Why RapidSOS

Transformative technology to save lives

About RapidSOS

Company Overview

We are partnering with the largest tech companies and the public safety community to dramatically improve the outcomes of emergencies.

Location: New York, NY

Technology: Advanced emergency communication & analytics platform

Team Experience: Microsoft, Oracle, Bell Labs, Argonne & Oak Ridge National Labs, NASA, healthcare consulting, over 15 tech start-ups

Investors: $25M raised from three top global VCs, world's largest public safety company, three former FCC Chairmen, former CFO of State of CA

Partners: 50+ partnerships across tech, device manufacturers, carriers, wearables, connected car, and large member organizations

RAPIDSOS

Press

"RapidSOS uses cloud telecommunications and data analytics to push essential information into the 911 system"

The New York Times

"Three former leaders of the FCC are investing in RapidSOS, a startup that seeks to solve one of 911's biggest problems."

THE WALL STREET JOURNAL.

"Dramatically increases the information available to dispatchers, accelerating response times, and saving lives"

The Washington Post

TechCrunch recode FORTUNE Newsweek BUSINESS INSIDER WIRED Entrepreneur Popular Mechanics

CBS New York International Business Times engadget MIT News Smithsonian YAHOO! FINANCE Startup50

NEW YORK POST Time Warner Cable NBR PRODUCED BY CNBC INDEPENDENT DIGITAL TRENDS FierceWireless .Mic

Daily Mail FOX NBC2 FREE ENTERPRISE Presented by the U.S. Chamber of Commerce WICKED LOCAL CAMBRIDGE EMSWORLD AlleyWatch

RAPIDSOS

Emergency Platform

The Challenge

180M — 180 million mobile calls to 9-1-1 each year; all with limited location data

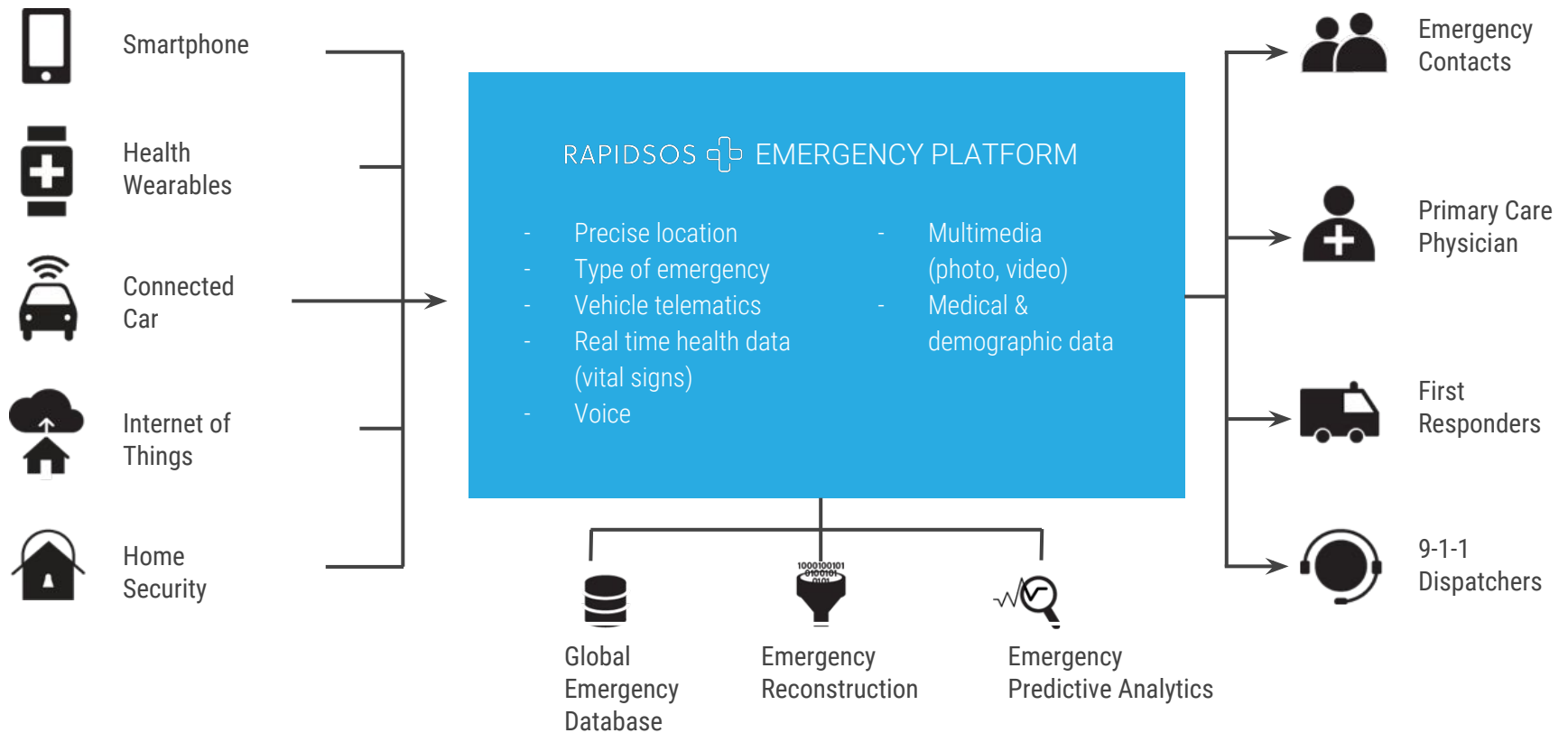**10,120** — 10,120 estimated lives lost annually when mobile callers can't be located (FCC)

