

RETAILERS:

## SAVE MONEY ON BAGS... PROMOTE THE BYOBAGS MESSAGE

---



- Post “Remember Your Bags” signs visible from the parking lot on windows, poles, cart corrals, and/or bollard covers, etc.
- Sell reusable, machine washable, woven bags that can carry 18 pounds near the checkout.
- Incentivize customers to bring their own bags by offering raffles to win a store gift card or store coupons to use on future visits.

At the Checkout:

- Stop providing single-use plastic bags at the checkout.
- If paper bags are available, ask: “Do you NEED a bag?” rather than “Do you WANT a bag?”
- Thank customers for bringing in their own bags.
- Encourage customers to use a reusable bag, which are stronger for longer trips to the store especially when walking or taking public transit.
- Include a BYOBags flyer in store-provided paper bags.
- Allow customers to use leftover cardboard boxes for purchases.
- If asked why stores are eliminating plastic checkout bags, direct customers to the BYOBags website and you can also share some quick facts:
  - A plastic bag is only used for 12 minutes on average, but it will take up to 1,000 years to break down into smaller microplastics that never fully decompose.
  - 99% of plastic checkout bags become litter or are hauled to landfills.
  - Fossil fuels are used to create plastic checkout bags, which contributes to climate change.

---

LEARN MORE:



OR VISIT: [CUYAHOGACOUNTY.US/BYOBAGS](https://CUYAHOGACOUNTY.US/BYOBAGS)