

Engagement Level	Tactic	Description	Resources required	Time required	Links to case studies or other resources
Inform	Host informational webinars and town halls	Offer accessible forums—both virtual and in-person—where residents and stakeholders can learn about climate action plans, hear from experts, and ask questions in real time.			
Inform	Create infographics and short social media explainers	Use visual storytelling and bite-sized content to share key climate facts, highlight community successes, and make complex information engaging and shareable.			
Inform	Provide regular newsletters or updates from municipal leadership	Send ongoing communications from trusted local leaders to keep the community informed, build transparency, and maintain momentum as plans and actions progress.			
Inform	Develop plain-language fact sheets and FAQs about climate impacts and benefits	Create easy-to-read handouts and online resources that explain local climate challenges and solutions in everyday language, highlighting benefits such as cost savings, health improvements, and community resilience.			
Inform	Use Gamification tools to further engage and educate the public	Games like ClimateFresk can be interesting and engaging tools to help the public understanding the impact of climate change locally.			
Inform	Host interactive “show and tell” events that can raise awareness among the community.	Events like Sustainable Home Fairs can be an effective way to show new technologies and lower the barrier of entry for residents or businesses to invest in new technology.			
Consult	Conduct community surveys and polls on top climate issues	Gather input from residents through online or paper surveys to identify their most pressing climate concerns and opportunities. Surveys can capture broad participation and provide measurable insights to guide strategy development. Templated surveys can be found here.			
Consult	Hold listening sessions in neighborhoods and trusted venues	Organize small-group conversations in familiar community spaces (like libraries, schools, or faith centers) where residents feel comfortable sharing their experiences, challenges, and ideas in their own words.			
Consult	Invite feedback during public comment periods or workshops	Build in time during public events and planning workshops for open comments, questions, and dialogue so community members can influence decision-making directly.			
Consult	Use interactive online platforms (mapping tools, idea boards)	Leverage digital tools to let participants share input visually—for example, mapping flood-prone areas, adding ideas to a virtual whiteboard, or prioritizing actions through online voting.			

Involve	Facilitate stakeholder roundtables (e.g., businesses, nonprofits, youth)	Bring together diverse stakeholder groups in structured discussions to share perspectives, explore challenges, and identify opportunities for collaboration. Roundtables help ensure that different sectors see their role in advancing climate action.			
Involve	Use participatory design sessions with small groups	Engage community members directly in co-creating climate strategies through hands-on activities like mapping, visioning, or scenario planning. This approach values local knowledge and helps generate practical, community-driven ideas.			
Involve	Host cross-community learning sessions among the pilot municipalities	Provide space for municipalities to share experiences, lessons learned, and successful practices with one another. These peer exchanges foster collaboration and strengthen regional capacity for climate action.			
Involve	Apply “dot voting” or other tools to prioritize strategies collectively	Use simple, interactive decision-making tools that allow participants to weigh in on the most impactful or feasible strategies. This makes prioritization transparent, democratic, and accessible to all.			
Collaborate	Form climate advisory committees that include community leaders	Establish multi-stakeholder committees with representatives from government, nonprofits, businesses, and residents to guide decision-making and provide ongoing input throughout the planning process.			
Collaborate	Co-develop climate strategies with community-based organizations	Work hand-in-hand with trusted local organizations to design strategies that address community-specific needs, ensuring climate action is grounded in equity and lived experience.			
Collaborate	Create partnerships with institutions (schools, hospitals, utilities) to pilot projects	Leverage the resources and influence of anchor institutions to launch demonstration projects that model climate solutions, build momentum, and showcase community benefits.			
Collaborate	Provide stipends or support to enable community members to participate fully	Reduce barriers to engagement by offering stipends, food, childcare, or transportation so residents—especially those from frontline communities—can contribute meaningfully to co-decision-making.			
Empower	Establish ongoing “green teams” or climate action councils	Form resident- and stakeholder-led bodies that help drive implementation, monitor progress, and propose new initiatives, ensuring climate action remains community-directed.			

Empower	Provide mini-grants for community-led climate projects	Offer small, flexible funding to support grassroots initiatives—such as community gardens, energy efficiency upgrades, or resilience hubs—that allow residents to lead solutions.			
Empower	Recognize and celebrate local climate champions	Highlight the contributions of individuals, organizations, and businesses through awards, media spotlights, or public events to build pride, visibility, and motivation for continued leadership.			
Empower	Build long-term feedback loops (surveys, annual forums, dashboards)	Create systems for residents to regularly evaluate progress, propose adjustments, and hold municipalities accountable, reinforcing the community's role as co-owners of the climate action plan.			