# CUYAHOGA COUNTY CONTRACT WITH:

Boost Creative Marketing, LLC
Contact: Phillip Yaeger, Managing Partner
1194 Park Ledge Drive
Macedonia, Ohio 44056
(216) 233-4560
pyaeger@boostcm.com

#### **WITNESSETH THAT:**

THIS CONTRACT made and entered into this \_\_\_\_\_\_ day of \_\_\_\_\_\_, 2011 by and between the County of Cuyahoga, Ohio and Boost Creative Marketing, LLC, relative to the Invest in Children Program and is necessary for the purpose of as follows:

Design a logo for the **FAMILEASE Project** that is versatile for use in many environments such as letterhead, window signs, posters, etc.

#### **ABOUT FAMILEASE**

Familease is a certification/award program open to businesses and public places that are "child and family-friendly." Any business wishing to apply for the Familease award must meet specific criteria in each of the following categories: Engaging, Accessible, Safe, and Enjoyable. Invest in Children with the help of the Cleveland Bridge Builders has developed this award program to help improve the accessibility, safety, and engagement of families with young children in public places throughout the community.

### **DELIVERABLES**

Up to three logo options that feature the word "FAMILEASE," and the name, "Invest in Children," as a line below the logo. The logo should encompass family, environment/place, safety, and enjoyment. The deliverables also include up to 5 rounds of revisions of one of the logo designs by Invest in Children staff. Upon approval of a logo design, Boost Creative Marketing, LLC will prepare hi-resolution, native art, and vector files, and provide these to the Invest in Children staff on a computer disc (CD).

# **CONTRACT**

## Total value of the contract up to-\$1,500

**TERM:** This contract is effective from December 15, 2011 to February 15, 2012.

By entering into this Contract I agree on behalf of the contracting or submitting business entity, its officers, employees, subcontractors, sub grantees, agents or assigns to conduct this transaction by electronic means by agreeing that all documents requiring county signatures may be executed by electronic means, and that the electronic signatures affected by the county to said documents shall have the same legal effect as if that aforementioned entities and persons to be bound by the provisions of Chapter 304 and 1306 of the Ohio Revised Code as they pertain to electronic transactions, and to comply with the electronic signatures policy of Cuyahoga County.

Mylen

Date 12/02/11

Philip Yaeger, Managing Partner Boost Creative Marketing, LLC

**COUNTY OF CUYAHOGA, OHIO** 

Edward FitzGerald, County Executive

2012-01-19 18:58:31 Edward FitzGerald, County Executive