

Cuyahoga County Office of the County Executive

Request for Information (RFI) Strategic Plan Creation in Cuyahoga County, Ohio ADDENDUM 1

Issue Date: June 23, 2023
Submission Date: July 24, 2023

RFI Point of Contact & Plan Holder's List Manager

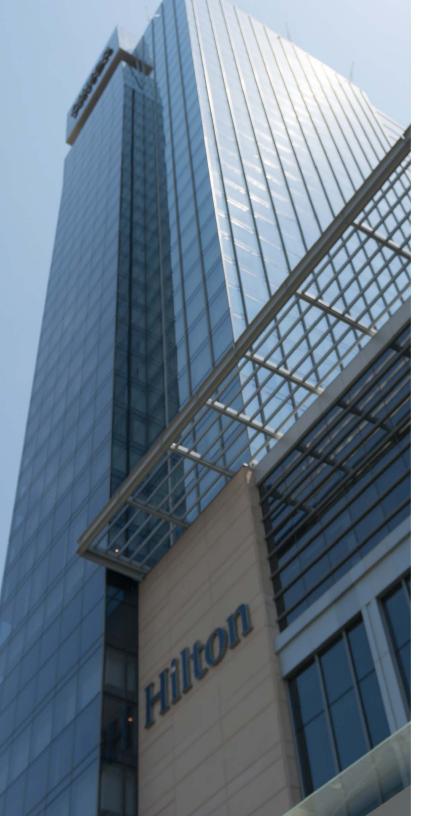
Catherine Tkachyk
Chief Innovation & Performance Officer
Cuyahoga County Office of Innovation & Performance
2079 E. 9th Street
Cleveland, OH 44115
TheLab@cuyahogacounty.us

- 1. The RFI mentions that this plan creation would be to align with the priorities of the recently elected County Executive, Chris Ronayne, over the next four years. Is this the first such plan being explored or has the county previously contracted similar plans at the start of previous executive terms? If there was a previous plan created, can we get the vendor name, contract number, and expiration date?
 - There was a previous plan created. However, it was done in-house without vendor support for the plan creation
- 2. Does the 10 page response limit include the cover letter, table of contents, qualifications, and the budget estimate? Or, are the 10 pages dedicated to the approach section?
 - a. The 10-page response was intended to provide a guide for responses to the approach section. Additional pages can be used for other sections.
- 3. Does the County have an existing Strategic Plan? If so, may we obtain a copy?
 - a. The County's previous Strategic Plan was developed under a prior administration. A copy of the previous plan is attached. However, it is not expected to impact the direction and/or creation of the updated Strategic Plan.
- 4. If the County has an existing strategic plan, how has the County measured progress on the strategic priorities, goals and objectives in the plan?
 - a. The County previously reported out metrics based on the priorities, goals and objectives in the Strategic Plan through Cuyahoga Performance. However, with the change in administration, a new direction is expected for a Strategic Plan and performance reporting.
- 5. Does the County have regular/ongoing opportunities, channels, and venues for engaging the community that the consulting team will be able to leverage? If so, can the County briefly describe its engagement activities?
 - a. Various departments have regular opportunities to engage the community. Additionally, the County Executive has been meeting with various community organizations since taking office in January. However, for this RFI, the County is interested in what options vendors would propose for community engagement as part of a Strategic Plan process.
- 6. Has the County conducted a citizen engagement/community satisfaction survey within the past year or two? If so, can the survey and results be provided to us?
 - a. There has not been a citizen engagement or community satisfaction survey conducted within the past two years.
- 7. Has the County recently done any time of employee engagement surveys where the results would be available to inform the strategic planning process?
 - a. The County does not have a recent general employee engagement survey conducted recently to assist with this process.

- 8. When the County refers to "development of topic specific strategic plans" is it the County's expectations that the consulting team would develop those as stand-along strategic plans in addition to the County-wide strategic plan?
 - a. The County is looking for ideas & recommendations on the potential approaches to consider as part of a Strategic Plan development. Responses may include one or both of the suggested options.
- 9. Would the County allow an additional section E in the proposal to discuss proposed project team members (including an organizational chart, roles and responsibilities, qualifications, etc.)?
 - a. Yes, that can be included in the response.
- 10. Regarding the County's 10-page limit, would the County allow exceptions for the cover page, cover letter, table of contents, graphics, and appendices?
 - a. The 10-page response was intended to provide a guide for responses to the approach section. Additional pages can be used for other sections.
- 11. Does the 10-page limit include appendix pages (e.g., bios, exhibits for illustrative work products) and standard opening pages (e.g., cover page, table of contents)?
 - a. The 10-page limit does not include appendix pages or standard opening pages.
- 12. Is the ask to develop a strategic plan for each of the County's 5 stated priorities? Or a single strategic plan incorporating elements of all 5 priorities?
 - a. The County is looking for ideas & recommendations on the potential approaches to consider as part of a Strategic Plan development. Responses may include one or both of the suggested options.
- 13. How far along is the County already in the planning process? (e.g., do you need help with identification of opportunities aligned to each priority area vs. evaluation/prioritization of previously identified opportunities vs. short list of high impact opportunities has already been agreed on and we primarily need help with a capabilities/operating model assessment and phased execution roadmap? All of the above?).
 - a. The County is in the initial planning stages for a Strategic Plan. The County is interested in understanding a variety of different approaches to Strategic Plan development. The County Executive has identified his key priority areas has announced some specific projects via the recent State of the County speech. However, there will still be a need to identify opportunities aligned with the priority areas.
- 14. Do we have any visibility into what the County's strategic planning cycle typically looks like / any key dates we should be aware of?
 - a. Since the County is in the initial planning stages, there are no key dates to be aware of at this time.
- 15. Would the cover, cover letter, table of contents, blank pages to facilitate double-sided printing, required forms, or resumes included in an Appendix count toward the page limit?
 - a. The 10-page response was intended to provide a guide for responses to the approach section. Additional pages can be used for other sections.



Strategic Plan 2017-2022



I BELIEVE WE HAVE THE POWER TO CREATE A STRONGER, HEALTHIER COUNTY.

Our goal is a simple one:

IMPROVE THE LIVES OF OUR RESIDENTSAll our residents.

Because together we thrive! Everything we do is aimed at reaching that goal. When we talk about progress, that s what we mean.

Yet, our county is diverse. We each have different opportunities. We each have different kinds of needs. What the small business owner in Bedford needs to create more jobs may not be as helpful to the new college graduate from CSU interviewing for her first job. What the laid off auto worker needs to get back to work may not make sense for the working parent trying to build a better life.

So how do we all thrive? It's a daunting challenge and an imperfect balancing act.

But we strive every day to get it right.

The state of the county is strong. But we've still got a lot of work to do.

We cannot rest until every one of our residents is on a path to achieving their full potential.

We cannot rest until **our businesses**, both large and small, have the resources and support they need to thrive. We cannot rest until we have **assured the security of our residents** for this generation and for generations to come. We cannot rest until we create a county that is **welcoming to all who seek the opportunity**to thrive and prosper. We cannot rest until we lift up the residents in all of our neighborhoods.

Amound Budish,

Armond Budish,
County County Executive

CUYAHOGA COUNTY
TOGETHER WE THRIVE



Looking Ahead

Where are we going?

Together we have talked a lot about this question. Our answer comes after months of listening and learning from each other. From understanding the hopes and dreams we share for ourselves and our families. From tackling our common challenges and aspiring to achieve more for our neighbors and community. Our answer is our north star.

"If you don't know where you are going, you might wind up someplace else." Yogi Berra

Our vision:

We are a vibrant and prosperous region where everyone thrives and all things are possible

How do we get from here to there?

We in county government believe, "To change a situation, we first are challenged to change ourselves."
What does this mean to us?
Transforming our region includes transforming our county government.

We have asked important questions about our core purpose: What is county government uniquely positioned to do? Best at doing? How can we most effectively serve our residents, businesses, partners and region? What should we prioritize and invest in to make a meaningful, sustainable, scalable difference? How can we work well with others to lead and support change? The answers sharpened our focus on our distinctive purpose.

"When we are no longer able to change a situation, we are challenged to change ourselves."



Sharon Sobol Jordan Cuyahoga County Chief of Staff

Our mission:

To drive regional growth, economic opportunity and individual well-being by mobilizing cross-sector resources and providing superior services

With this clarity of purpose, everything we do is now focused on achieving these results:

- Our region is economically competitive 1.
- Our businesses are growing and profitable 2.
- 3. Our community is vibrant, dynamic and diverse
- Every child is ready for school on the first day of Kindergarten 4.
- 5. Every student stays in school and has the support needed to graduate high school ready for postsecondary completion and career success
- Every resident is on a path to upward income mobility and 6. career advancement
- 7. All residents are safe, supported and able to care for themselves
- 8. All people have equal access to justice
- 9. All are valued, respected and heard

We believe that, to be an effective change driver and partner, we need to employ new tactics and skills. We have raised the bar on what county government must get right:

- Drive collaboration among regional partners 1.
- 2. Co-create systems-level solutions
- 3. Make a difference in everything we do
- Maintain financial strength and operational efficiency 4.
- 5. Provide a superior customer experience
- 6. Make Cuyahoga County an Employer of Choice

As we move forward, we are committed to living our values: Integrity, Courage, Teamwork, Innovation and Results. These values convey who we are and what can be expected from us.

"The most effective people are those who can "hold" their vision while remaining Peter M. Senge

"It's not hard to make decisions when you know what your values are." Roy E. Disney

What's next?

We believe these aspirations can be our reality. We are dedicated to doing our part. We are focused on the results we must achieve together, and what we must get right to catalyze change in our community. Together our work continues. Together we are transforming our region.

Together we thrive!

"People who are truly strong lift others up. People who are truly powerful bring others together." Michelle Obama

Our Strategic Plan



We are a vibrant and prosperous region where everyone thrives and all things are possible



Integrity | Courage | Teamwork | Innovation | Results





We are focused on achieving these results











REGIONAL GROWTH

- 1. Our region is economically competitive.
- Our businesses are growing and profitable.
- 3. Our community is vibrant, dynamic and diverse.

ECONOMIC OPPORTUNITY

- 4. Every child is ready for school on the first day of Kindergarten.
- 5. Every student stays in school and has the support needed to graduate high school ready for post-secondary completion and career success.
- Every resident is on a path to upward income mobility and career advancement.

INDIVIDUAL WELL-BEING

- 7. All residents are safe, supported and able to care for themselves.
- 8. All people have equal access to justice.
- 9. All are valued, respected and heard.

MOBILIZE CROSS-SECTOR RESOURCES

- 10. Drive collaboration among regional partners.
- 11. Co-create systems-level solutions.
- 12. Make a difference in everything we do.

PROVIDE SUPERIOR

- 13.Maintain financial strength and operational efficiency.
- 14. Provide a superior customer experience.
- 15. Make Cuyahoga County an Employer of Choice.

