We don't anticipate any environmental issues with this project.

If applicable, how does this project serve as a catalyst for future initiatives:

The success of Project Fresh Start has the potential to spark a wave of transformative projects throughout the city of Cleveland. With the strong collaboration between the BLO Foundation, Habitat for Humanity, City Mission, and the Downing Brothers, we envision creating 10 additional homes over the next 2-4 years. These homes will serve as stepping stones for formerly homeless individuals, helping them transition from homelessness to proud homeownership. The fruitful partnerships established through this initial project will pave the way for a long-standing relationship with multiple partners in Northeast Ohio, collectively working towards the common goal of providing stable housing and fostering economic empowerment for our community. Together, we can make a lasting impact on the lives of many and create a ripple effect of positive change throughout Cleveland.

FINANCIAL INFORMATION:**Total Budget of Project:**

\$150,000 Dollars

Other Funding Sources of Project (list each source and dollar amount separately):

| | |
|---------------------------|--------------------|
| Rocket Mortgage | \$50,000 |
| Cuyahoga County Land bank | \$30,000 |
| T-Mobile | \$5,000 |
| MT&T Bank | \$5,000 |
| Jacks Entertainment | \$30,000 (TBD) |
| AKA Construction | \$30,000 (In-Kind) |
| Humble Designs | \$15,000 (In-Kind) |

Total amount requested of County Council American Resource Act Dollars:

\$30,000

Since these are one-time dollars, how will the Project be sustained moving forward:

To ensure the long-term sustainability of Project Fresh Start, we have developed a comprehensive plan that focuses on marketing the program's success, expanding funding opportunities, and broadening its impact.

Firstly, we will showcase the success story and positive outcomes of Project Fresh Start to effectively market its achievements. By highlighting the transformative impact on family transitioning from homelessness to homeownership, we aim to attract the attention of local, regional, and national foundations. Through targeted marketing campaigns and media outreach, we will raise awareness about the program and its potential for lasting change.

Expanding funding sources is another crucial element of sustaining Project Fresh Start. We will actively seek partnerships with additional local philanthropic organizations that share our vision of empowering families through stable housing and generational wealth. By engaging these organizations, we can secure ongoing financial support and resources necessary for the program's continued success.

Furthermore, we plan to leverage the accomplishments of Project Fresh Start to expand its impact to other communities throughout Northeast Ohio. By demonstrating the effectiveness of the program, we can replicate its model in collaboration with local partners. This approach allows us to extend the benefits of stable housing and economic empowerment to more families in need, creating a ripple effect of positive change across the region.

Through these strategic measures of marketing, expanding funding sources, and replicating the program's impact, we are confident in sustaining Project Fresh Start over an extended period of time. By leveraging the program's success, engaging new partners, and expanding its reach, we can make a lasting difference in the lives of countless families, ensuring their journey towards stability, prosperity, and generational wealth.

DISCLAIMER INFORMATION AND SIGNATURE:

Disclaimer:

I HEREBY CERTIFY that I have the authority to apply for financial assistance on behalf of the entity described herein, and that the information contained herein and attached hereto is true, complete, and correct to the best of my knowledge.

I acknowledge and agree that all County contracts and programs are subject to Federal Guidelines and Regulations, the Ohio Revised Code, the Cuyahoga County Charter, and all County Ordinances including all information submitted as part of this application is a public record.

I understand that any willful misrepresentation on this application or on any of the attachments thereto could result in a fine and/or imprisonment under relevant local, state, and/or federal laws or guidelines.

I agree that at any time, any local, state, or federal governmental agency, or a private entity on behalf of any of these governmental agencies, can audit these dollars and projects.

Printed Name:

Orlando O. Grant

Signature:

Orlando O. Grant

Date:

June 11, 2023

Additional Documents

Are there additional documents or files as part of this application? Please list each documents name: