

# PARTICIPATING BANKS

## **Buckeye Community Bank**

Linda O'Malley, 440-233-3941 laomalley@buckeyebank.com

#### CF Bank

Anne Cheh-Falb, 216-468-6137 annechehfalb@cfbankmail.com

#### Citizens Bank

Jacqueline Woodstock, 248-226-7776 Jacqueline.m.woodstock@citizensbank.com

#### **Dollar Bank**

Dennis Boose, 216-736-8949 Dboose897@dollarbank.com

## **Economic and Community Development Institute**

Sam Falsone, 216.912.5655 SFalsone@ecdi.org

# **Faith Community United Credit Union**

Brad West, 216-271-7111 brad@faithcu.com

#### Fifth Third Bank

Mary Santora, 216.416.1755 Mary.santora@53.com

#### First Federal of Lakewood

Ron Schultz, 216-239-5905 rschultz@ffl.net

#### **Grow Cuyahoga Fund**

Sheldon Bartell, 614-499-0476 sbartel@nationaldevelopmentcouncil.org

#### **Growth Capital Corporation**

John Kropf, 216-592-2343 jkropf@growthcapitalcorp.com

#### **Huntington Bank**

Kennan Ferian, 216 515 6630 Kennan.ferian@huntington.com

# **Key Bank**

Dave Kinzel, 216-689-4765 David e kinzel@keybank.com

## **Peoples Bank**

Steve Skaggs, 216-910-0560 Steven.Skaggs@pebo.com

## **PNC Bank**

Lisa Rucker, 216-222-3435 lisa.rucker@pnc.com

#### U.S. Bank

Ben Robinson, 216-402-3798 Ben.Robinson@usbank.com



City of Shaker Heights

Department of Economic Development

Katharyne Starinsky

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Small Business Administration

Cuyahoga County-Municipal Small Business Initiative











# WHAT?

The SBA-County-Municipal Initiative, created in partnership with Cuyahoga County, Participating Municipalities, and the U.S. Small Business Administration, is a supplemental investment program designed to assist small business growth and job creation.

Project funding consists of an SBAbacked Loan from a Participating Lender, a Performance Grant/ Forgivable Loan from the program's Participating Municipality, and owner equity.

For qualified businesses, the Small Business Initiative Program's Performance Grant/Forgivable Loan can provide capital for a project up to 15% of the total cost, up to a maximum of \$50,000.

This leveraging of resources makes difficult projects possible and solves working capital gaps, creating jobs, opportunities, and economic development.

# WHY?

Cuyahoga County and Shaker Hts. are committed to a thriving region where businesses can prosper and grow.

The County's Priorities underpinning its funding assistance to the SBA-County-Municipal Small Business Initiative:

- Economic Growth & Opportunity
- Fairness & Equity
- · Government that Gets Results

Primary Goals for this Program:

- Our Region is Economically Competitive
- Our Businesses are Growing and Profitable
- Our Communities are Vibrant, Dynamic and Diverse

Assisting small & mid-sized businesses, in their locating to communities, new expansions and start-up activities helps achieve the critical pathways for entrepreneurs to continue their growth and success.

# WHO IS ELIGIBLE?

Small to mid-sized businesses in Shaker Hts. who want to start a new business or grow an existing one.

Eligibility is dependent on:

- Business being located in, or willing to locate into, Name of Municipality
- The Business' ability to meet certain SBA-guaranteed bank loan qualifications
- Completion of required Technical Assistance from a Small Business Development Center (SBDC)
- Ability to provide 10% equity toward the project cost.

# WHAT IS THE APPLICATION PROCESS?

- 1. Contact the City of Shaker Hts. Economic Development Department at (216) 491-1335.
- 2. Complete the Program's Prequalification process
- 3. If the business is a suitable candidate for the Program, a letter will be sent to the applying business, Participating Lender, the SBA Cleveland District Office, and a selected SBDC. The applicant can reach out to the Small Business Center of its choice and begin the technical assistance process.
- 4. When the business has completed its SBDC technical assistance, and has been approved for the SBA loan, the City of Shaker Hts. and the Participating Lender will close on their respective loans with the borrower concurrently

# **HOW WILL I BE SUPPORTED?**

The City of Shaker Hts. Economic Development Department will provide you with full assistance in guiding you through the initial Pre-Qualification and Application Process.

Your business will also be guided in seeking out advice and technical assistance from expert advisors through the Program's participating Small Business Development Centers (SBDC) which are listed below:

- Urban League: 216-622-0999
- Hispanic Business Association: 216-281-4422
- CSU at Cleveland Heights Lee Road Library: 216-321-1633
- Women's Business Center/ ECDI: 216-912-5655