Economic Growth & Opportunity

Fairness & Equity Government that Gets Results



GOAL 1

OUR REGION IS ECONOMICALLY COMPETITIVE

- 1.1 Maximize our regional strengths and assets to help our local economy grow
- 1.2 Lead the Cuyahoga County Economic Development Commission and implement its five-year economic development plan
- Deploy sustainability practices to support our competitive advantage

GOAL 2

OUR BUSINESSES ARE GROWING AND PROFITABLE

- 2.1 Support efforts to increase the number of quality jobs , at all skill levels, created in our county
- 2.2 Participate in collaborative efforts to attract, retain and grow businesses
- 2.3 Promote and invest in entrepreneurship and inclusive innovation
- 2.4 Match the skills of our workforce with the current and expected job needs of our businesses
- 2.5 Demonstrate equity in county contracting

GOAL 3

OUR COMMUNITY IS VIBRANT, DYNAMIC AND DIVERSE

- 3.1 Invest in catalytic capital projects
- 3.2 Target infrastructure improvements and other investments to spur community development
- 3.3 Leverage strategic partners to implement a county-wide housing plan

GOAL 4

EVERY CHILD IS READY FOR SCHOOL ON THE FIRST DAY OF KINDERGARTEN

- 4.1 Significantly reduce infant mortality
- 4.2 Align services to help residents live in healthy, lead-safe homes
- 4.3 Expand access to high quality pre-school
- 4.4 Co-create a plan to sustain universal access to early childhood education

GOAL 5

EVERY STUDENT STAYS
IN SCHOOL AND HAS THE
SUPPORT NEEDED TO
GRADUATE HIGH SCHOOL
READY FOR POST
SECONDARY COMPLETION
AND CAREER SUCCESS

- 5.1 Provide opportunities and needed support to children throughout their academic careers
- 5.2 Partner to promote technology education, digital literacy, and vocational education in schools
- 5.3 Expand youth internship opportunities as a first step towards careers
- 5.4 Promote affordability of post-secondary training and education

GOAL 6

EVERY RESIDENT IS ON A
PATH TO UPWARD INCOME
MOBILITY AND CAREER
ADVANCEMENT

- 6.1 Co-create a coordinated, effective workforce system
- 6.2 Establish employer incentives to train, hire, upskill and promote
- 6.3 Implement "stair step" approach to align all tools in our career access tool box
- 6.4 Partner to expand internet access throughout the county
- 6.5 Remove specific barriers to employment for qualified candidates

GOAL 7 ALL RESIDENTS ARE SAFE, SUPPORTED AND ABLE TO CARE FOR THEMSELVES

- 7.1 Provide a safety net for children, families, adults and older persons to meet their immediate, basic needs
- 7.2 End chronic homelessness for veterans, families and youth
- 7.3 Decrease the number of youth aging out of foster care without a permanent family
- 7.4 Partner with parents to create a family-centered child support program that promotes on-time and consistent support
- 7.5 Empower and support older persons to preserve their independence and help them age successfully
- 7.6 Drive collaborative efforts to prevent and treat opioid addiction
- 7.7 Create and enforce a county-wide consumer protection standard
- 7.8 Partner to build safer communities

GOAL 8 ALL PEOPLE HAVE EQUAL ACCESS TO JUSTICE

- 8.1 Advocate to decrease pre-trial detention
- 8.2 Provide pre-arrest diversion and other alternatives to decrease the number of mentally ill residents in jail
- 8.3 Provide re-entry and employment services to residents in county jails to reduce recidivism

GOAL 9 ALL ARE VALUED, RESPECTED AND HEARD

- 9.1 Promote awareness of voting rights and registration
- Ensure proactive, regular two-way communication with residents, businesses and partners

GOAL 10 DRIVE COLLABORATION AMONG REGIONAL PARTNERS

- 10.1 Expand shared services to build capacity and support effectiveness of regional partners
- 10.2 Support regional approaches to public safety and law enforcement
- 10.3 Strengthen and expand relationships with new and existing community partners

GOAL 11 CO CREATE SYSTEMS-LEVEL SOLUTIONS

- 11.1 Align and enhance internal resources to build a strong foundation for operational and strategic success
- 11.2 Work with partners to align, scale and sustain efforts to achieve systems-level solutions
- 11.3 Co-create racially equitable organizations and systems
- 11.4 Develop and implement communication strategies to raise awareness about the county's services, benefits provided and access to solutions
- 11.5 Speak out on issues, policies and decisions at the state and federal level