No data: the only way to get help is via a verbal conversation

$60B — $60B spent annually on third party monitoring services to speak data to 9-1-1 on behalf of users

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Emergency Platform

The Solution

Smartphone

Health Wearables

Connected Car

Internet of Things

Home Security

RAPIDSOS ⊕ EMERGENCY PLATFORM

- Precise location
- Type of emergency
- Vehicle telematics
- Real time health data (vital signs)
- Voice

- Multimedia (photo, video)
- Medical & demographic data

Emergency Contacts

Primary Care Physician

First Responders

9-1-1 Dispatchers

Global Emergency Database

Emergency Reconstruction

Emergency Predictive Analytics

RAPIDSOS ⊕

Emergency Platform

The Results

RapidSOS gets help to users up to 5+ minutes faster, dramatically altering the outcomes of emergencies.

10%

2-10% reduction
in mortality

6.9%

6.9% reduction in
healthcare costs

20%

20% reduction in
property damage

All data based on actuarial analysis of certain life threatening emergencies.
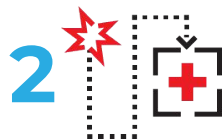
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IoT & Connected Devices

Transmit rich data (telematics, health, location, sensor, etc.) directly to 9-1-1 and first responders by integrating the Emergency API into any connected device.

Example - Connected Car:

RapidSOS is able to transmit location, telematics data, voice, and video from any connected car directly to 9-1-1 and first responder devices.
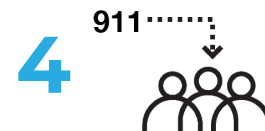
1 Car sensor determines there is a crash

2 Crash detect info is sent to the Emergency API
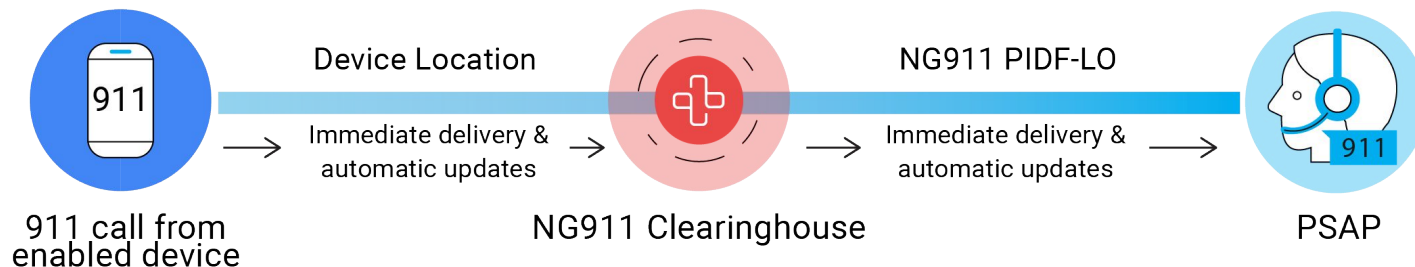
3 RapidSOS communicates voice and data to 9-1-1

4 Loved ones are informed

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Platform for Public Safety

The NG911 Clearinghouse is a NENA i3 compliant Location Information Server (LIS) and Additional Data Repository (ADR) that is accessible to authorized PSAPs through integrations into all major call-taking equipment, mapping software & CAD products.

Through the NG911 Clearinghouse, PSAPs can securely access device-based hybrid location information and additional forms of rich data from enabled smartphones and connected devices.

Device Location

Immediate delivery & automatic updates

NG911 PIDF-LO

Immediate delivery & automatic updates

911 call from enabled device

NG911 Clearinghouse

PSAP

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Haven

Haven app

Viral mobile safety platform: drives daily engagement, expands your organization's reach, and provides unprecedented emergency response.

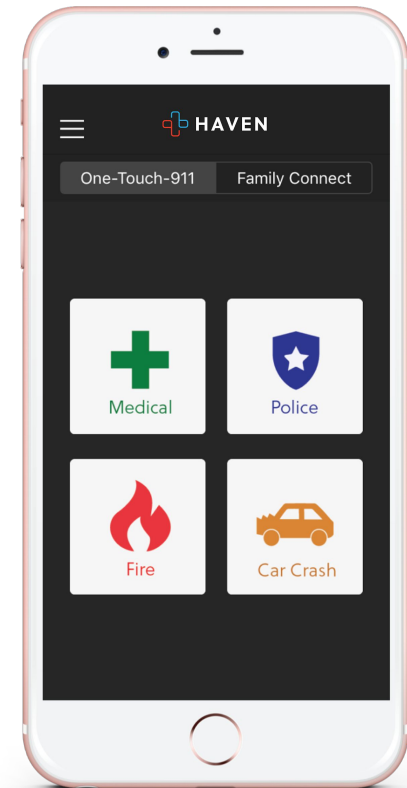Can be white-labeled and branded for your organization.

ONE-TOUCH-911:
Send precise location, emergency type, and medical/demographic information to 9-1-1

FAMILY CONNECT:
Viral social safety platform — immediately links you to loved ones and allows you to call 9-1-1 on their behalf

INTERNATIONAL:
One touch emergency calling in 250+ countries & jurisdictions worldwide

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Predict

Predict & Preempt Emergencies

RapidSOS is working on technology to predict and preempt emergencies, such as car crashes and certain medical emergencies.

Implications:

- ○ Resource staging, trend analysis
- ○ Real-time video of events
- ○ Emergency reconstruction — understanding how crowds move and disperse in an emergency

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What can RapidSOS do for your community?

GET IN TOUCH