GOAL 12 MAKE A DIFFERENCE IN EVERYTHING WE DO

- 12.1 Implement outcome-based contracting
- 12.2 Explore outcome-based financing options
- 12.3 Leverage data to drive decision making

GOAL 13 MAINTAIN FINANCIAL STRENGTH AND OPERATIONAL

- 13.1 Provide staff the data, tools and training they need to deliver results
- 13.2 Create a balanced budget that reflects our priorities
- 13.3 Increase staff capacity to drive and support innovation and performance improvement efforts
- 13.4 Create efficiencies and savings through continuous improvement
- 13.5 Implement an ERP system and improve critical county processes
- 13.6 Develop and implement a strategic sourcing plan
- 13.7 Devise and implement a strategic revenue generation plan

GOAL 14 PROVIDE A SUPERIOR CUSTOMER EXPERIENCE

- 14.1 Consistently provide an excellent customer experience
- 14.2 Expand omni-channel access to services through the smart and effective use of technology
- 14.3 Provide easier access to services through targeted neighborhood partnerships and outreach
- 14.4 Establish "any door is the right door" policies and practices for better access to government services
- 14.5 Provide services in spaces that are welcoming, comfortable and well-designed for both customers and staff
- 14.6 Build trust in government

GOAL 15 MAKE CUYAHOGA COUNTY AN EMPLOYER OF CHOICE

- 15.1 Become an Employer of Choice
- 15.2 Create a positive, open, supportive culture that values our staff, prioritizes our customers, reflects our values, promotes teamwork and inclusion, and encourages innovation
- 15.3 Develop approaches to address legacy compensation and benefit issues
- 15.4 Ensure proactive, regular two-way communication among county staff





Administrative Headquarters 2079 East Ninth Street Cleveland, Ohio 44115 216-443-7178 www.cuyahogacounty.us





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Introduction

The Office of the County Executive for Cuyahoga County oversees all operations and departments that fall under the County Executive. This includes approximately 4,500 employees that provide services to 1.2 million residents. There are five core service areas that fall under the County Executive:

- 1. Justice and Safety
- 2. Operations and Community Innovation
- 3. Communications and Strategy
- 4. Economic and Community Development
- 5. Health and Human Services

In November 2022, Chris Ronayne was elected as third County Executive for Cuyahoga County. His administration began in January 2023.

What is a Request for Information (RFI)

As the name suggests, Cuyahoga County uses RFIs to gather information to help decide what steps to take before embarking on formal procurements. RFIs are therefore seldom the final stage, but instead are often used in conjunction with other procurement methods. An RFI is a solicitation sent to a broad base of potential suppliers and service providers for the purpose of conditioning, gathering information, preparing for an RFP (Request for Proposal), developing strategy, or building a database which will be useful in later procurement efforts about:

- The supplier or service provider, including facilities, finances, attitudes, and motivations.
- The state of the market and any anticipated changes.
- Trends and factors driving those changes.
- Alternative pricing strategies.
- Supplier's or provider's competition.
- Breadth and width of product/service offerings, by supplier or service provider.
- Supplier or service provider strategic focus, business, and product or service plans.

Purpose of RFI

Cuyahoga County issues this Request for Information (RFI) to solicit ideas for the creation of a County Strategic Plan. The County anticipates that this RFI will be a primary means of industry input before it determines its specific implementation plan for establishing a Strategic Plan.

Cuyahoga County's purposes in the RFI process are as follows:

- 1. Identify qualified vendors interested in engaging with Cuyahoga County to create a Strategic Plan to guide the administration's goals and objective over the next four years.
- 2. Understand the potential approach
- 3. Learn more about what contributions will be needed from the organization and various staff levels to create a robust Strategic Plan.
- 4. At the County's option, meet with select vendors for in-depth discussions regarding the vendors' approach and capability.

Based on the outcome of the RFI and subsequent discussions with select vendors, the County will determine next steps based on the County's best interest. The County may issue a more detailed Request for Proposal (RFP) relating to this project, cancel, or delay plans for this initiative, or choose

another direction that is deemed in the community's best interest. This RFI does not constitute a solicitation of proposals, a commitment to conduct procurement, an offer to contract, or an offer of a prospective contract. No arrangement will be entered into as a direct result of this RFI if a more detailed Request for Proposal is required by law. Cuyahoga County will not be liable for any costs incurred by respondents in the preparation and submission of information in response to this RFI.

Public Access to Information

As a government agency, the County is subject to Ohio's Sunshine Laws. To that end, RFI responses should refrain from divulging proprietary information or trade secrets. In the event the County receives a public records request for information that a business responding to this RFI has marked as proprietary or a trade secret, the County will promptly provide the applicant notice of the request. The applicant may then explain in writing, within a reasonable time, why the information should be withheld. The burden of proving an exception under Ohio's Sunshine laws resides with the applicant.

Background

Cuyahoga County is home to 1.2 million residents. It is the second largest county in Ohio. A total of approximately 7,000 employees work for Cuyahoga County under the County Executive, County Council, the County Prosecutor, the County Court system, & Boards and Commissions.

The County Executive is elected by voters to be the chief executive officer of the County. A total of 4,500 employees fall under the purview of the County Executive. The goal of this Strategic Plan is to set the overall goals for the employees that fall under the County Executive. The following departments fall under the direction of the County Executive:

- 1) Board of Revision
- 2) Budget & Management
- 3) Clerk of Courts
- 4) Communications
- 5) Consumer Affairs
- 6) Development
- 7) Equity & Inclusion
- 8) Fiscal (including Treasury & Auto Title)
- 9) Health & Human Services
- 10) Housing & Community Development
- 11) Human Resources

- 12) Information Technology
- 13) Innovation & Performance
- 14) Law Department
- 15) Medical Examiner
- 16) Public Safety & Justice Services
- 17) Public Works
- 18) Purchasing
- 19) Regional Collaboration
- 20) Sheriff (including the County Jail)
- 21) Sustainability

Chris Ronayne was elected as County Executive in November 2022. As part of his promise to voters, the following priorities were identified:

- A. Strengthening our workforce and economy, and create real opportunity for all;
- B. Protecting our lakefront, rivers, and our parks to promote a high quality-of-life;
- C. Improving services, transportation and housing opportunities;
- D. Reducing crime and violence, increase equitable justice for all; and
- E. Provide effective leadership and have Cuyahoga County be recognized as a county of operational excellence.

The goal of creating a Strategic Plan will be to expand on these priorities and to develop a roadmap for the County to follow over the next four years.

Objectives

Project Overview

Cuyahoga County will be completing an organizational strategic plan in 2023. Cuyahoga County wishes to request information on strategic planning approaches and processes. Responses to this RFI will assist Cuyahoga County in choosing the approach and process to be used in the development of the strategic plan and in the development of a Request for Proposals (RFP), anticipated to be released in late 2023.

RFI Procedures

All interested parties are encouraged to respond in writing to this RFI. Responses should be limited to 10 pages or less. Responses in all types of documents are acceptable, including Word, PowerPoint, PDF, as well as reports provided to other organizations that would address the RFI. The contact person listed below is available for assistance if needed.

If responses include proprietary information, trade secrets, and/or confidentiality concerns, vendors should clearly mark information as such and include it as a separate section of the response if possible.

Questions and Response Submissions

The Cuyahoga County Office of the County Executive welcomes written, or emailed comments and questions related to this RFI by June 21, 2023. Responses must be submitted to the designated point of contact listed below. Responses can be submitted by email or mailed to the address below.

Designated Point of Contact

The Cuyahoga County Office of the County Executive official single point of contact for this RFI and the delivery point for all responses and correspondence is as follows:

Catherine Tkachyk
Chief Innovation & Performance Officer
Cuyahoga County Office of Innovation & Performance
2079 E. 9th Street
Cleveland, OH 44115
TheLab@cuyahogacounty.us

Written notice will be given if another designee is appointed.

Timeframe

This is the timeframe for the RFI:

- June 23, 2023 The RFI is sent out
- July 10, 2023 Last date for questions at 4:30 pm EST
- July 24, 2023 Last date for submission of response at 4:30 pm EST

Discussions with Vendors

The County may request clarifications or additional information from any respondent during the response review process.

Vendor Responses

Cuyahoga County requests the following information—in concise and clear detail—from vendors. If possible, the County asks for responses to follow the exact order below and use the appropriate response headers.

A. Introduction

- 1. **Cover Letter**: Responses shall include a cover letter in the standard business format. The cover letter should include, but is not limited to, all of the following information:
 - a. Vendor legal name
 - b. Legal status of the organization (i.e., Corporation, Partnership, etc.)
 - c. Number of years the organization has been in business
 - d. Federal Tax ID
 - e. Principal place of business
 - f. Name, phone number, email address, and mailing address of the contact person who has the authority to answer questions regarding the proposal.
- 2. **Table of Contents**: Identify each required section of your proposal for easy accessibility for all reviewers.

B. Vendor Qualifications

- 1. Provide a brief description of vendor's qualifications to provide the required services.
- 2. Identify up to three local government customers where vendor has provided similar service. Provide a brief summary of the services provided and links to any public sources of documents created.

C. Approach Options

Provide the approach(es) you would recommend being used for this project. Each description should include the following information:

- 1. Specific services that would be recommended as part of the project. Potential services include, but are not limited to:
 - a. Background research: Needs assessment, gap analysis, SWOT analysis, etc;
 - b. Stakeholder engagement: Provide both the type(s) of engagement, general audience, and level of engagement recommended;
 - c. Benchmarking against other similar organizations;
 - d. Department or topic specific strategic plans that should be created, such as Economic Development or Health & Human Services, that roll up into a countywide plan;
 - e. Facilitated group sessions, or similar efforts, with leadership for plan development;
 - f. Finalization and presentation of plan to stakeholders;
 - g. Development of implementation recommendations; and
 - h. Tracking and evaluation of the implementation of the strategic plan.
- 2. Expectations and needs of County staff, time, space and other resources to complete the recommended approach
- 3. Anticipated project schedule for using the approach suggested
- 4. Other information, advice, counsel you would offer Cuyahoga County with respect to this project

D. Budget/Cost

Provide an estimate of budget/costs expected to be associated with the proposed solution. Cuyahoga County understands respondents may not have adequate budgetary information to provide a detailed response to this section. However, responses are encouraged to provide an estimated cost range for services recommended as part of the approach. The information in this section will be used to help Cuyahoga County understand the level of service that can reasonably be expected based on budgetary constraints. Nothing proposed or included within this RFI with respect to cost will be used as a limiting factor in any future process.

Disclaimers

This RFI is issued for the purpose of obtaining information regarding potential procurement approaches and specifications for consideration by the Cuyahoga County Office of the County Executive in preparing an RFP, if it decides to issue one.

Responding to this RFI is not a condition for eligibility to respond to any subsequent solicitation. Responses to this RFI will not have any bearing, positive or negative, on the evaluation of proposals or offers that may be received in response to any subsequent solicitation, if one is issued.

All information received by the Cuyahoga County Office of the County Executive will become the property of Cuyahoga County and will not be returned to the sender. There will be no acknowledgement by the Cuyahoga County Office of the County Executive of receipt of the information. The acceptance of responses to this RFI places no obligations of any kind upon Cuyahoga County.

Any information received from respondents to the RFI in any form can be used by the Cuyahoga County Office of the County Executive without restriction for any purpose determined by the Cuyahoga County Office of the County Executive.